



### SEE Royalties - exclusive rights to distribute branded products

The **SEER** model is an investment in brand distribution that has not been as profitable in the franchise and license market before.

**Trinity Crown Group** only invests in brands with low climate impact and full responsibility according to the global ESG index.

With SEER, you can have exclusivity for a mutually designated region and period for the IP of a brand with high benefits from a small amount of activity in operations.

The main benefits of SEER distribution are:

- \* low operational involvement,
- \* additional sales opportunities outside the region worldwide,
- \* low valuation brand investment to launch effective distribution,
- \* IP exclusivity rights in 3 ranges,
- \* royalties multi-stream benefits 6+ from regional operations as well as outside,
- \* ROE of 112%+,
- \* significant environmental, social, and humanitarian benefits.

With an exclusive office of the brand, ranging from 80-150m2, and a qualified staff of

3-5 people, you can successfully execute our high-value deals in your market.

**SEER** demonstrates that with low entry capital and operational commitment, you can achieve high ROE, environmental benefits, and community benefits.

Please note that SEER ratios are increasing, and the valuation can grow with each period. **Therefore, make your enquiry early and take advantage of the best terms.**

Kind regards,  
Trinity Crown group / CEO Jean-Christophe Menager



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