



## WENDELL GIBSON

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*I am a graphic designer with extensive experience in print and digital design, and proven skills in print production. I am a creative, innovative designer who produces great work quickly and efficiently, with a focus on strengthening brand-customer relationships. I pride myself on delivering original solutions and having fun along the way!*

### Skills

Proficient in Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, PrintSmith, XMPie, QuarkXPress, and Microsoft Office programs.

### Work History

**Wendell Gibson Design**, Forest Park, IL  
Design/Promotions

2024 - Present

Delivering award-winning graphic design services to a wide variety of clients for branding initiatives, marketing and direct mail campaigns, and product packaging. I provide compelling, clean design solutions that communicate effectively with target audiences across all media formats.

**AlphaGraphics**, Chicago, IL  
Digital Specialist

2023 - 2024

Interfaced with clients in designing a full range of original graphic projects for digital and print execution. Responsible for troubleshooting printing issues with client files and resolving them for production. Actively involved in in-house marketing efforts.

**Print X-Press**, Chicago, IL  
Graphic Designer/Prepress/Production/Sales

2017 - 2023

Responsible for design, all aspects of prepress operations, production and bindery. Managed scheduling and monitoring of outsourced jobs, plus customer sales.

**Alliance Entertainment**, Itasca, IL  
Graphic Designer/Web Designer

2007 - 2017

Responsible for design, layout, and production of Collectors' Choice Music, the flagship catalog of a leading music wholesaler/distributor. Coordinated with merchandiser and vendor partners to design and produce monthly and seasonal catalogs. Also designed website graphics, email and social media imagery, and advertising layout.

**SOUNDIES, Inc.**, Chicago, IL  
Design/Operations/Sales

1999 - 2007

Involved with music label and licensing agency from inception to the sale of assets and wind-up. Broad responsibilities for all aspects of design and operations, including sales, managing client/vendor relationships, and productions.

### Personal

👤 Volunteer at Empowering Gardens Inc., a non-profit providing meaningful retail employment opportunities for adults with disabilities.

### Education

**University of Iowa**, General Studies, Iowa City, IA