



Sioux Lookout Area Aboriginal Management Board SLAAMB

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Date: Wednesday, April 15, 2026

To Whom It May Concern,

Re: Letter of Reference for Jodie Lucas, Strategic Initiatives

I am pleased to provide this letter of reference for Jodie Lucas and Strategic Initiatives in support of their proposal for the Economic Development Strategic Plan.

Strategic Initiatives is currently leading the development of a comprehensive Business Plan and ISETP Concept Paper for the Sioux Lookout Area Aboriginal Management Board (SLAAMB). This work is closely aligned with economic development planning, workforce strategy design, and long-term sustainability planning for Indigenous communities.

Throughout this engagement, Jodie has demonstrated exceptional leadership, professionalism, and a deep understanding of community-driven planning. Her approach is thoughtful, structured, and highly collaborative, ensuring that all work reflects the priorities, values, and lived experiences of the communities being served. She has shown a strong ability to translate complex ideas into clear, actionable strategies that are both practical and implementable.

What stands out most is her ability to integrate multiple components into a cohesive strategy, including economic opportunity development, governance considerations, and funding alignment. The work being delivered is not theoretical; it is grounded, detailed, and positioned for real-world implementation.

Jodie is highly responsive, organized, and committed to delivering high-quality work. She brings a level of strategic insight and execution that is rare, and her ability to manage complex, multi-stakeholder projects is evident in every aspect of her work.

I strongly recommend Jodie Lucas and Strategic Initiatives for this project. Any organization engaging her services can expect a high level of professionalism, expertise, and results-driven delivery.

Should you require any additional information, please do not hesitate to contact me directly.

Sincerely,

Jim Beardy
Executive Director
Sioux Lookout Area Aboriginal Management Board (SLAAMB)

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