

**Location:** Iglesia Casa Del Alfarero

**Job Type:** Volunteer

**Position:** Social Media Team Member

**Description:**

Do you have a passion for people? Join our Social Media Team and help us tell the story of our church and the people of God!

**Responsibilities:**

1. **Team Collaboration:** Work with team members to tell the story of CDA through video and pictures
2. **Content Creation:** Develop creative and compelling content for various social media platforms including Facebook, Instagram, Youtube, etc. This may include graphics, videos, blog posts, and other multimedia content.
3. **Community Engagement:** Engage with our community by responding to comments, messages, and inquiries in a timely and professional manner. Foster meaningful conversations and connections.
4. **Campaign Support:** Assist in the planning and execution of social media campaigns to promote our organization's events, fundraisers, initiatives, and advocacy efforts.
5. **Analytics and Reporting:** Monitor social media analytics to track the performance of our content and campaigns. Provide regular reports and insights to help optimize our social media strategy.
6. **Stay Updated:** Stay informed about trends, best practices, and new features on social media platforms. Share relevant updates and recommendations with the team.

**Requirements:**

- Strong writing and communication skills
- Proficiency in using social media platforms (Facebook, Instagram, Youtube,, etc.)
- Creative mindset with an eye for design
- Ability to work independently and collaboratively in a remote team environment
- Basic knowledge of social media analytics tools (e.g., Meta Insights, Youtube Analytics)
- Commitment to the organization's mission and values

**Time Commitment:** Flexible, approximately 5-10 hours per week.

**Benefits:**

- Train in videography and photography
- Make a meaningful impact and contribute to positive change
- Gain valuable experience in social media marketing and communications
- Work with a supportive and passionate team of volunteers
- Expand your network and connections in the nonprofit sector

**To Apply:**

If you are interested in becoming a Social Media Volunteer at Iglesia Casa Del Alfarero, please contact **Johana Negron** at [jnegron@cdaorlando.org](mailto:jnegron@cdaorlando.org). We welcome individuals of all backgrounds and experiences to join our team and help use the power of social media to advance the mission of God. Together, we can build healthy relationships in our community and around the world!