



# THE BLVD

Mississippi Boulevard Christian Church®  
(Disciples of Christ)



CHRISTMAS AT THE BLVD: WE ARE CHRISTMAS!

*Featuring Anthony Hamilton*

## SPONSORSHIP & ADVERTISING OPPORTUNITIES



[www.theblvd.org](http://www.theblvd.org)



70 N. Bellevue Boulevard  
Memphis, Tennessee 38104



901-729-6222



[boone.bettye@theblvd.org](mailto:boone.bettye@theblvd.org)



Dear Friend of The BLVD,

In a few weeks, the sights and sounds of Christmas and other holiday gatherings will be upon us. It is during this time of year that the needs of children and families in our community are greater than at any other time of the year. We are aware of many of those needs, and our congregation is working to support them. But we can't do it alone. We need support from organizations such as yours to assist us in bringing joy to as many children and families as possible this holiday season.

Therefore, I am writing to invite you to support our **"Giving Tree" Initiative** by becoming a sponsor for our upcoming Christmas production, **"Christmas at The BLVD: We Are Christmas!"**

Our **"Giving Tree" Initiative** provides children and their families with toys, clothes, and the ability to purchase food for the holidays. In 2022, we were able to support over 500 families in those areas. But there are so many more families that need help. We believe that your support of our **"Christmas at The BLVD: We are Christmas!"** production will assist us in providing that additional help that is needed.

**"Christmas at the BLVD: We are Christmas!"** will be held on Friday, December 8, 2023, at 7:00 p.m. at our 70 N. Bellevue location. Our featured artist is Grammy Award® winning artist, Mr. Anthony Hamilton, who will grace the stage with his soulful melodies and captivating performance. In addition to Anthony Hamilton, we will have other talented artists performing and showcase the incredible talent of our very own Mississippi Boulevard Christian Church Sanctuary Choir, led by our new dynamic and gifted Minister of Music & Creative Arts, Gerald Lee Ricks. Together, we will create an unforgettable experience for those attending that will truly bring out the magic of Christmas.

Attached is a listing of our various sponsorship levels and packages that have been tailored to accommodate your organization's interests and budget, as well as highlight your commitment to social responsibilities in making Memphis a better place for all of us to live. Therefore, we ask you to consider becoming a sponsor and join us in making a meaningful difference in the lives of those who need it most while also enjoying an incredible evening of Christmas joy.

If you have any questions or would like to discuss our **"Giving Tree" Initiative** and the details of the sponsorship packages, please do not hesitate to contact our sponsorship chair, *Bettye Boone*, at [boone.bettye@theblvd.org](mailto:boone.bettye@theblvd.org) or at 901-729-6222. We sincerely hope that you will choose to be a part of this wonderful endeavor and help us create lasting memories for families in need this Christmas season.

Sincerely yours,

Rev. Dr. J. Lawrence Turner  
Senior Pastor

# Sponsorship Opportunities



## ● Diamond Sponsor | \$25,000 Our Signature Sponsorship Opportunity

- Exclusive and prominent logo placement on all event promotional materials, including posters, flyers, and banners, and our website.
- Verbal recognition during the event opening and closing by the event host.
- Full-page color advertisement in the event program with prime placement (Inner Cover).
- Dedicated social media posts featuring your company's involvement (pre-event, during the event, and post-event) in the "Giving Tree" Initiative.
- Exclusive recognition as the Diamond Sponsor on our event webpage with a prominent link to your company website, and in the event program booklet.
- VIP Reception for your guests.
- 8 Valet Parking Passes.
- (12) VIP tickets to the concert with premium reserved seating.
- Special acknowledgment in pre and post-event press releases and extensive media coverage.
- Exclusive opportunity for a company representative to deliver a brief (3-minute) speech on stage (or recording), highlighting your commitment to community engagement.
- Opportunity to display company banners and promotional materials in prominent locations at the venue.
- Exclusive recognition as the Diamond Sponsor in all event-related communications, including email newsletters.
- A personalized thank-you plaque presented during the event by a church representative.
- Customized post-event report detailing the impact of your contribution to The BLVD Giving Tree initiative.
- A dedicated social media appreciation post after the event, showcasing your company's commitment to community enrichment.

