



GLOBAL GAMING  
Data



SPORTS DATA  
LIVE

# GLOBAL GAMING DATA

Sports Data  
& Content



# SPORTS COVERAGE

**70**

SPORTS

**5000**

COMPETITIONS

**60K**

TEAMS

**600K+**

ATHLETES

**20+**

YEARS HISTORICAL  
DATA



SOCCER



BASKETBALL



BASEBALL



CRICKET



RUGBY



GOLF



TENNIS



GLOBAL GAMING  
Data



SPORTS DATA  
LIVE



# SPORTS DATA & LIVESCORES

**EXTENSIVE, INDEPTH DATA CATALOG  
SPANNING 70 SPORTS WITH 5000+  
COMPETITIONS. OBTAIN STATS FOR ANY  
LEAGUE PLAYED WORLDWIDE.**

## MATCH PREVIEW CENTRE

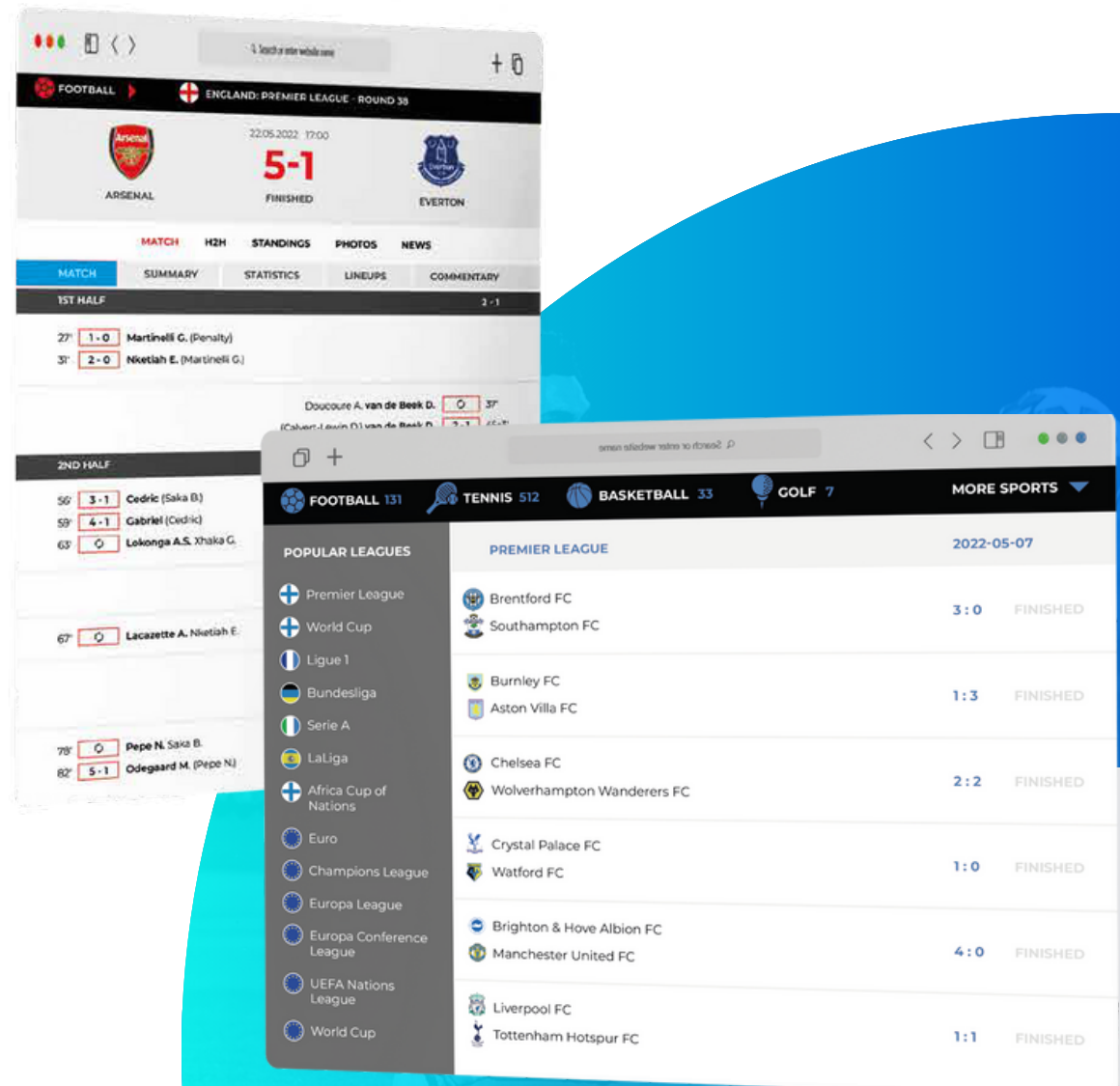
Data-rich previews focused on the most relevant team & player data encompassing head-to-head records, form guides and performance metrics for betting lines

