

ESTABLISHED 2008

# BUSINESS FOR SALE

## BACKGROUND

"girlfriends...the bra specialists" is a profitable full-service boutique offering bras, underwear, mastectomy fittings, swimwear, maternity and nursing bras, fashion accessories, and sleepwear.

## GROWTH POTENTIAL

- The perfect complimentary business to add to an existing women's store
- Untapped online sales and marketing opportunities
- Medicare-certified facility accreditation is available



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www.girlfriendsbraspecialists.com



4419 N. Progress Blvd, Peru, IL 61354

## DETAILS



### Location

4419 N. Progress Blvd, Peru, IL 61354

One mile south of I-80, just east of IL 251, and minutes from I-39, near Starved Rock State Park.



### Inventory and Product

All inventory is included in the sale and paid for. Fixtures, POS system, customer lists and sales data, displays, and more!



### Facilities and Lease

The current lease has expired and is month-to-month at \$1,700 per month plus utilities.



### Employees

Currently 3 employees plus a working owner. Two employees would remain with the business and are certified bra fitters.



### Competition

No direct competition within 100 miles



### Reason for Business Sale

Owner is retiring, but would be available for negotiated consulting.



### Growth and Expansion

Infinite growth possibilities with the addition of an online shopping experience and social media presence!



DETAILS →



## BRANDS

- Wacoal: Wacoal and b.tempted
- Eveden: Eveden, Fantasie, Freya, and Goddess
- Anita
- Amoema (mastectomy line)
- Spanx
- Fashon Forms
- Braza

## INVENTORY FEATURES

- Bra sizes ranging from 30" to 52" bands and "AA" to European "K" cup.
- Orders are placed weekly and very minimal supply chain issues
- New styles are introduced bi-annually in March and October.

## MISSION STATEMENT

girlfriends...the bra specialists seeks to enhance a woman's concept of positive self-image and good health by offering quality lingerie products which provide a choice for comfort, quality, fit and style in an environment appealing to a women's senses and shopping pleasure.

## EXISTING CUSTOMER BASE

- Female, ages 12-102
- Database of >14,000 individuals from 47 states and 6 countries.
- Destination, not just another boutique
- Most marketing has been by referral, not in print or digital.

**BUSINESS/INVENTORY FOR SALE - \$210,000**  
**\$60,000+ AVERAGE ANNUAL PROFIT!**

Financials are available by request.

Please contact Joe Hollendonner or Leah Erickson with questions, not the business owner at this time.