



Company Overview



Leadership

Todd M. Mezrah, *Founder and CEO*
Leon M. Mezrah, *President Emeritus*
Katie Censoplano, *Vice President of Operations*
Dave Rich, *Vice President of Finance*
Angela Spurlin, *Senior Advisor*

Statistics

30+ Years Consulting
300+ Companies Advised
12+ Industries Served
750k+ Compliant 409A Transactions Annually

Who We Are

Mezrah Consulting, a national firm based in Tampa, Florida, has been providing consulting, plan funding, plan implementation and administrative services to sizable publicly traded and privately held companies, including financial institutions, for more than 30 years. We specialize in the design, funding, implementation, securitization and administration of nonqualified executive benefit plans. In addition, our Private Client Group is focused on sharing ideas that enable wealthy individuals to accumulate and preserve wealth on a tax-favored basis. We currently administer executive benefits and compensation programs for thousands of executives throughout the world.



Executive Benefits: Deferred Compensation Plans (DCPs), Supplemental Executive Retirement Plans (SERPs), Long-Term Incentive Plans (LTIPs), Split Dollar Life Insurance Plans, Executive Disability Income, Executive Long-Term Care, Plan Design and Plan Funding Audits, 409A Compliance, Controlled Bonus Plans, Super Roths, Estate Preservation Plans and Board of Director Benefits



Bank and Insurance Company Practices: Bank Owned Life Insurance (BOLI) and BOLI Rescue® Strategies, Insurance Company Owned Life Insurance (iCOLI), Consulting Services, Product Selection, Carrier Due Diligence, Financial Modeling, Funding and Transition Strategies, Investment Allocation and Strategic Fee Income Planning



Nonqualified Plan Administration: Benefit services, accounting services, asset/liability reconciliation, online access, enrollment services, corporate compliance, asset acquisition compliance, and ongoing consulting services provided through our affiliate mapbenefits® a benefits administration platform custom built on Salesforce.com



Plan Funding: Consulting on the best financing structure for nonqualified benefit plans, includes evaluating taxable securities, nontaxable securities (COLI) and other funding strategies. Both cost of structure and underlying investment managers are analyzed and evaluated

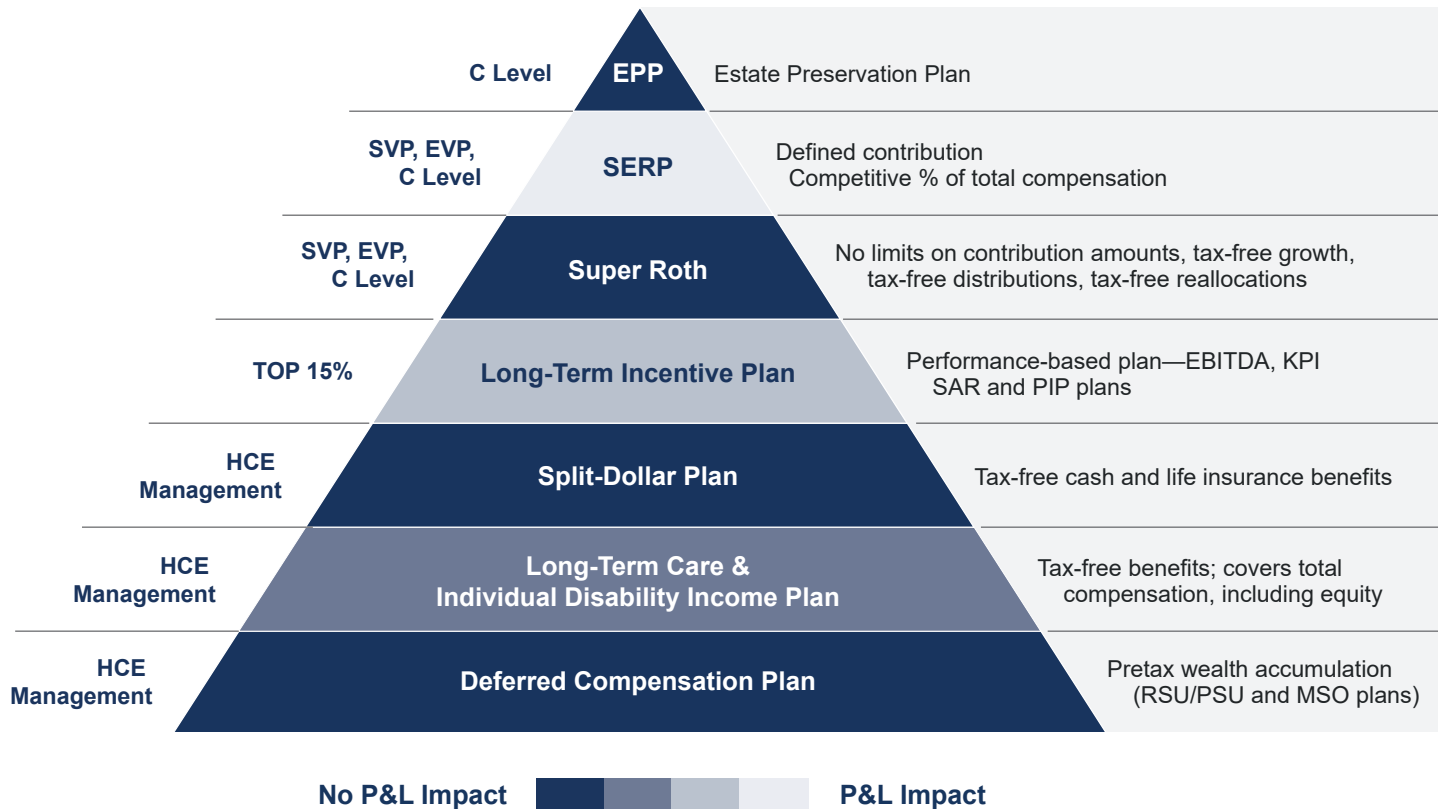


Private Client Consulting: Private placement insurance structures, wealth transfer consulting and funding, domestic captive insurance structures



Art of the Possible

National Partnership: Lion Street Financial



Securities offered through Lion Street Financial, LLC. (LSF), member FINRA & SIPC. Investment Advisory Services offered through Lion Street Advisors, LLC (LSA). LSF is not affiliated with Mezrah Consulting. LSF, LSA and Mezrah Consulting do not offer legal or tax advice. Please consult with the appropriate professional regarding your individual circumstances.