## LIVESCORES

Fast Livescores and Game logs featuring match timeline and hundreds of data points

## COMPETITION DATA

Rich competition data which includes Schedules, Team Info, Player Profiles, Venue info and Historical seasons



# SPORTS ODDS

GET MATCH ODDS UPDATES IN REAL-TIME  
VIA THE [GLOBAL GAMING DATA ODDS](#)  
SERVICE

- Pre-match & in-play markets
- Fixture / event information and start time
- Player props & futures

For the US, we supply official bookmaker odds licensed per state.

Match odds are tagged to a unique Game ID to pull Odds and match data in a single feed.

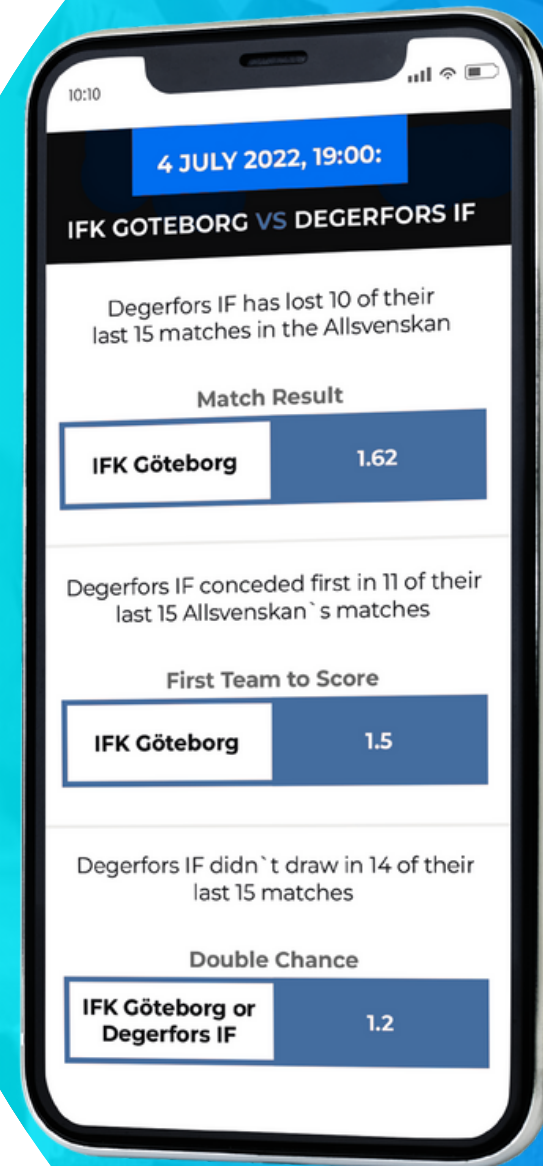
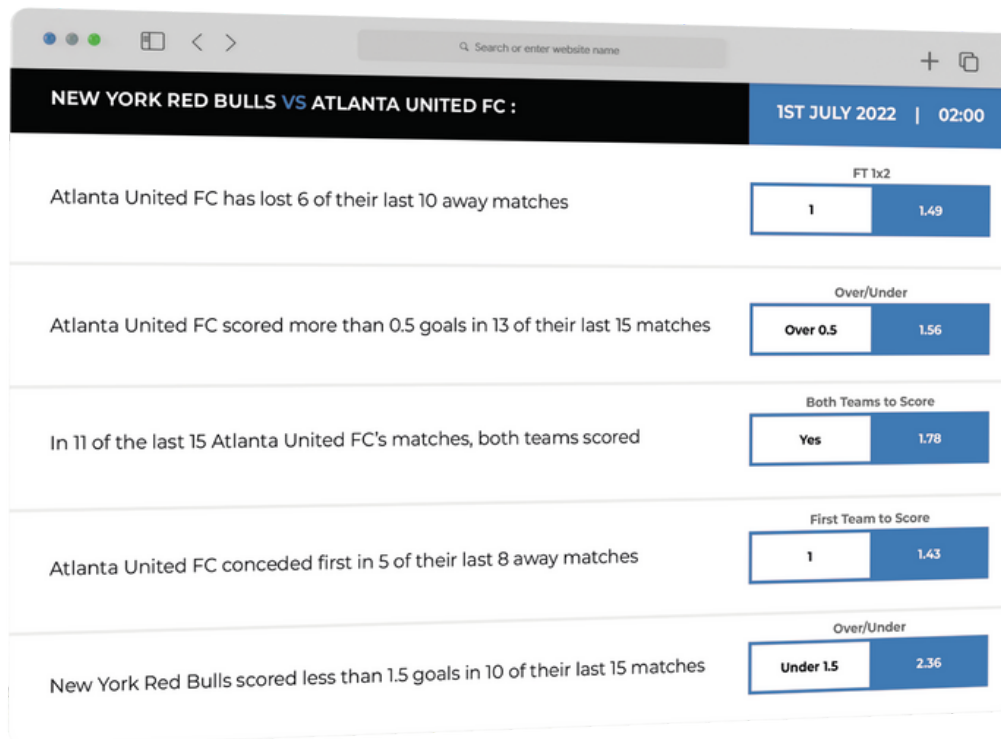
The screenshot shows a web browser displaying sports betting odds for two leagues: CHAMPIONS LEAGUE and ENGLAND CHAMPIONSHIP. Each league has a table with columns for EVENT, TIPS, PREVIEW, LAST 5, and SELECTION. The SELECTION column shows odds for Home, Draw, and Away outcomes from various bookmakers like UNIBET, betway, and tipico.

