

ESTABLISHED 2008

BUSINESS FOR SALE

BACKGROUND

"girlfriends...the bra specialists" is a profitable full-service boutique offering bras, underwear, mastectomy fittings, swimwear, maternity and nursing bras, fashion accessories, and sleepwear.

GROWTH POTENTIAL

- The perfect complimentary business to add to an existing women's store
- Untapped online sales and marketing opportunities
- Medicare-certified facility accreditation is available



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www.girlfriendsbraspecialists.com



4419 N. Progress Blvd, Peru, IL 61354

DETAILS



Location

4419 N. Progress Blvd, Peru, IL 61354

One mile south of I-80, just east of IL 251, and minutes from I-39, near Starved Rock State Park.



Inventory and Product

All inventory is included in the sale and paid for. Fixtures, POS system, customer lists and sales data, displays, and more!



Facilities and Lease

The current lease has expired and is month-to-month at \$1,700 per month plus utilities.



Employees

Currently 3 employees plus a working owner. Two employees would remain with the business and are certified bra fitters.



Competition

No direct competition within 100 miles



Reason for Business Sale

Owner is retiring, but would be available for negotiated consulting.



Growth and Expansion

Infinite growth possibilities with the addition of an online shopping experience and social media presence!



DETAILS →



BRANDS

- Wacoal: Wacoal and b.tempted
- Eveden: Eveden, Fantasie, Freya, and Goddess
- Anita
- Amoema (mastectomy line)
- Spanx
- Fashon Forms
- Braza

INVENTORY FEATURES

- Bra sizes ranging from 30" to 52" bands and "AA" to European "K" cup.
- Orders are placed weekly and very minimal supply chain issues
- New styles are introduced bi-annually in March and October.

MISSION STATEMENT

girlfriends...the bra specialists seeks to enhance a woman's concept of positive self-image and good health by offering quality lingerie products which provide a choice for comfort, quality, fit and style in an environment appealing to a women's senses and shopping pleasure.

EXISTING CUSTOMER BASE

- Female, ages 12-102
- Database of >14,000 individuals from 47 states and 6 countries.
- Destination, not just another boutique
- Most marketing has been by referral, not in print or digital.

\$60,000+ AVERAGE ANNUAL PROFIT!

Financials are available by request.

Please contact Joe Hollendonner or Leah Erickson with questions, not the business owner at this time.