

Friends of Fernandina Beach Skate Park CORPORATE SPONSORSHIP

BENEFITS

Connect on a deeper level with our community and customers through participation in this critical project by providing the much needed funds we need to make it a reality and to meet its goals to the community. We have the support of the local community, the Fernandina Beach Mayor and City Council – please join this FFSP and be part of something truly special and meaningful that will bring years of joy to the community and surrounding area.

In return, your support will be rewarded with a highly visible marketing and media campaign that will last the duration of the fund drive and construction processes, and for the premier sponsors permanent visibility on the finished Skatepark for all to see for many years to come. During this time we will be hosting a number of high impact events and projects to raise funds and all sponsors will be visible during these events as well as across all our social media channels and are welcome to host their own event(s) as a partner of FFSP and use our branding and your sponsorship status in your own marketing promotions.



OUR MARKETING PLAN

FFSP has a multi-channel marketing plan with an estimated duration of 18-24 months until the construction of the Skatepark that includes the following outlets:

Local News / Publishing Channels

Community Outlets

- Branded collection boxes

Merchandising

- T-shirts
- Hats

- Posters

Events

- Annual “Beach, Boards & Beats” spring festival
- Skateboarding/Scooter Jams/Demos

Social Media and Skatepark Website

- Friendsoffernandinaskatepark Facebook/Instagram
- Friendsoffernandinaskatepark.com



CORPORATE SPONSORSHIP LEVELS

The table below reflects current Corporate Sponsorship levels, the benefits that each level provides and their suggested price and permanent (Brick, Bench, Feature or Park Naming Rights) support. If you're interested in becoming a Corporate Sponsor for this exciting project see form below or please contact any of the following FFSP Board Members:

Wally Borrero, (904) 699-7468

Kenny Pinson, (904) 738-3939

Mike Nichols, (904) 583-5849

ATTACHMENT:

PLATINUM LEVEL: \$50,000

- Gold level benefits
- Exclusive Park Naming Rights
- Main sponsor billing at all events
- Main sponsor billing on all marketing materials

GOLD LEVEL: (6 AVAILABLE) \$15K TO 20K*

- Silver level benefits
- Permanent Company or individual naming rights of a Park Feature
- Exclusive table top or signage at main events plus acknowledgement from emcee
- Thank You credits and logo placement on all marketing material

SILVER LEVEL: (6 AVAILABLE) \$5,000

- Bronze level benefits
- Permanent Company or individual recognition on Skatepark Bench as sponsor

BRONZE LEVEL: \$500/YR

- Annual Banner presence at skatepark as sponsor
- Notation on all marketing material
- Company profile on social network post
- Dedicated "Thank You" social medial post
- Branding on all major fundraising events
- Opportunity to promote business at local events

OTHER DONATION OPTIONS:

- Permanent company or Individual recognition on Skatepark Brick Sponsor Wall \$250
- FFSP T-Shirt \$50
- **In Kind donation** - We are always looking for food and drink donations from local stores for our myriad of events which we can use to help raise additional funds. We are in need of prizes for raffles, 50/50's and other fundraising items for use at these events.

FFSP is also open for discussion with any company or organization who may be able to arrange for in-kind donations of construction items during the construction phase.



Any business making a donation of \$250 or more will also receive a special Proud Supporter of FFSP Skatepark window sticker to visually show their commitment and support.

Any donations received will be greatly appreciated and donors will be provided with exposure on our website's sponsor page, our social media channels and at events.

FFSP is a registered 501(c)(3) so donations can serve you as a tax write-off.

* Gold Sponsor Feature Levels

Gold Level Feature Cost	Cost
Snake Run	\$20,000
Kids Zone	\$18,000
Main Bowl	\$17,000
Secondary Bowl	\$15,000
Interior Street Zone	\$15,000
Legacy Static Park	\$15,000

FFSP SPONSORSHIP FORM

Please fill out and email or mail to:
FFSP@friendsoffernandinaskatepark.com
Ph 904.699.7468
P.O. Box 1 Fernandina Beach, FL 32035



Company Name: _____

Contact Name: _____

Address: _____

Phone Number: _____ Email: _____

Sponsorship Level (Please Check One)

I would like to sponsor at the level of:

- Platinum Level (1 Available)..... \$50,000.00
- Gold Level (6 Available)..... \$15,000.00 to 20,000.00
- Silver Level (8 Available)..... \$2,500.00
- Bronze Level \$500.00
- Permanent recognition of Skatepark Brick Sponsor Wall \$250.00
- Donation In-Kind \$ _____
- Other _____

Payment Information (Please Check One)

- Check Enclosed
- Invoice me for payment
- Federal ID# 47-3408761
- Make Checks Payable to: Friends of the Fernandina Skate Park
- Mail to: FFSP, P.O. Box 1, Fernandina Beach, FL 32035

Signature Of Applicant: _____ Date: _____