CHAMPIONS LEAGUE				
EVENT	TIPS	PREVIEW	LAST 5	SELECTION
28 May 21:00 Liverpool vs Real Madrid	2		●●●●●	Home: UNIBET 28/25, Draw: UNIBET 14/5, Away: betway 5/2
ENGLAND CHAMPIONSHIP				
EVENT	TIPS	PREVIEW	LAST 5	SELECTION
29 May 17:30 Huddersfield Town AFC vs Burnley FC	1		●●●●●	Home: UNIBET 53/20, Draw: betway 23/10, Away: UNIBET 59/50
29 May 17:30 Blackburn Rovers FC vs Queens Park Rangers FC	0		●●●●●	Home: tipico 13/5, Draw: tipico 21/10, Away: tipico 23/20
29 May 17:30 Blackpool FC vs Reading FC	1		●●●●●	Home: UNIBET 53/20, Draw: betway 23/10, Away: UNIBET 59/50
29 May 17:30 Cardiff City FC vs Norwich City FC	0		●●●●●	Home: tipico 13/5, Draw: tipico 21/10, Away: tipico 23/20

# FACTS & INSIGHTS

SHORT & SHARP PIECES OF CONTEXTUAL INSIGHTS,  
COVERING BOTH TEAMS AND PLAYERS.

Stimulators for engaging fans & bettors to make fast pre-match & in-play betting decisions, keeps them on-site for longer and engages across marketing channels.



# AUTOMATED GRAPHICS

DISCOVER OUR CONTENT CREATION SOLUTION FOR YOUR SOCIAL MEDIA OUTPUT.  
SIMPLIFY YOUR CONTENT CREATION PROCESS USING OUR FULLY AUTOMATED SOLUTION,  
TAKING AWAY THE NEED TO HAVE COMPLEX WORKFLOW OR DESIGN SKILLS.

