

SUPRA
THAILAND

THE SUPRA HOUSE

24 PEOPLE • ONE HOUSE

12 MISS • 12 MISTER • 8 EPISODES



ONE NATIONAL STAGE

SUPRA
THAILAND

WHAT CAN YOUR BRAND OWN?

MORE THAN VISIBILITY. TRUE BRAND OWNERSHIP.

SUPRA
THAILAND

EPISODE
NAMING RIGHTS

CHALLENGE
OWNERSHIP

PRODUCT
PLACEMENT

DIGITAL
CONTENT

STAGE
INTEGRATION

WINNER
CAMPAIGN

BUILD YOUR SUPRA PARTNERSHIP

SUPRA
THAILAND

TURN CONTESTANTS INTO BRAND AMBASSADORS.

24 FACES • ORIGINAL BRAND CONTENT
SOCIAL CAMPAIGNS • WINNER COLLABORATIONS





THE SUPRA HOUSE • PARTNERSHIP 2027

LIMITED PARTNERSHIP OPPORTUNITIES

- 1 EXCLUSIVE TITLE PARTNER
- 2 DIAMOND PARTNERS
- 5 PLATINUM PARTNERS



LIMITED CATEGORY EXCLUSIVITY

SECURE YOUR CATEGORY BEFORE IT'S TAKEN.

S U P R A T H A I L A N D

YOUR BRAND INSIDE THE SUPRA HOUSE

NOT JUST A LOGO. PART OF THE STORY.

BEDROOM

FITNESS

SKINCARE

BEVERAGE

BEVERAGE

FASHION

AUTOMOTIVE

T H E S U P R A H O U S E

PRESENTED BY

[YOUR BRAND]

SUPRA
THAILAND

YOUR BRAND INSIDE
THE SUPRA HOUSE

BEDROOM

FITNESS

SKINCARE

BEVERAGE

FASHION

AUTOMOTIVE

THE SUPRA HOUSE
PRESENTED BY

[YOUR BRAND]

NOT JUST A LOGO. PART OF THE STORY.



THE SUPRA HOUSE • PARTNERSHIP 2027

OWN AN EPISODE

8 EPISODES. 8 BRAND OPPORTUNITIES.

NAME THE EPISODE • DESIGN THE CHALLENGE • OWN THE STORY



DM 'PARTNER' FOR THE OFFICIAL DECK

SUPRA
THAILAND

THE SUPRA HOUSE

8 EPISODES • 8 CHALLENGES

WHO WILL SURVIVE?

นี่ไม่ใช่แค่การเก็บตัว แต่นี่คือการแข่งขันจริง



COMING FEBRUARY 2027

SUPRA
THAILAND

THE SUPRA HOUSE • PARTNERSHIP 2027

THREE WINNERS. INTERNATIONAL JOURNEYS.

POLAND

USA

GLOBAL
FASHION WEEKS



MISS SUPRANATIONAL
THAILAND

MISTER SUPRANATIONAL
THAILAND

MISTER MODEL
THAILAND

YOUR BRAND TRAVELS WITH THEM.



THE SUPRA HOUSE • PARTNERSHIP 2027

BECOME PART OF THE STORY.

PARTNERSHIP OPPORTUNITIES ARE NOW OPEN

SECURE YOUR CATEGORY FOR 2027



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SUPRA
THAILAND

THE SUPRA HOUSE • PARTNERSHIP 2027

THREE WINNERS. INTERNATIONAL JOURNEYS.

POLAND

USA

GLOBAL FASHION WEEKS

MISTER SUPRANATIONAL
THAILAND

MISS SUPRANATIONAL
THAILAND

MISTER MODEL
THAILAND

YOUR BRAND TRAVELS WITH THEM.



THE SUPRA HOUSE • PARTNERSHIP 2027

YOUR BRAND AT EVERY TOUCHPOINT.

MORNING WELLNESS • BEAUTY ROOM • FITNESS CHALLENGE

FASHION STYLING • DINNER EXPERIENCE • NIGHT CONTENT



FROM THE FIRST MORNING TO THE FINAL NIGHT.

SUPRA
THAILAND

THREE WINNERS.
INTERNATIONAL JOURNEYS.

POLAND

USA

GLOBAL FASHION WEEKS

NEW YORK • LONDON • MILAN • PARIS



MISS SUPRANATIONAL THAILAND

MISTER SUPRANATIONAL THAILAND

MISTER MODEL THAILAND

YOUR BRAND TRAVELS WITH THEM.

SUPRA
THAILAND

THE SUPRA CHALLENGE

PRESENTED BY [YOUR BRAND]

EP 3

SELL ME THIS

PRESENTED BY [YOUR BRAND]

YOUR PRODUCT. THEIR CHALLENGE.
THE AUDIENCE DECIDES.

SUPRA
THAILAND

THE SUPRA HOUSE • PARTNERSHIP 2027

ONE PARTNERSHIP.
FIVE POWERFUL PLATFORMS.



YOUR BRAND. THAILAND TO THE UNITED STATES.



THE SUPRA HOUSE • PARTNERSHIP 2027

24 CONTESTANTS. MONTHS OF CONTENT.



REALITY EPISODES • SOCIAL CONTENT • PRESS COVERAGE

PRODUCT INTEGRATION • WINNER COLLABORATIONS

12-MONTH USAGE RIGHTS

SUPRA
THAILAND

FROM THE HOUSE TO THE NATIONAL STAGE.

8 REALITY EPISODES • 1 NATIONAL FINAL • YEAR-LONG VISIBILITY

