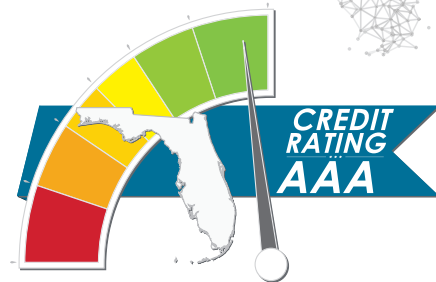


# WHY FLORIDA?

## BOUNDLESS FREEDOM

MANY STATES STRUGGLE TO REDUCE THE BARRIERS TO DOING BUSINESS. **WE JUST ELIMINATED THEM ALTOGETHER.**

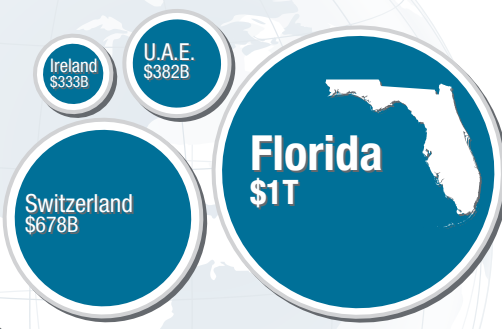
Consistently ranked one of the best states for business, Florida is committed to keeping regulatory requirements and business taxes low. That, along with a strong economy and zero personal state income tax, makes it a great place to do business. We won't stand in the way of your success. **We'll pave the way for it.**



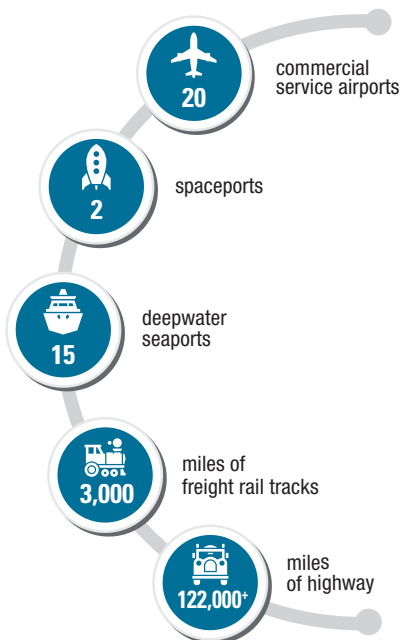
## BOUNDLESS MARKETS

WITH 15 DEEPWATER PORTS, INCLUDING A SUPER POST-PANAMAX PORT, **FLORIDA WILL OPEN UP A WHOLE NEW WORLD FOR YOUR BUSINESS.**

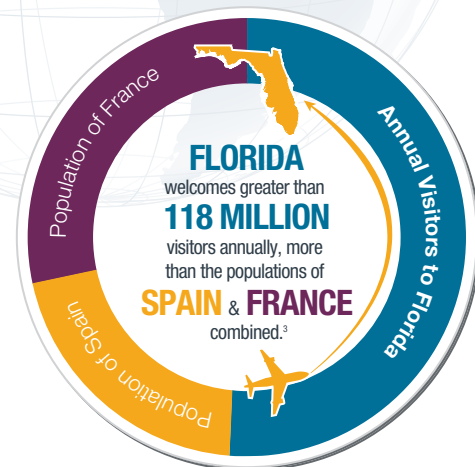
17<sup>th</sup> LARGEST GLOBAL ECONOMY, **IF FLORIDA WERE A COUNTRY** <sup>2, 10</sup>



Success today requires global access. And no other state can expand your reach like Florida. We offer one of the most extensive multi-modal transportation systems in the world, and we are home to one in five U.S. exporters. **Because when your business can be everywhere, there's no limit to how far you can take it.**



