



Special Offer for Clubs and Organizations

MidWest Outdoors will promote your club in print, via digital and social media, and more!

BENEFITS

- Increase your membership numbers
- Add value to your club membership
- Promote your club activities
- Special pricing on MidWest Outdoors magazine
- MWO serves as your club's official media partner



It's easy to participate!

Sign up each of your members for MidWest Outdoors magazine at a **special club rate**. Once a year, MWO will email your club a single itemized invoice. You will receive an Excel template to provide the names, addresses and emails of each member. In addition, depending on member count, your club will receive the following benefits:

Gold Level (minimum 100 members)

- Members receive *MidWest Outdoors*, print and digital, at a **special rate—only \$10 per year!** (\$24.95 value)
- Your club receives a 1/6-page B&W ad (4 7/8" wide x 4" tall) for 10 issues in your state section of MWO magazine. This is a great way to tell others about your club or organization!
- Promote your club in a feature article published in *MidWest Outdoors*—you may provide one article per year
- Participating club members will receive a commemorative MidWest Outdoors lure
- MidWest Outdoors will create a quarterly newsletter for your club members
- Every member of your club will receive the *MWO Insider* weekly eNewsletter

Silver Level (minimum 50 members)

- Members receive *MidWest Outdoors*, print and digital, at a **special rate—only \$11 per year!** (\$24.95 value)
- Your club receives a 1/6-page B&W ad (4 7/8" wide x 4" tall) for 10 issues in your state section of MWO
- Your club receives an MWO fishing package (\$150+ value). May be raffled at a Club event or meeting
- Every member of your club will receive the *MWO Insider* weekly eNewsletter

Bronze Level (minimum 25 members)

- Members receive *MidWest Outdoors*, print and digital, at a **special rate—only \$12 per year!** (\$24.95 value)
- Your club receives a 1/6-page B&W ad (4 7/8" wide x 4" tall) for 10 issues in your state section of MWO
- Every member of your club will receive the *MWO Insider* weekly eNewsletter

MidWest Outdoors also offers the following services:

**Club Newsletters • Video Services • Website Development • Speakers
Social Media Services • Membership Drives • More!**

Contact Mark Hunkeler for more info: 630-887-7722 x108 | mhunkeler@midwestoutdoors.com