



Unlock Your Potential

Unlock your potential and elevate your career with **TAC Services' Hybrid Agent Advisor Model (HAAM)**—a transformative, subscription-based framework and comprehensive ecosystem designed for insurance and financial professionals seeking revolutionary marketing solutions and greater autonomy—without sacrificing independence or support.

CONTACT US

TAC Services offers education, products, business and insurance solutions.

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The Hybrid Agent Advisor Model (HAAM)

“Unlocking Your Potential”





Why Choose HAAM?

Hybrid Flexibility

Combine the independence of self-employment with enterprise-level backing. Operate your practice as a **Hybrid Agent Advisor** while accessing a robust ecosystem of tools and resources.

Comprehensive Marketing Ecosystem

Leverage TAC Services' Marketing Verticals, including the Explore & Enroll Platform, to attract high-intent consumers actively seeking insurance and financial solutions. Benefit from national media exposure through **US Insurance News** and its 50-state editions, enhancing your credibility and reach.

Scalable Growth Opportunities

Utilize the HAAM Affiliate Structure* to expand your team and increase revenue potential. Agencies, FMOs and IMOs can experience up to a 6,700% return on investment (ROI) in recruiting, facilitating sustainable business expansion.

Advanced Marketing Tools

Access **TMS** | Tactical MARCOM Solutions, offering AI-driven automation, personalized branding strategies, and seminar opportunities to generate high-value leads and reinforce agent advisor credibility.

Benefits of the HAAM Subscription

Higher Client Retention: HAAM professionals see Lifetime Value (LTV) increase by up to 47%, compared to 22% for Captive Agents and 15% for Independent Agents.

Multi-Product Access

Engage in multiple revenue channels, including Medicare, annuities, life insurance, long-term care, indemnity plans and more.

Scalable Digital & Offline Presence

Gain unmatched exposure across both digital and traditional client acquisition channels, ensuring your services remain top-of-mind for consumers actively seeking insurance and financial solutions.

“HAAM unlocks your potential!”

Ready to Transform Your Practice?

Join the future of insurance and financial advisory with **HAAM**. Whether you're an individual agent, advisor, agency, IMO, or FMO, integrating **HAAM** into your strategy opens doors to national exposure, unlimited lead flow, and sustainable business expansion.

For more information about the **Affiliate Structure*** or to subscribe today, visit the following link and webpage:

www.tacservices.us/hybrid-agent-advisor-haam

*** Notice: An agent's or advisor's participation in the *Affiliate Structure* by subscription, does not establish a contractual relationship, employment agreement, or direct affiliation with TAC Services as a contracted insurance or financial producer. To summarize, *HAAM Affiliates* remain responsible for their own licensing, regulatory compliance, client interactions, and business operations.**

Subscription Costs & Fees

The annual subscription cost and fee for the **Hybrid Agent Advisor Model (HAAM)** is offered at a discounted rate of **\$1,500 — 50% off the \$3,000 retail value**. This breaks down to only **\$125 per month**. Payments can be made conveniently by major credit card or check. Call **877.977.7026** or email info@tacservices.us for assistance.