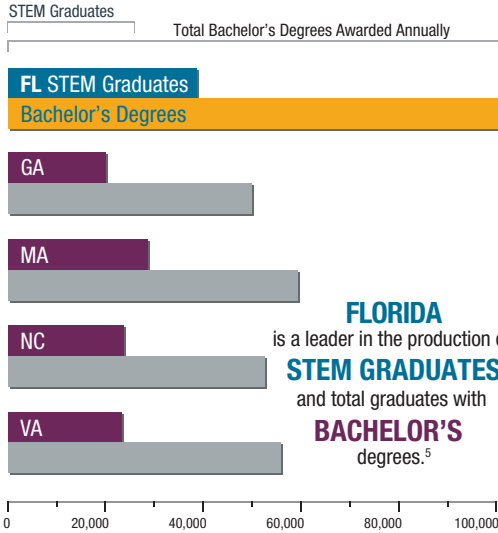
Last Year, **FLORIDA** businesses exported **\$57+ BILLION** to more than 190 countries<sup>11</sup>



# BOUNDLESS INNOVATION

SOME STATES WILL PROMISE YOUR BUSINESS THE MOON.  
WE CAN ACTUALLY DELIVER IT.

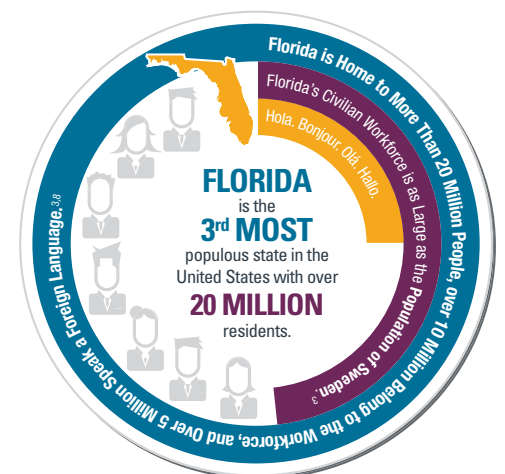
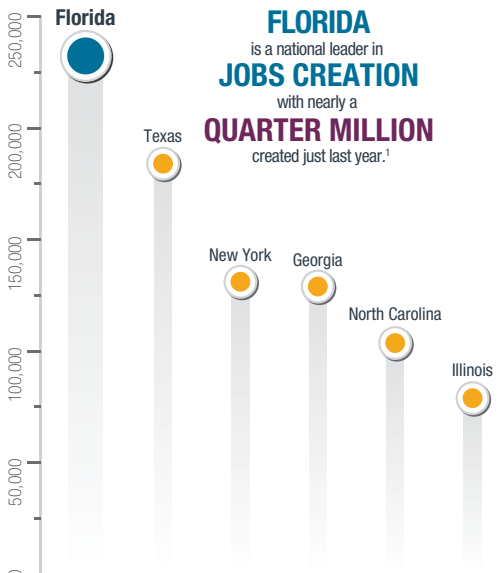
Florida is the place where technology, creativity and exploration converge. Known as the world's premier gateway to space, we're also one of the largest exporters of high-tech goods and home to over 327,000 high-tech employees.<sup>4</sup> And when you consider 28,000 new STEM graduates<sup>5</sup> enter our workforce every year, it's easy to see that **Florida isn't just ready for the future; we are the future.**



# BOUNDLESS POTENTIAL

WE HAVE AN EDUCATED, TALENTED AND DIVERSE WORKFORCE EAGER TO CHANGE THE WORLD.  
IMAGINE WHAT THEY'LL DO FOR YOUR BUSINESS.

The only thing as impressive as our current workforce of 10+ million is our future one. Home to three of the ten largest universities in the country, our colleges and universities are among the nation's top performers of R&D and commercialization of technologies. **So while we're helping you succeed with today's talent, we're also preparing tomorrow's.**



<sup>1</sup> Bureau of Labor Statistics, <sup>2</sup> Bureau of Economic Analysis, <sup>3</sup> Visit Florida, <sup>4</sup> CompTIA CyberStates, <sup>5</sup> NSF, <sup>6</sup> Chief Executive, <sup>7</sup> GeoTel, <sup>8</sup> U.S. Census Bureau, <sup>9</sup> Tax Foundation, <sup>10</sup> World Bank, <sup>11</sup> WISERTrade