

Strategic Planning

Mission Statement

The mission of Bakersfield Christian FFA is to provide a biblical foundation to serve, provide leadership opportunities, career and college readiness through support and inspiration from our agricultural community and industry.

MOTTO: Grace, Grit and Gratitude

Program Vision Statements

Increase membership in FFA

Inspiring first year members to find something they are passionate about in FFA

Promote program completers

SWOT Analysis

Strengths

Supportive Advisors

Members feel a sense of community

Community:

Parent Involvement

Community wants to support our program.

BCHS Alumni Chapter

Community and Administration Judging for Sectional and Regional Contests

Parental credit and hours applied to families when working for our Chapter.

Volunteering:

MARE

Kern County Farm Bureau

Bakersfield Cancer Center

Mission Of Kern

Bakersfield Pregnancy Center

Morning Star

CAPK

CDE Teams/LDE:

Sectional and Regional Winners

State Finalists
Multiple opportunities for members to be involved.
Parliamentary Procedure
Veterinary Science
Floral Design
Small Engines

Livestock SAE Projects:

Highly competitive based SAE livestock projects at local and state shows.

Proficiencies:

5 State Winners
2 National Winners
Many Sectional and Regional winners

Weaknesses

Monies/Capital/Equipment:

Low department budget
Lack of transportation to events
Lack of financial income: cost placed on students
Lack of space and equipment
Small number of student participation in fundraisers

Culture:

Majority of students put sports over FFA
Lack of student interest in CDE/LDE Teams
Lack of real SAE projects
Encouragement is needed by offering FFA points to students for involvement.
Parent knowledge
FFA Chapter is not given the same value as ASB

Opportunities

Proficiency/Scholarship Opportunities
Degrees
Conferences
Chapter, Sectional, Regional and State Proficiencies

Website

SAE projects for member spotlight, Vlogs, and local community stories

AgriScience Fair

Additional ways to highlight student interest and variety

Opens doors to variety of projects

Campus Projects:

School could potentially hire students for landscape maintenance & repair

Outdoor Laboratory:

Greenhouse and garden beds to provide students with SAE projects

Parent & Student Mentors

Volunteers to help new FFA parents and students through the process of understanding the Three-ring Model and requirements vs student choice.

Threats

Culture

Other organizations make it hard for students to participate in FFA activities

Putting other organizations first, creates late practices for all students involved.

Lack of understanding in the program creates resentment among other students and parents

Lack of student involvement and participation creates pressure on leadership.

Lack of Knowledge in FFA Leadership, opportunities,

Funding

Low department budget makes chapter vulnerable and places expenses on families

Lack of available vehicles decreases the number of students that can attend conferences and competitions.

Rely almost solely on fundraisers and community support- high pressure on Leadership Team

The following strategic plan is our organization's process of defining direction, developing action aligned events and making decisions on allocating resources and capturing opportunities to pursue our strategy.

Start Date End Date

Goals & Outcomes

1. Achieve _____ of the membership with an SAE project as verified by AET by May.
2. Have 30% of membership attend monthly chapter meetings.
3. Have 5% of membership earn their California State FFA Degree in January of

4. Increase involvement in CDE teams by _____ of membership.

5. Host _____ community service events each _____.

6. Have at least _____ members participate _____ speaking contests.

1. Our chapter is still working towards this goal and currently sits at 46% of our members with SAEs.

2. This goal has been exceeded at every meeting this year with 40-50% of our membership at meetings.

3. We did not meet this goal, only 4% of our members earned their California State FFA Degree.

4. By hosting a CDE night for members and parents we have increased our involvement in CDE teams by 5%.

5. We exceeded this goal in the fall semester by hosting six service events. 6. This goal was met in all speaking contests, except impromptu, which had only one member participate.

Goals Outcomes

Approved by: _____ (Teacher)

Approved by: _____ (Chapter President) Date: _____ Ayana Winn

Date: _____

Strategic Leadership Report