

# ADVERTISE WITH BERKS OPERA COMPANY

Want to help Berks Opera Company **enrich children, youth and adults?** Advertise in our program for our next production – Giacomo Puccini’s *La Bohème*, performing at the Miller Center for the Arts on August 15th, 2026.

One of our great missions is to **change the lives of young people through opera**. On our own or in collaborations we present operas targeted at children and youth, all the way from elementary school through college. Many come from underserved backgrounds, with roots in our community, but little exposure to the range of cultural offerings out there in the world. But we don’t just perform “at” young people: we **engage them directly** in the process of making opera, as singers, instrumentalists, dancers, designers, prop makers, crew, etc. By rising to the unique challenges of opera (“You mean I can sing THIS?”), many first **discover talents they never knew** they had through an art form they never imagined could relate to them.

We also run **outreach programs** like Summer Camp with the Olivet Boys and Girls Club, Opera Nights at fine restaurants, educational workshops/masterclasses with professionals, multimedia “edutainment” presentations and productions more geared to adults –all designed to **cultivate appreciation for opera** and create pathways for young artists and adults alike.

Support from the community enables Berks Opera Company to continue this mission. By advertising in our *La Bohème* program, you will also be entitled to **listing on our web pages over the coming year**.

Thank you for considering supporting Berks Opera Company!

[www.berksopera.org](http://www.berksopera.org)  
[berksoperacompany@gmail.com](mailto:berksoperacompany@gmail.com)  
484-752-2462 | P.O. Box 251, Reading, PA 19603

@berksopera



Berks Opera Company



# PRICING AND SPECIFICATIONS

ALL ADS WILL BE PRINTED IN BLACK & WHITE

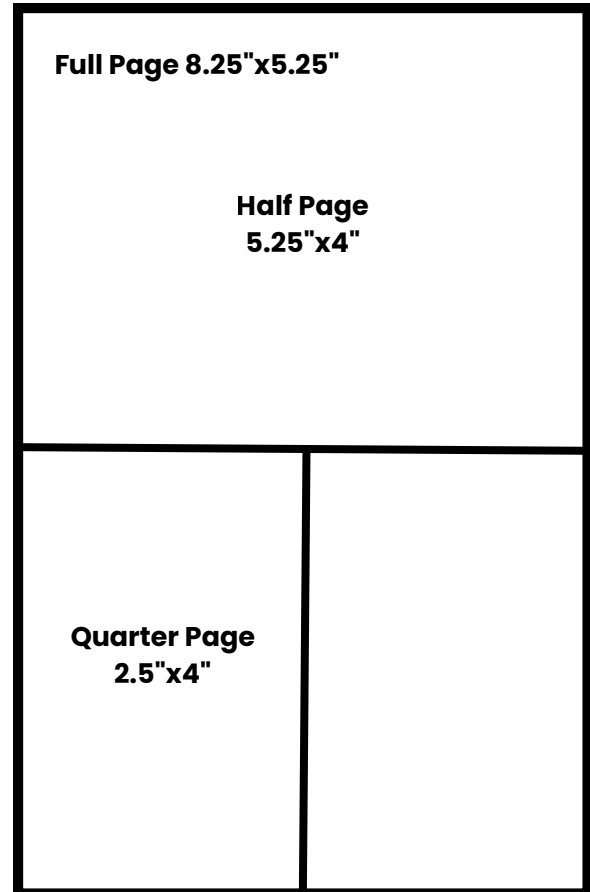
## Program Ads:

<u>PAGE SIZE</u>	<u>COST</u>	<u>TICKETS INCLUDED</u>
Quarter Page	\$175	0
Half Page	\$225	2
Full Page	\$375	4

## File Format:

All standard image files are accepted.

(.jpg, .png, and .pdf preferred)



Deadline for the *La Bohème* Program : July 31st



# LA BOHÈME ADVERTISING FORM

**Company/Individual Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

## **Advertising Selection:**

- Quarter Page (\$175)
- Half Page (\$225) + 2 tickets included
- Full Page (\$375) + 4 tickets included

## **Payment:**

Total Amount Due: \$

- Check made payable to Berks Opera Company  
(Please mail to P.O. Box 251, Reading, PA 19603)

- Paypal - Berks Opera Workshop  
(<https://www.paypal.com/US/fundraiser/charity/1633070>)