



kynective
media

Date: April 28, 2026

To Whom It May Concern,

Re: Letter of Reference for Jodie Lucas, Strategic Initiatives

I am pleased to provide this letter of recommendation for Jodie Lucas and Strategic Initiatives.

Through our work with Kynective Media, we have had the opportunity to collaborate with Jodie on projects that require strong communication, stakeholder engagement, and strategic alignment. She has a clear ability to connect strategic planning with effective communication, ensuring that complex initiatives are clearly understood and supported by a range of stakeholders.

Jodie understands the importance of transparency, engagement, and clear messaging. Her work reflects a commitment to ensuring that stakeholders are informed, included, and aligned throughout the process, which contributes significantly to the success of any initiative.

She is professional, detail-oriented, and highly capable of managing projects that involve multiple priorities and stakeholders. Her ability to maintain clarity and focus throughout complex processes is a key strength.

I would confidently recommend Jodie Lucas and Strategic Initiatives for this work.

Sincerely,

Greg Neely
CEO, Kynective Media