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SOUTHERN ALBERTA WALLEYE TRAIL

SPONSORSHIP PACKAGE



PLATINUM SPONSORSHIP

\$3350+ IN BRANDING AND MARKETING EXPOSURE

- COMPANY LOGO WILL BE ADDED TO PROMOTIONAL ITEMS
 - SOCIAL MEDIA ADVERTISING (FACEBOOK & INSTAGRAM)
 - YOUTUBE VIDEOS PROVIDED WILL BE DISPLAYED ON WEBSITE
 - ADVERTISING ON THE FIRST SECTION OF THE SAWT WEBSITE/ SPONSORSHIP PAGE
 - SPONSOR SUPPLIED BANNER WITH COMPANY NAME & LOGO DISPLAYED AT ALL TOURNAMENTS
 - OPPORTUNITY TO INCLUDE ANY PROMOTIONAL ITEMS IN TOURNAMENT BAGS
 - COMPANY NAME MENTIONED PUBLICLY THROUGHOUT THE TOURNAMENTS
 - SPONSORSHIP HIGHLIGHT MONTH ON SOCIAL MEDIA
 - TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE
 - PERSONALIZED FISHING TOWELS
 - FREE \$350 ENTRY FEE X 1
- COMPANY LOGO WILL BE ADDED TO PROMOTIONAL ITEMS
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 - TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE
 - PERSONALIZED FISHING TOWELS
 - FREE \$350 ENTRY FEE X 1

PAYMENTS CAN BE SENT TO:
sawtfishing@gmail.com

QUESTION: What are we fishing for?
ANSWER: Walleye



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— SOUTHERN ALBERTA WALLEYE TRAIL —

SPONSORSHIP PACKAGE



GOLD SPONSORSHIP

\$2000+ IN BRANDING AND MARKETING EXPOSURE

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- SOCIAL MEDIA ADVERTISING (FACEBOOK & INSTAGRAM)
- ADVERTISING ON THE OF THE SAWT WEBSITE/SPONSORSHIP PAGE
- SPONSOR SUPPLIED BANNER WITH COMPANY NAME & LOGO DISPLAYED AT ALL TOURNAMENTS
- YOUTUBE VIDEOS PROVIDED WILL BE DISPLAYED ON WEBSITE/SPONSORSHIP PAGE
- OPPORTUNITY TO INCLUDE ANY PROMOTIONAL ITEMS IN GOODIE BAGS
- COMPANY NAME MENTIONED PUBLICLY THROUGHOUT THE TOURNAMENTS
- SPONSORSHIP HIGHLIGHT MONTH ON SOCIAL MEDIA
- TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE

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QUESTION: What are we fishing for?
ANSWER: Walleye



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SILVER SPONSORSHIP

\$500+ IN BRANDING AND MARKETING EXPOSURE

- SOCIAL MEDIA ADVERTISING (FACEBOOK & INSTAGRAM)
- ADVERTISING ON THE SAWT WEBSITE
- COMPANY LOGO ON SPONSOR/DONATION PAGE
- TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE

DONATION/SPONSORS

UP TO \$500



- COMPANY LOGO ON SAWT WEBSITE
- COMPANY NAME MENTIONED PUBLICLY THROUGHOUT THE TOURNAMENTS
- TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE

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ANSWER: Walleye



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— SOUTHERN ALBERTA WALLEYE TRAIL —

SPONSORSHIP PACKAGE



BIG FISH DAY 1 & 2

\$1500 COVERS 3 TOURNAMENTS

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- COMPANY NAME MENTIONED PUBLICLY THROUGHOUT THE TOURNAMENTS
- SPONSORSHIP HIGHLIGHT MONTH ON SOCIAL MEDIA
- TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE

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ANSWER: Walleye



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SOUTHERN ALBERTA WALLEYE TRAIL

SPONSORSHIP PACKAGE



MIXED TEAM OF THE YEAR

\$2000 VALUE

- COMPANY LOGO WILL BE ADDED TO PROMOTIONAL ITEMS
- SOCIAL MEDIA ADVERTISING (FACEBOOK & INSTAGRAM)
- YOUTUBE VIDEOS PROVIDED WILL BE DISPLAYED ON WEBSITE/SPONSORSHIP PAGE
- ADVERTISING ON THE SAWT WEBSITE/SPONSORSHIP PAGE
- SPONSOR SUPPLIED BANNER WITH COMPANY NAME & LOGO DISPLAYED AT ALL TOURNAMENTS
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- COMPANY NAME MENTIONED PUBLICLY THROUGHOUT THE TOURNAMENTS
- SPONSORSHIP HIGHLIGHT MONTH ON SOCIAL MEDIA
- TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE

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QUESTION: What are we fishing for?
ANSWER: Walleye



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COOL UNDER PRESSURE

\$1000 VALUE

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- COMPANY NAME MENTIONED PUBLICLY THROUGHOUT THE TOURNAMENTS
- TAX RECEIPT FOR ADVERTISING ON SAWT'S WEBSITE

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QUESTION: What are we fishing for?
ANSWER: Walleye