

Together moving Post-School Education and Training Forward

# MPUMALANGA EDUCATION AND TRAINING COLLEGE

# **2024 MARKETING EXHIBITIONS**



# INTRODUCTION

- 1. Mpumalanga Community Education and Training College embarked on exhibiting in Nkangala, Gert Sibande and Ehlanzeni (Bohlabela) Districts. We presented career guidance to young and adult people with limitless opportunities and the aim was to introduce attendees to the variety of programmes and courses being offered by the College.
- 2. Attended Presidential Imbizo at Witbank, SY Mthimunye Stadium.
- 3. Honoured the invitation of the Free State Community College, Tjheseho CLC infrastructure launch.



### Venues

#### Centres that were visited:

#### Nkangala District

16 January 2024
Kabete Primary School – Koedoespoort
KwaMkhoza car wash – Almasdrift C

#### **Gert Sibande District**

18 January 2024
Gert Sibande Statue Park - Bethal Town
19 January 2024
Amsterdam Community Learning Centre

#### Ehlanzeni (Bohlabela)

23 January 2024
Pilgrims Rest Primary School
24 January 2024
Matsamo Mall - Buffelspruit



#### Radio Interviews and Live Reads were scheduled as follows:

Radio Station	Description	Interviewee	Interview Date & Time
Emalahleni FM	60 Sec Live read	Masilela OJ	17 January 2024
	15 min Interview Slot		15h:40
Voice of the community FM	10 Live reads	Hlongwane K	17 January 2024
	15 min Interview Slot		12h:00
Voice of Hope FM	4 x 10 days live reads	Mathebula KK	19 January 2024
	15 min Interview Slot		15h:00
Moutse community radio	3 Live reads per day	Mokone KM	26 January 2024
	15 min Interview Slot		10H00



## **Social Media Marketing**

Social Media Marketing action plan was as follows:

- Our target was to reach at least 1000 people per post flighted on College Facebook Page.
- We manage to promote/flight every single activation and radio interviews, before and during the day of the event.

Analytics are as follows:

Impressions – 1365

People reached – 1286

**Engagement** – 116



# Accredited formal qualifications offered and skills development training courses

# **Programmes Presented**

#### **Post-Literacy Programmes**

These include Basic Adult Education courses for sub-levels 1-3:

- Level 1: Offers numeracy and languages (mother tongue and English, depending on the needs of the students)
- Level 2: Offers numeracy and languages and an option for of offering integrated studies or a skills programme.
- Level 3: offers numeracy and languages, integrated studies or a skills programme.



#### **Academic Qualifications**

The following academic qualifications are offered:

- General Education and Training Certificate (GETC ABET).
- Amended Senior Certificate

To acquire a GETC-ABET qualification (NQF Level 1) provides adult learners with fundamental basics in general education learning. The purpose of this qualification is to equip learners with foundational learning by acquiring knowledge, skills and values in specified learning areas. It also allows learners to choose electives unit standards, which relate to occupational learning relevant to their area of interest or specialisation. The qualifications comprises:

- Fundamentals;
- Core; and
- Elective component.



To acquire a GETC-ABET qualification, students need to obtain a minimum of 120 credits at ABET Level 4. An achievement of 120 credits should be obtained from learning areas in the Fundamentals, Core and Elective categories according to the below rules and of combination.

#### Rules of Combination for the GETC-ABET Qualification: 120 Credits Fundamentals Component: Compulsory 39 Credits:

- One Official Language: 23 credits
- Mathematical Literacy: 16 Credits OR
- Mathematics and Mathematical Sciences: 16 Credits NOT BOTH

#### **Core Component: Compulsory 32 Credits**

• Life Orientation: 32 credits

#### **Electives Component: Optional/Choice 51 Credits**

- Academic Learning Areas:
- Human and Social Sciences: 23 Credits



- Natural Sciences: 15 Credits
- Economic and Management Sciences: 21 Credits
- Arts and Culture: 17 Credits
- Technology: 11 Credits
- One Additional Language (Excluding the language chosen as a Fundamental): 23 Credits
- Vocational Learning Areas:
- Applied Agriculture and Agricultural Technology: 20 Credits
- Ancillary Health Care: 45 Credits
- Small, Medium and Micro Enterprises: 17 Credits
- Travel and Tourism: 38 Credits
- Information Communication Technology: 23 Credits
- Early childhood Development: 26 Credits
- Wholesale and Retail 37 Credits



#### **Option 1:5 Learning Areas**

TWO Fundamentals, ONE Core and TWO Electives

#### **Option 2:6 Learning Areas**

TWO Fundamentals, ONE Core and THREE Electives

#### **Option 3:7 or more Learning Areas**

TWO Fundamentals, ONE Core and FOUR Electives

#### **Entrance Requirements**

- Certified Identity Document
- Proof of Resident
- All Perspective students will write a placement assessment to be placed in the correct level.



#### higher education & training Department: Higher Education and Training REPUBLIC of SOUTH AFRICA

# Formal and Non-Formal Programs

We also offer the following formal and non-formal programmes sometimes funded by SETA's and private institutions.

- Upholstery
- Furniture making
- Sewing
- Basic computing
- Learners Drivers Licence



#### Amended Senior Certificate in selected CLC's

The need for a Qualification for Adults that is equivalent to the current National Senior Certificate (NSC), The Minister of Basic Education has approved the (SC) Qualification such that it can be offered by students who will have no alternative route to follow post June 2014 Senior Certificate. The Senior Certificate retains its Qualification structure but will utilize the National Curriculum Statement (NCS) Subjects to support the Qualification. This implies that the Curriculum & Assessment Policy Statement (CAPS) Subjects will be offered as part of the Senior Certificate. All Senior Certificate Subjects that were passed prior to June 2015, at Higher Grade & Standard Grade excluding Lower Grade, will be recognized.



#### **Entrance Requirements**

#### **South African Citizens**

- A person must be 21 years or older;
- Certified copy of ID;
- Proof of Residence
- Certified copy of previous results/school report (Passed GETC NQF 1)
- Person with an incomplete National Senior Certificate and whose school-Based Assessment (SBA) Validity has expired.
- Only in exceptional cases, out of school youth, who are 18-21 years old and who could not complete their school education due to circumstances beyond their control, as verified by the Head of the Mpumalanga Department of Education.

#### **Non-South African Citizens**

- Certified copy of Passport or study permit;
- Copy of previous results or highest qualification (endorsed by the South African Qualification Authority); and
- Proof of Address



# EXHIBITION GALLERY





# Kabete Primary School





# **Bethal Town**









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# Amsterdam





# College Officials & Amsterdam Lectures





# Pilgrims Rest





# Matsamo Mall





# Matsamo Mall





# Presidential Imbizo at SY Mthimunye stadium

PRESIDENTIAL IMBIZO

WITH PRESIDENT CYRIL RAMAPHOSA

THURSDAY 7 MARCH 2024 09:00 SY MTHIMUNYE STADIUM IN ACCARVILE, EMALAHLENI,

NKANGALA DISTRICT MUNICIPALIT, MPUMALANGA

LET'S GROW SOUTH AFRICA TOGETHER.



Follow us and participate in discussions on X GovernmentZA #PresidentialImbizo







# Tjheseho Community Centre, Reitz, Free State





# Minister and DDG for CET meeting stakeholders







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# Thank you