Setup in-game triggers for graphics creation and overlay our data in such graphics.

Completely adapted to your design playbook our automated social content creation is the best choice to boost your fan engagement.



**DAY 8 DAILY SCORE**

Team	Score	Team	Score
Dundee United	1 - 0	Ross County	1 - 0
Heart of Midlothian	2 - 0	Motherwell	0 - 0
Livingston	0 - 1	St. Mirren	0 - 1
St. Johnstone	3 - 1	Dundee	0 - 0
Aberdeen	1 - 2	Celtic	1 - 0
Rangers	2 - 1	Hibernian	0 - 0

**MATCHDAY 15 DAILY SCORE**

V Mechelen	2 - 1	RFC Seraing	0 - 0
Cercle Brugge	1 - 2	KAA Gent	1 - 0
H Luzeven	1 - 3	KAS Eupen	0 - 0
V Zulte Waregem	1 - 2	KV Kortrijk	0 - 0
Standard de Liège	1 - 0	Royal Antwerp FC	0 - 0
SC Anderlecht	1 - 1	Royale Union Saint-Gilloise	0 - 0
TVV	2 - 1	K. Beerschot V.A.	2 - 0
V Costende	1 - 7	KRC Genk	0 - 0

**October, 2021 20:45**

Simon Mignolet	22	31	Mario Bro	
Shirley Ntsik	4	2	Gilles Douvrou	
Nosa Lang	10	5	Trent Sainsbury	
Falout Macoumas	11	8	Arta Palamara	
Kamal Sowah	19	10	Faz Salami	
Hans Vanaken	20	11	Martien Flaes	
Raouf Worrner	C	25	17	Pape Habib Guye
Mata Rita	28	26	Kevin Vanderhwaerde	
Brendon Meehle	44	29	Melvin Moreno	
Clinton Mata	77	30	Kristof D'Haese	
Charles De Ketele	90	86	Alexander Radovicovic	

