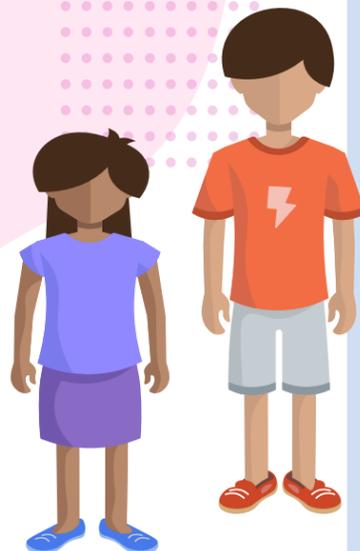


Steps for remote book drive



Below are steps for impactful online philanthropy that you can take while social distancing.



Align with an organization

Determine which organization you plan to serve and get feedback regarding the age and gender of recipients.



Set goals and timeline

It can be helpful to schedule your drive around an event. For example, International Literacy Day. Set a goal for the number of books you would like to receive or the number of dollars you plan to raise.



Facebook Fundraiser

Go to the charity's Facebook Page. There is a button in the left menu bar and also under the wall image. Click the fundraiser and select the amount and end date. In your description make a link to an Amazon list - some people prefer to give in kind gifts.



Amazon in kind gift drive

- Select an item on Amazon.
- Below the buy/add to cart buttons is an add to list button. Select last drop down, create a list. Add items till list is complete.
- When list is complete, go to More button (upper right) and select the manage list in dropdown.
- Change this list from private to public. When asked if the list is for you or an organization, switch to the organization.
- If direct shipping to the organization, add the address here. If you direct ship, you might want to track your contribution. If so, you need to make sure they have the resources to track contributions for you. If so, then add the name of the organization care of you. For example Literacy CO c/o Elizabeth Bennet.
- I like to select to keep purchased items on list.



Social Media Book Drive

Many people have taken this opportunity to clean out their bookshelves. Post a requests for books to be dropped off on your doorstep or at the charity by posting on Nextdoor or other social media.



Send Thank You Notes

Make sure to send thank you notes to everyone who supported your efforts. It is also nice to follow up with the results of your drive.



Together, we can share literacy!

Celebrate your accomplishments and spread the word. Every book is appreciated.