

Barista Cat Mews

NEWSLETTER



December 1st, 2022 | Issue 07



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Meowy Christmas
FURRIENDS!

Our KIVA Loan Has Been Fully Funded!

We're incredibly proud to announce that **we reached our goal and raised \$9.500 crowdfunding**, to help towards opening our café!!

This is a HUGE honor for us because it showed us that people believe in us enough to loan us their hard earned money. Even in the unsure economy. We will be using these funds towards the remodel of our space, getting the last of our equipment, and supplies. Then working just as hard to get the doors open!

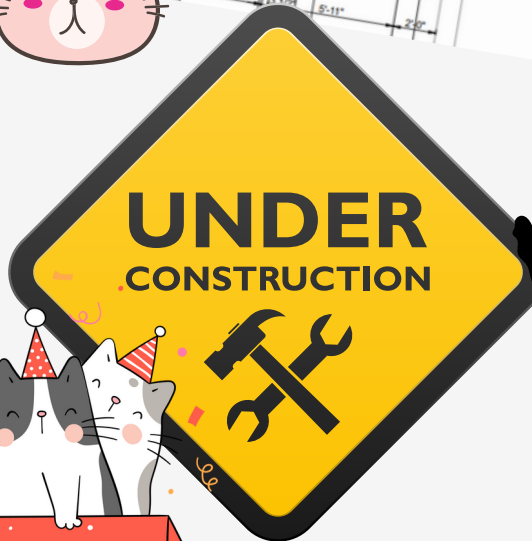
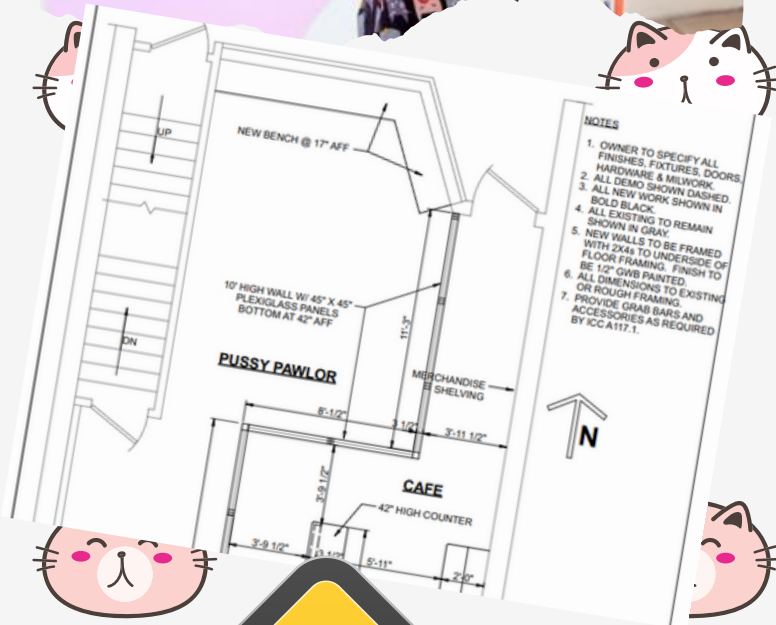
Without your help, we could not have continued this step in our journey. So words cannot give thanks to the gratitude we feel.



THANK
YOU



kiva



Remodel Relaunch

It's been a long road up until this point, but we're excited to announce that as of Monday, 11/28 our build-out has restarted!

Once funds hit, we were on the ball with the calls!

Contractor meetings, shopping for the best deals (taking advantage of the Black Friday steals) getting everything we can!

We are, fingers and toe beans crossed -- working are *tails* off for a new year **grand opening!**

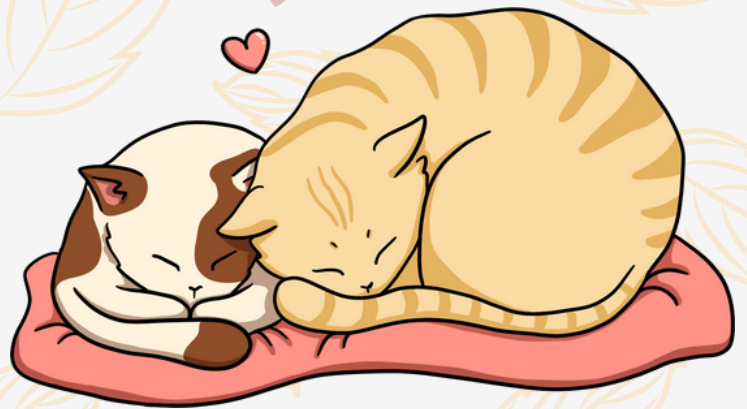
#wedoitallofforthekitties

The Season of Giving

This year in November, we had the great honor of hosting our first **Turkey Paws Drive**, which provided 7 families with supplies they'd need for a Turkey Dinner plus each received a Walmart gift card!

We also collected and donated blankets to the **Humane Society of Southern Wisconsin** for our cold kitty friends to help them keep warm over these next few months!!

We couldn't have done any of this without **YOU!**
#ittakesacomunity



humane society
of Southern Wisconsin



Our BC Purrada Merch Makes the Purr-fect Gift!

Hassle free holiday shopping is just a few clicks away at baristacatscafe.com/merch

Make sure to check out our new, beautiful, **Handmade Christmas Ornaments** that will bring a smile to any cat lovers face!

Don't forget about **10% off Tuesday** with the code '**HappyTuesday**' at checkout! !

#meowychristmasbaby



Holiday Shop Small Market

We had a blast this year at
**Whitewater's 1st
Annual Shop Small
Holiday Market** on
November 26th!!

We got to enjoy the
beautiful weather with the
community and support
the other small
businesses located
around Whitewater!

Thank you for everyone
who came to celebrate
**Small Business
Caturday**, and we're
already looking forward to
next year!!

#shopsmallbusiness



ANNOUNCEMENTS/ UPDATES

Construction has resumed!!! Keep checking back for the latest and greatest when it comes to updates and mews on our build-out and ***GRAND OPENING DATE!***

We have a goal of a New Years Pawty!

With that being said, we will be reviewing current applications and resumes and scheduling interviews the next few weeks! ***IF*** you have not already, please

**email your resume to:
natalie@baristacatscafe.com**

Open Positions:

- 2 - PT Cat Care/Pawlor Attendants
- 2 - PT Baristas (experience req)
- 1 - PT Admin Asst/Marketing

IMPORTANT DATES

Windows of Whitewater 12/2

Whitewater Parade 12/2

National Cat Herder's Day 12/15

Christmas/Eve 12/24 & 12/25

Keeping My Paws On The Keyboard w/ Kittens Quill

We'll Be Coming Around The Meowtain When we Come...

There have been a tremendous number of emails, phone calls, DMs, etc. asking- "when are you opening". We have truly done our best to keep on top of the responses, in a timely manner. I must remind you that for the last six months it has only been two busy Mom's working other jobs, trying to find some sort of balance between work, this and what some consider a normal human life existence. That in itself - is nearly fucking impossible.

I - exist on enough caffeine to kill a horse some days and thrive on forced positivity - because everyone spits their negativity at me. Unfortunately, most of the people don't even realize what they say or do because their behaviors have just become so routine or accustomed. However, I'll not let it slow me down or dull the fact the BaristaCats is back to work!! No matter what outside factors that are NOT in my control, that were affected the opening, how long, whatever the case... **I CONTROL THE CONTROLLABLE.**

Read More.....

