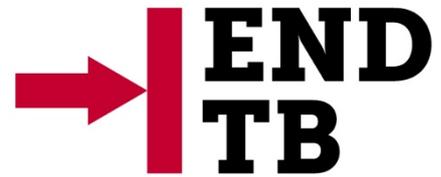




Sponsorship Request 2020-2021

Businesses for Health:
TB & HIV



TB is killing PNG workers and their families

Would you like to become a B4H sponsor?

There are many good reasons to do so.

Your business will be...

- Playing a major part in the effort to get TB and HIV under control in PNG
- Improving the health and welfare of your employees, their families and the communities in which they live
- Enjoying the productivity benefits of a healthier workforce
- Being seen to be a responsible corporate citizen

Join our list of sponsors.

Our foundation sponsors include:

Sir Brian Bell Foundation, G4S Security, Capital Insurance, Ashurst Lawyers, Port Moresby Rotary Club, Hastings Deering, ANZ Bank, Australia PNG Business Council, Port Moresby Chamber of Commerce and Industry, PNG Air, Hornibrook NGI, and bmobile.

Now is the time

Our target for the 2020-2021 additional Sponsors Campaign is K500 from businesses who are prepared to commit to sponsoring B4H: TB & HIV for both 2020 and 2021.

Choose one of the following options

- Gold Sponsor: K50,000 per year. Join the list of only ten organisations that receive maximum publicity.
- Silver Sponsor – K30,000 per year. Know that you are doing good and being recognised for your contribution!

All sponsors receive executive assistance and advice on TB and HIV, training places for two employees on all of our courses and active support from our support team for TB cases in your workplace.

If this is for you, please see more information and contact details on page two



What is the problem?

TB is killing workers and their families in Papua New Guinea!

- TB is PNG's biggest infectious disease killer and caused over 4,300 preventable deaths last year.
- The rates of TB, drug resistance and TB/HIV co-infection in PNG are amongst the world's worst.
- Last year there were 37,000 new TB cases. This included 2000 drug resistant cases

Furthermore

- TB and HIV are major burdens on the economy, businesses, families and local communities
- Early active TB case finding saves lives and improves the health of families, communities and workers
- Better health leads to economic growth & productivity and reduces poverty
- A person breathing close to someone with TB disease is exposed, putting them at risk of TB disease wherever they work
- People coughing with untreated TB disease are infectious. Untreated they spread TB when they cough, sneeze, talk and sing
- Susceptibility to infection and developing disease is greatly increased for those with a weakened immune system. This includes, people with HIV, those with chronic health issues, poor diet and those who live or work in overcrowded conditions
- The TB crisis in PNG is being driven by the very high number of undiagnosed, untreated or poorly managed cases
- TB cases are found in all types of workplaces in PNG
- The PNG government has committed to achieving the UN Sustainable Development Goals to end TB, however, to date their actions fall far short of what is needed to End TB in PNG

What is Businesses for Health doing about it?

B4H Delivers a Range of Services

- Workplace TB Warden training courses cover TB & HIV prevention, early TB case finding, case management, and policy/program development.
- TB wardens take early TB case finding knowledge and skills to their workplaces, their families and their communities. Wardens learn to access free TB services.
- In two years of operations, B4H has run 18 workplace training courses (in Port Moresby and Lae) and trained 266 TB wardens (more than half of the trainees were female). Trainees came from over 100 unique workplaces in seven provinces
- Ongoing support to trained TB Wardens and Businesses for cases and programs. B4H is also actively supporting a number of businesses to manage cases of DR TB
- Provision of a TB & HIV information telephone line, open to the public
- Provision of public health information services, including: Regular Press, Radio and TV stories, interviews and comment, www.businesses4health.com, e-newsletters, vibrant social media pages and e-newsletters
- Delivery of public health promotion events, campaigns and productive relationships.
Examples:
 - The World TB Day Street Festival & World AIDS Day events
 - Presentations at APNG BC Conference and Trade Expo 2018 and 2019, Morobe Show 2018-19, Heal Promotion Business Network breakfasts
 - The "cover-your-cough" bumper sticker campaign
 - Participation in National Technical Working Groups on TB and TB/HIV
 - Nomination by DFAT in the 'shared value awards'
 - Including training places and support to community groups e.g. Nature Park, Basketball Federation, Sports Federation, Ginigoada Youth Training, Cricket PNG
 - Building and maintaining a network of health promoting business leaders, in-synch with the National Department of Health and partners in the National TB & HIV programs.

Please Contact

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