EOR Platform Competitive Landscape

2025 Strategic Comparison Matrix for Mid-Sized and Scaling Enterprises

This downloadable matrix serves as a companion to our updated insight article. It provides a high-level comparison of top EOR platforms across key strategic criteria. Whether you're scaling quickly or seeking long-term compliance, this guide will help you choose the right fit.

| Platform | Strengths | Ideal Use Case | Pricing Transparency | Owned Infrastructure | AI & Experience Layer | Notes |
|----------------------------------|--|------------------------------------|-------------------------|-------------------------|-----------------------------|--|
| <u>G-P</u> | Compliance- first, global reach, AI tools (Gia) | Enterprises scaling globally | × | ~ | V | Top-tier partner ecosystem; recognized by Everest, SPARK |
| <u>Deel</u> | Speed, owned entities, integrated platform | Startups, fast-scaling firms | ~ | | V | \$1B run rate; HRIS, EOR, equity support |
| Rippling | Unified HR/IT/Finance, automation | Tech-heavy orgs | × | (limited EOR) | V | Strong domestic HR; limited EOR |
| <u>Papaya</u> | Payroll engine, analytics, integrations | Multi- country payroll ops | × | (partner mix) | V | Excellent finance overlay |
| Remote | Transparency, open compliance library | SMBs, remote teams | ~ | × | V | Ethical employment practices |
| <u>Velocity</u> <u>Global</u> | Governance- first, compliance-led | Conservative orgs | × | × | × | Client handholding; slower innovation |
| Atlas HXM | Owned entities, APAC & LATAM strength | Emerging market entry | × | V | × | Localized compliance leadership |
| Multiplier | APAC-native, multilingual, equity-friendly | SEA-based startups | × | × | V | Appealing UI; niche growth |
| <u>Oyster</u> | Ethical, employee- centered benefits | NGOs, purpose-led orgs | V | × | V | Remote-first hiring focus |