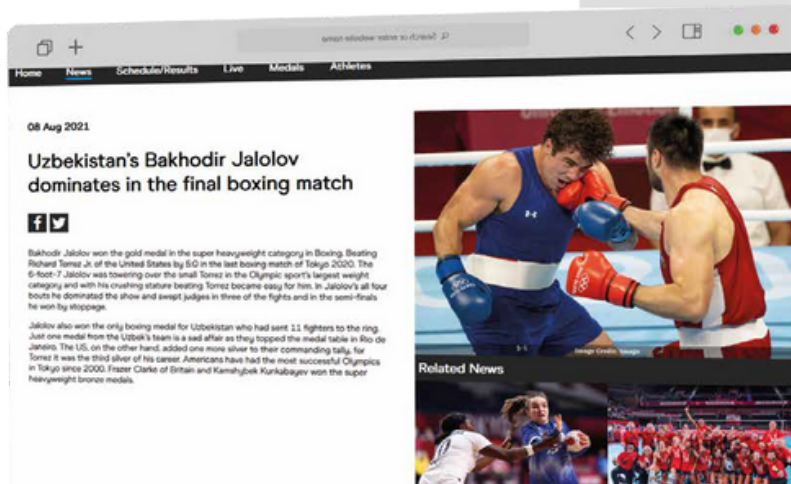
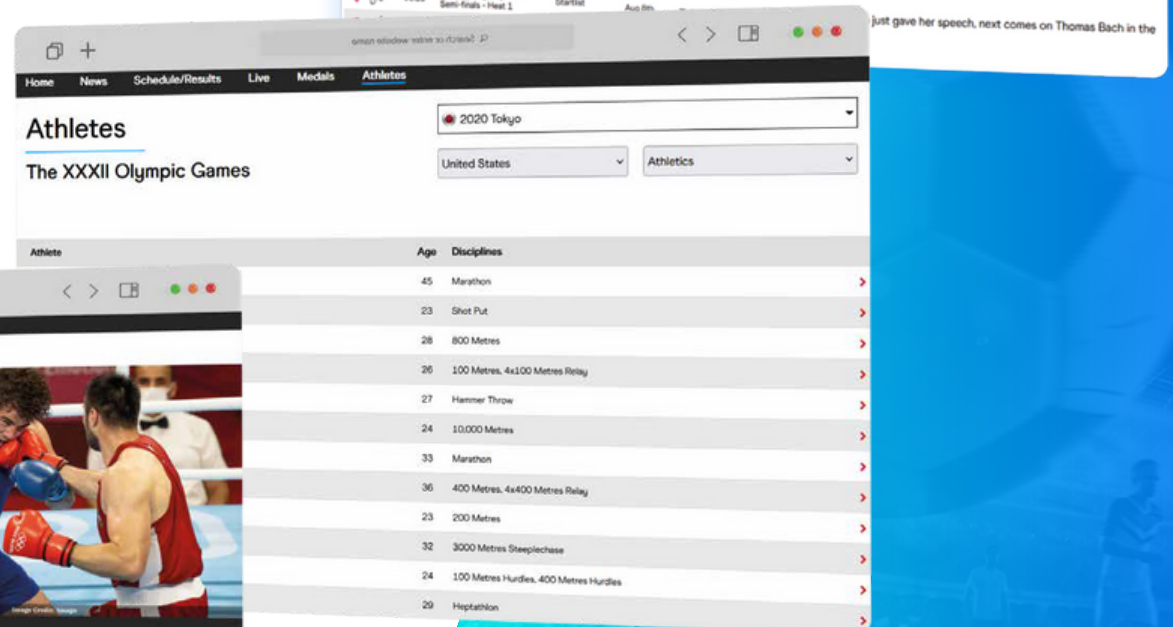
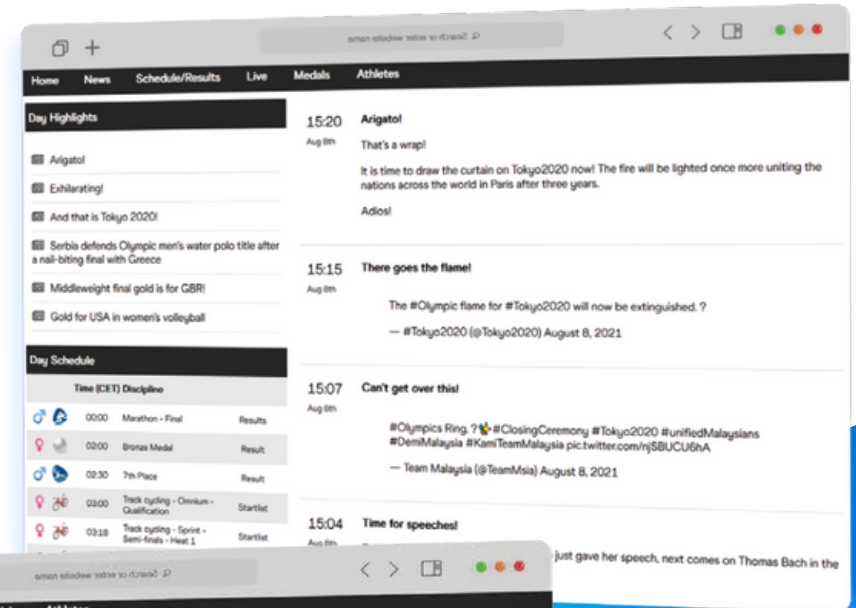
# EDITORIAL & VIDEO

## SPORTS NEWSWIRE

News service covering major international sports daily in several languages. All editorials are meta-tagged to our unique Competition, Team and Player IDs – enables to populate content to a specific news section. Each editorial is also supplied with rights-cleared images.

## AUTOMATED VIDEO

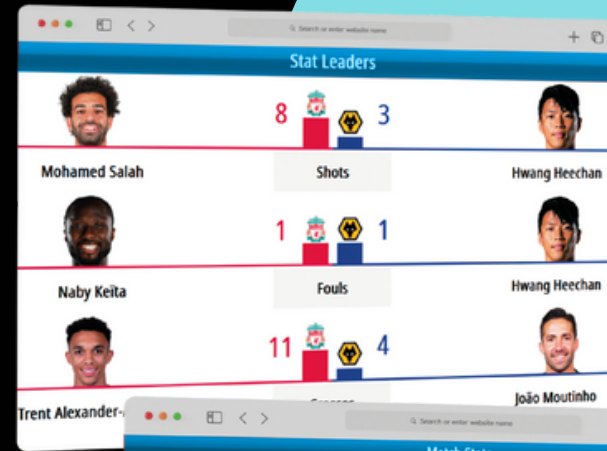
Converting our datasets into high performing video assets with AI video generation featuring an interesting storyboard for facts, figures and stats all rolled up into a short format video.