**To secure the Diamond Sponsorship or for further inquiries, please contact Bettye Boone, Sponsorship Coordinator, at [boone.bettye@theblvd.org](mailto:boone.bettye@theblvd.org) or 901-729-6222. Your commitment by November 8, 2023 will ensure maximum exposure and recognition.**

**Thank you for considering the Diamond Sponsorship opportunity. Your contribution will make a significant difference in the lives of many this holiday season.**

## Sponsorship Opportunities

### ● Platinum Sponsor | \$10,000

- Prominent logo placement on all promotional materials (including posters, flyers, banners, and our website)
- Verbal recognition during the event opening and closing
- Full-page color advertisement in the event program (back cover or inner back cover)
- Social media shout-outs on our official accounts (pre-event, during the event, and post-event)
- Recognition as a Platinum Sponsor on the event webpage with a link to your company website
- Ten (10) VIP tickets to the concert with premium seating
- Recognition in post-event press releases and media coverage.
- (6) Valet Parking Passes
- VIP Reception for your guests



### ● Gold Sponsor | \$5,000

- Logo inclusion on event banners, posters, and our website.
- Verbal recognition during the event opening and closing
- Full-page color advertisement in the event program
- Social media mentions on our official accounts (pre-event, during the event, and post-event).
- Recognition as a Gold Sponsor on the event webpage with a link to your company website, and in the event program booklet.
- Eight (8) VIP tickets to the concert with premium seating
- Recognition in post-event press releases and media coverage.
- Four (4) Valet Parking Passes.
- VIP Reception for your guests.



### ● Silver Sponsor | \$2,500

- Half-page color advertisement in the event program.
- Verbal recognition during the event opening and closing.
- Social media mentions on our official accounts (pre-event and post-event).
- Recognition as a Silver Sponsor on the event webpage with link to your company website, and in the event program booklet.
- Six (6) VIP tickets to the concert with premium seating
- Two (2) Valet parking passes.
- VIP Reception for your guests.



### ● Bronze Sponsor | \$1,000

- Logo placement in the event program.
- Recognition as a Bronze Sponsor on the event webpage with a link to your company website.
- Four (4) VIP tickets to the concert with premium seating.
- One (1) Valet Parking Passes.
- VIP Reception for your guests.

### ● Community Sponsor | \$500

- Recognition as a Community Sponsor in the event program. (Listed Only)
- Recognition on the event webpage with a link to your company website.
- Two (2) VIP tickets to the concert with premium seating, VIP Reception and (1) Valet Parking Pass.



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## Sponsorship & Advertisement Form

I (We) would be honored to participate in the "Christmas at the BLVD: We Are Christmas!" Production in support of the "Giving Tree" Initiative as indicated by my/our sponsorship and/or advertising level below.

Sponsorship Level: Please select 1:

- Platinum \$10,000
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1,000)
- Community (\$500)
- Diamond (Please Call our Sponsorship Coordinator)

### Company Information:

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

### Advertising Opportunities:

- Full Page Color \$1,000.00 (8 1/2 X 11)
- One-Fourth Color \$500.00 (3 1/2 x 4 3/4)
- Half Page Color \$700.00 (8 1/2 x 5.5)
- Business Card color (\$75.00)

The event program will be published in a 8 1/2 x 11 portrait booklet format. All ads should be developed using this size format and submitted, published ready, in an acceptable file extension such as JPEG, PNG or PDF by the due date of November 8, 2023 and emailed to boone.betty@theblvd.org

I am/We are unable to participate in the event but would like to donate to Mississippi Boulevard Christian Church Christmas at the BLVD in the amount of \$\_\_\_\_\_

### In-Kind Sponsorship:

We also welcome in-kind sponsorships, such as providing merchandise, services, or gift items for event attendees. Please contact our Sponsorship Coordinator for additional details.

### Payment Methods:

Enclosed is check/money order for \$\_\_\_\_\_ for my above selection made payable to Mississippi Boulevard Christian Church, 70 N. Bellevue BLVD, Memphis, TN 38104. Re: Christmas at the BLVD

### Note:

Sponsorship commitments should be received no later than November 08, 2023. We sincerely thank you for considering being a part of our Christmas at the BLVD Christmas Concert and supporting our mission of spreading joy and compassion during the holiday season.

### Submission:

Please return this completed form to:  
Mississippi BLVD Christian Church  
Bettye Boone | Sponsorship Coordinator at 70 N. Bellevue Blvd Memphis, Tennessee 38104 or boone.bettye@theblvd.org. The commitment deadline is November 8, 2023.