

# MAVERICK'S JENSEN TABBED FOR GREECE

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New York, NY - Alex Jensen of the NBA's Western Conference Champion Dallas Mavericks has been named head coach of USA East Coast's team heading to Athens, Greece. This will be Jensen's second time leading a USA East Coast team. In 2022 he guided the USA team into Barcelona, Spain where the team went a perfect 4 and 0. "Alex is a leader and winner on and off the court. Having him share his NBA and international

experience will be a benefit to all involved.", said Guy Rancourt, Director of East Coast Basketball.

Following a standout career at the University of Utah Jensen played professionally for seven seasons in Turkey, Spain, Japan, and here in the US. His coaching career began with his college coach, Hall of Famer Rick Majerus, at St. Louis University. Jensen's first professional opportunity came in 2011 when he was named the head coach of the Cleveland Cavaliers' Canton Charge in the NBA G-League. The Utah native's character and ability to relate with players quickly brought him success. By 2013 Jensen was named the G-League Coach of the Year and shortly after the award hired as an assistant coach with the Utah Jazz. In ten seasons Jensen served as an assistant coach, associate head coach, and in 2022 the team's interim head coach. In that same summer of 2022, two months after coaching the 2022 USA East Coast team in Barcelona, Jensen led a USA Basketball team to the Americup in Brazil earning the Bronze Medal. The league took notice of Jensen's continued success and the Dallas Maverick's head coach Jason Kidd brought Jensen on board. The result brought the Mavericks the NBA Western Conference Championship and a trip to the NBA Finals this season.



USA East Coast's team, comprised of collegiate players throughout the country, will hold a two-day training camp at Columbia University in New York City June 24<sup>th</sup> and 25<sup>th</sup>. The team will then depart for Athens, Greece for a series of friendly matches just ahead of the Olympic Qualification Tournament being held in nearby Piraeus. USA East Coast will play a mix of national teams and top division professional clubs from June 27<sup>th</sup> to 30<sup>th</sup>, returning to the United States on July 2<sup>nd</sup>. All games will be available for viewing through social media with the platform to be announced shortly. Results and updates will also be available on X: @East\_Coast\_BBC or Instagram: @GuyRancourtBasketball