# API

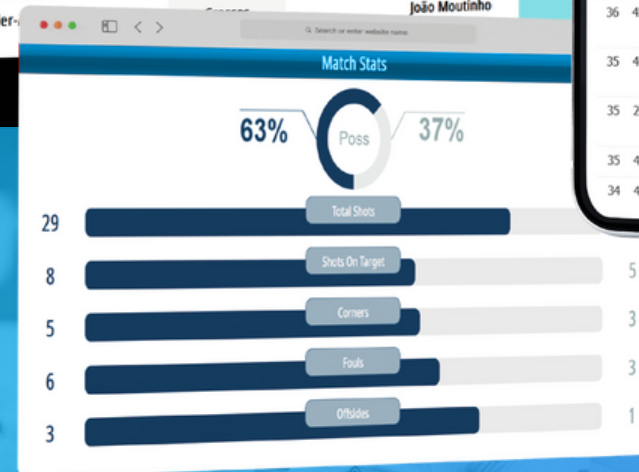
THE SPORTS DATA API DELIVERS EASY TO UNDERSTAND XML / JSON DATA FEEDS BACKED WITH API DOCUMENTATION AND FREE TECHNICAL SUPPORT.

OUR MARKET LEADING SERVICE ALSO OFFERS CUSTOM API SOLUTIONS PROVIDING THE ABILITY FOR CLIENTS TO CUSTOMIZE FEEDS ACCORDING TO THEIR NEEDS.



الترتيب - الدوري السعودي للمحترفين 2021/2022

الترتيب	الفرق	النقاط	لعب	فاز	تعادل	خسر	له	عليه	تفاضل
67	الهلال السعودي	3	7	20	30				
65	الاتحاد السعودي	5	5	20	30				
61	النصر السعودي	7	4	19	30				
55	الشباب السعودي	5	10	15	30				
44	ضمك السعودي	8	12	30					
37	الطائي السعودي	4	11	30					
36	الرائد السعودي	6	10	30					
35	الفتح السعودي	8	9	30					
35	الفيحاء السعودي	11	8	30					
35	أبها السعودي	8	9	30					
34	البتاون السعودي	13	7	30					



