

**Here's "GOOD NEWS" for a "CHANGE" ~ "Contributing Here And Now to Greater Education": "Let's Make a Positive CHANGE in our Community by Supporting the SOGN YES Club Kids Program Charity!"**

### **What is the "YES" Club?**

*The "Young Eagles Success" (YES) Club Charity is an Alternative Educational Kids Program that promotes "PEACE" ~ "Positive Energy And Character Excellence", through Workshops and Special Projects! The Mission of the "YES" Club is to Inspire and Empower Young People to be their BEST ~ Students, Citizens, and Leaders, through Academic Achievement, Good Behavior, and Social/Emotional Success! "YES" Club Workshops & Projects are ANTI-Drugs, Alcohol, Violence, Crime, & Stress!*

### **What is its Umbrella?**

*The "YES" Club is a Community Outreach Youth Initiative of "Sounds Of Good News" (SOGN) Productions!*

### **Is it Tax-Exempt?**

*SOGN YES Club is a Non-Profit Organization (EIN: 20-4897093; IRS Tax Code 501c3)!*

### **What is its Origin & LEGACY?**

*SOGN YES Club was Founded in 1979 by Professor Carl A. Cole ("Mr. C"; B.A., M.A., M.Div.) as a Business/Ministry to bring Education and Inspiration through the Universal Language of MUSIC and Fine Arts! The "YES" Club was Inspired by Prof. Cole's Mother, "Mom" Erma Lee Davis-Cole, Who appeared in the 1963 IL History Magazine for her work with her Talented Children, "The Singing Coles", of which Prof. Cole is the Youngest! "YES" Club Workshops are based on her Teachings of "Character Excellence"! Our SOGN Board of Directors is: Prof. Carl Cole (CEO), Frank L. Robinson (President), Dianna Cole (Director of Education)! Projects/Productions Specialist: Andrew J. Cole!*

### **What is the General Impact?**

*The "YES" Club Vision brings a "Positive Impact" through "One Child at a Time" Experiences of sharing "WOW" ("Words Of Wisdom"), Specific Groups or Assemblies (5-500+ Participants), and through Online "Social Media" Platforms (reaching Multiple Thousands of Viewers)!*

## **Any Significant Accomplishments?**

~ **Community Action:** “YES” Club Annual Performances at the IL State Fair in Springfield for “Conservation Day” (IL Association of Park Districts, representing the Rockford Park District); Numerous School Assemblies, After School & Summer Park Programs; Community Events (e.g. Dr. King Day, February Black History Month, March Women’s History Month, Holiday Celebrations (In-Person & Online)...

~ **AWARDS:** “African-American Father of the Year” Award by the Ethnic Heritage Museum; “YES” Club has received the “Partner for PEACE” Award from the Winnebago County Health Department Violence Prevention Coalition; The “Dreambuilders Empowerment” Award from the IL Department of Human Rights; “Community Service” Award from the IL Association of Park Districts; “Distinguished Service” Award from the Rockford Park District...

## **Why should I GIVE/Support?**

SOGN YES Club is currently addressing Issues of Respect, Responsibility, Public Health & Safety, Juvenile Justice, Scholastic Motivations, Healing Racism, Unity in Diversity, Violence & Crime Prevention/Intervention, to name a few...

## **How can We Support?**

Donors/Sponsors may share (One-Time or Quarterly) Charitable Contributions in the following ways: (1) Donate via “PayPal” on our Web Site: <https://www.yesclubcep.us>; (2) Donate via CashApp: \$SOGNYESCLUB; (3) Donate via Zelle: [csoqn@aol.com](mailto:csoqn@aol.com)

~ Mail Checks Payable to “Sounds Of Good News”, “SOGN”, or “YES Club” to: P.O. Box 1132; Rockford, IL 61105

## **Is there any Specific Campaign?**

ABSOLUTELY! SOGN YES Club has a “Let’s POWER UP!” Campaign during “Honor America Days” (JUNE 14<sup>th</sup> “Flag Day” through JULY 4<sup>th</sup> “Independence Day”)! Details can be found on our Web Site!

**For More Information, Call/Text: (815)616-8064, or Visit: <https://www.yesclubcep.us>.**