



Ticktock

Alana Weisberg '23

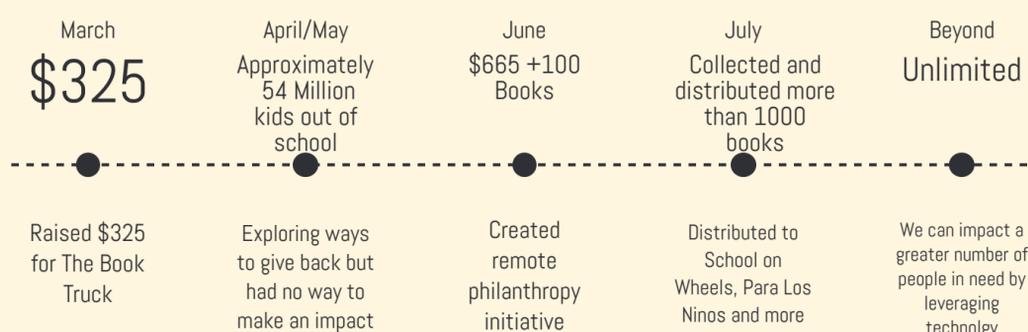
Remote Philanthropy Makes an Impact

Safer at Home has impacted philanthropic options

The implementation of public health strategies and guidelines has significantly impacted philanthropic options. At the same time, children are out of school with no access to educational resources and people find themselves without food or shelter.

The Need is Greater than Ever

Now is the time that our community needs us to give back. We can leverage technology to get valuable resources to people who need resources without taking on unnecessary risks.



Make an impact

- Hunger/Food - Homelessness is on the rise. Many children get food at school
- Education - 54 million kids are out of school in the US
- Hygiene - UBH, Para Los Ninos, The People Concern
- Homeless shelters - Socks, hygiene items
- The options are unlimited

Potential Concerns

- Concern: Service should require commitment. Answer: Leveraging technology allows volunteers to make a great impact but also requires a substantial time commitment and learning a new skill
- Concern: We want service to include collaboration. Answer: Volunteers can sort and organize items together.
- Concern: Technology it is too complicated. Answer: I am very technical and have experience giving demos and writing how-to documents. I can hold monthly office hours. The addition of one person leveraging technology can be huge.
- A sample of organizations served by these efforts: The Book Truck, Para Los Ninos, School on Wheels, and San Fernando Rescue Mission

Success Story

- All of my summer plans were canceled but I felt blessed to have opportunities to learn online through summer school.
- I rushed to the bookstore when stores temporarily opened. Saddened by the thought that other children did not have access to books or education, I set out to do something.
- I created book drives with a three-pronged approach: Amazon list direct ship, book collection and distribution and Facebook Fundraiser. In 1 month I raised more than \$1000 dollars and donated more than 1000 books.

Easily make an impact

- Hunger/Food - Homelessness is on the rise. Many children get food at school
- Education - 54 million kids are out of school in the US
- Hygiene
- Shelter
- The options are unlimited

Potential Concerns

Technology is not for everyone but if one additional person can

- Concern: Service should require commitment. Response: I agree and can provide examples of meaningful ways to give back leveraging technology
- Concern: We want service to include collaboration. Response: I agree and can demonstrate how I have worked with others and how volunteers can work together
- Concern: Our volunteers don't know how to leverage technology, it is too complicated. Response: I am very technical and have experience giving demos and writing how-to documents. The addition of one person leveraging technology can be huge.
- The following organizations have been able to serve people in need by leveraging these ideas: The Book Truck, Neighbor2Neighbor, Duke Alumni Los Angeles, HBTHoops, Para Los Ninos, School on Wheels, Corazon de Vida and San Fernando Rescue Mission

Easily replicated

Showing others how to leverage technology for philanthropy has ignited my passion for community service!

- Leveraging technology has allowed me, and the people I have taught, to serve homeless communities, children in foster care, and in orphanages.
- Volunteers can get started quickly and make an immediate impact. Since March I have worked with companies, sports clubs, an alumni association and nonprofits to teach them how to leverage technology.
- I would welcome the opportunity to teach fellow Ticktockers and can be reached to discuss these ideas and do demos at alana.weisberg.2023@ndhs.org.