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The elevator pitch

Trinity Crown is an international holding company that invests in and commercialises projects that implement products or services for customer segments in the B2B, B2E and B2G markets. We are interested in projects that transform our clients' business towards 0-net with full ESG responsibility. To this end, we have launched 3 main pillars. The first is Smart World, an organisation of business angels whose mission is to find the most promising ideas, concepts and existing companies that want to grow strongly in all markets. Smart World has created a unique IMK platform for their commercialization. Another pillar is the AMP and Stracon World organisations, which are responsible for funding and strategic advice at every stage of development. The last very important pillar of development is distribution in the B2B, B2E and B2G markets mentioned above. Our top business partners are able to close medium and large volume deals efficiently and effectively in virtually all countries. Their

influence in local markets is invaluable. Trinity Crown continues to invite serious and determined market participants. Find your place among our key pillars and join us in changing the world for the better.

**Kind regards,
CEO / JCM**



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