## KEY FEATURES:



XML & JSON  
OUTPUT



API  
DOCUMENTATION



COMPLETE CATALOG  
AVAILABILITY



FREE EMAIL  
SUPPORT



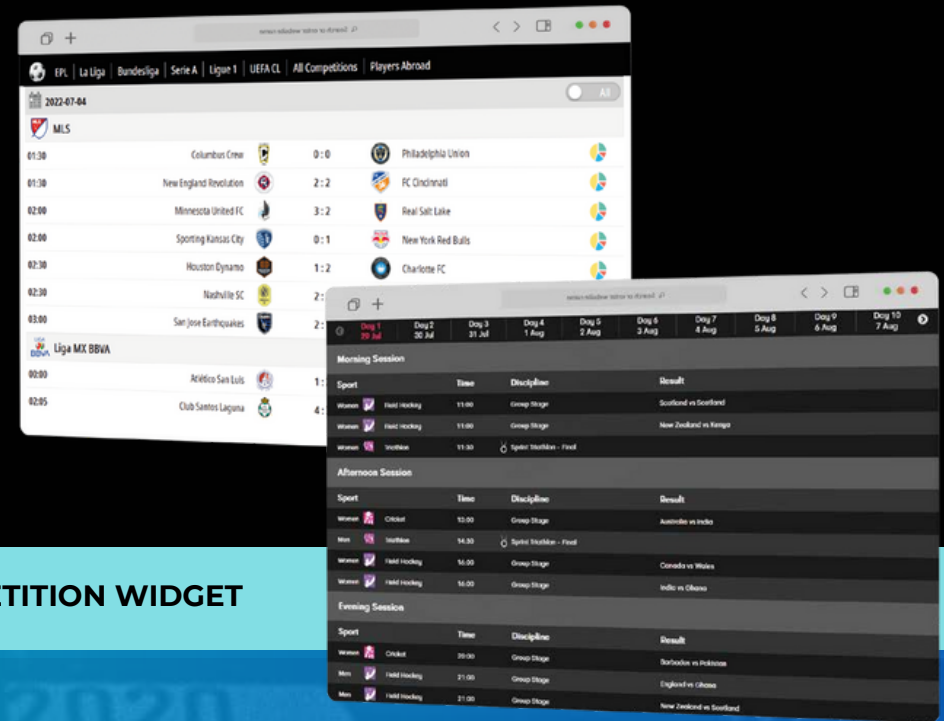
AVAILABLE IN  
20 LANGUAGES



# WIDGETS

WIDGETS PROVIDE GREATER DEGREE OF FLEXIBILITY TO QUICKLY ADD SPORTS CONTENT ANYWHERE ON YOUR WEBSITE.

OUR WIDGETS ARE FULLY RESPONSIVE ASSETS THAT FIT NEATLY ON ANY DEVICE WITH JUST A FEW LINES OF CODE.



LIVESCORES WIDGET | ODDS WIDGET | HOMEPAGE WIDGET | COMPETITION WIDGET



## KEY FEATURES:



FULLY CUSTOMIZABLE  
SPORTS DATA WIDGETS



OUT OF THE BOX SOLUTION:  
SETUP & HOSTING



RESPONSIVE  
DESIGN



MATCH YOUR  
BRAND PLAYBOOK

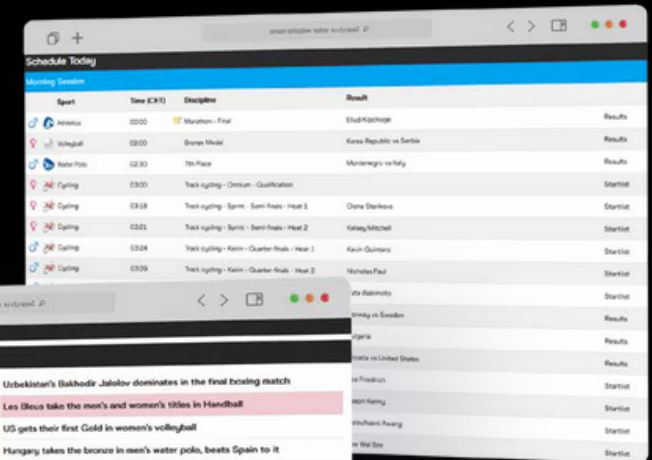


MULTI-LINGUAL  
OPTIONS

# HOSTED SOLUTIONS

WITH OUR WHITELABEL & MICROSITE SOLUTIONS EMBED OUR CONTENT DIRECTLY WITHIN YOUR EXISTING PLATFORMS WITH EASE.

PROVIDES FULL CONTENT, FUNCTIONALITY AND DELIVERED SEO OPTIMIZED SO IT CAN BE LAUNCHED QUICKLY.



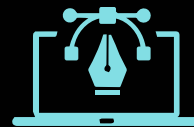
## KEY FEATURES:



IN-HOUSE  
DATA & CONTENT  
SERVICES



OUT OF THE BOX SOLUTION:  
SETUP & HOSTING



RESPONSIVE  
DESIGN



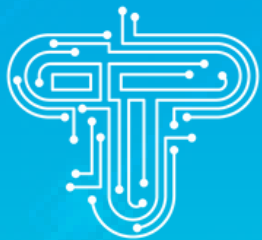
ADAPTED TO YOUR  
BRAND PLAYBOOK



ADVERTISING  
& SPONSORSHIP  
OPPORTUNITIES



GLOBAL GAMING  
Data



SPORTS DATA  
LIVE



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**SportsDataLive.com**



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