



To Whom It May Concern,

It is with great enthusiasm that I recommend Jodie Lucas, Principal Consultant at Strategic Initiatives Inc. I have had the privilege of working alongside Jodie for many years, and during this time I have consistently been impressed by her exceptional talent, unwavering dedication, and outstanding leadership.

Jodie has an extraordinary ability to secure funding for initiatives, combining strategic thinking with persuasive communication to bring ambitious projects to life. Her skill in program development and rollout is equally remarkable. From the earliest stages of planning to the final execution, Jodie demonstrates a rare talent for engaging stakeholders at every level. She builds strong, trusting relationships with partners, funders, and team members, ensuring that every voice is heard and every perspective is valued. Jodie communicates clearly and effectively, translating complex ideas into actionable plans that inspire confidence and collaboration. Her positive attitude and steady presence create an environment where challenges are met with optimism and solutions are found with creativity.

Beyond her professional expertise, Jodie stands out as a true champion for others. She consistently advocates for her colleagues and the people we serve, fostering an environment of collaboration, inclusion, and support. Her leadership style is inspiring: she motivates those around her to reach higher, think bigger, and work together toward meaningful impact.

In every project we have shared, Jodie has demonstrated integrity, intelligence, and a genuine passion for making a difference. I have no doubt that she will bring the same energy and excellence to any opportunity she pursues.

Please feel free to contact me at emma.ash87@yahoo.com or 825-823-5770 if you would like to discuss Jodie's qualifications further.

Sincerely,

Emma Pollard

Project Director
Office to Advance Women Apprentices.