





# THE HEALTHIEST BUSINESS: THE BEST EQUIPMENT + THE EASIEST FORMULA

### 12 oz cup of freshly squeezed orange juice

 Selling Price
 \$4.50

 Cost
 - \$1.50

 Profit
 = \$3.00

Selling 20 juices per day \$3 x 20 juices x 25 days = **\$1,500 monthly gross profits** 

### Payment plan #1: Purchase - One time payment

Retail price	Discount	Final price
\$4,320	-15%	\$3,672

### Payment plan #2: Purchase - Financed over 12 months

Months	Monthly payment	Total payed
12	\$360	\$4,320

### Payment plan #3: Rent

Monthly payment	
\$120	

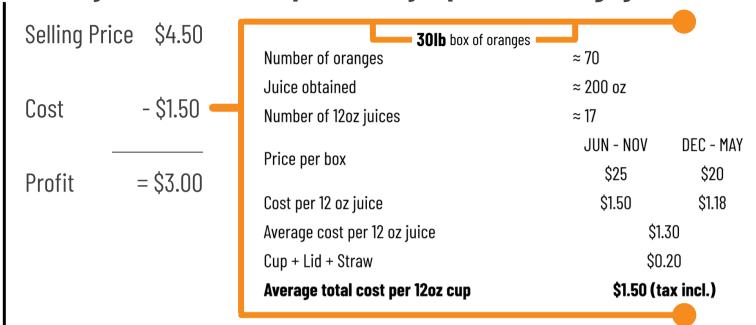
Cancel at any time. Option to buy the juicer is available at any point, and **70%** of your rent payments will be **discounted** from the retail price.

ALL PLANS: taxes not included.



# **UNDERSTANDING** THE PROFIT

## Our analysis for a 12 oz cup of freshly squeezed orange juice



Prices and yields can vary though the year, these are estimates

Selling 20 juices per day

 $$3 \times 20$ juices x 25 days = $1,500 monthly gross profits$ 

### With payment plan #2: Purchase - Financed over 12 months

• \$1,500 gross profit - \$385 payment = \$1,115 net monthly profit for the first 12 months

### With payment plan #3: Rent

• \$1,500 gross profit - \$120 rent = **\$1,380 net monthly profit** 



