



WENDELL GIBSON

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I am a graphic designer with extensive experience in print and digital design, and proven skills in print production. I am a creative, innovative designer who produces great work quickly and efficiently, with a focus on strengthening brand-customer relationships. I pride myself on delivering original solutions and having fun along the way!

Skills	Proficient in Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, PrintSmith, XMPie, QuarkXPress, and Microsoft Office programs.
Work History	Wendell Gibson Design , Forest Park, IL Design/Promotions
2024 - Present	Delivering award-winning graphic design services to a wide variety of clients for branding initiatives, marketing and direct mail campaigns, and product packaging. I provide compelling, clean design solutions that communicate effectively with target audiences across all media formats.
2023 - 2024	AlphaGraphics , Chicago, IL Digital Specialist Interfaced with clients in designing a full range of original graphic projects for digital and print execution. Responsible for troubleshooting printing issues with client files and resolving them for production. Actively involved in in-house marketing efforts.
2017 - 2023	Print X-Press , Chicago, IL Graphic Designer/Prepress/Production/Sales Responsible for design, all aspects of prepress operations, production and bindery. Managed scheduling and monitoring of outsourced jobs, plus customer sales.
2007 - 2017	Alliance Entertainment , Itasca, IL Graphic Designer/Web Designer Responsible for design, layout, and production of Collectors' Choice Music, the flagship catalog of a leading music wholesaler/distributor. Coordinated with merchandiser and vendor partners to design and produce monthly and seasonal catalogs. Also designed website graphics, email and social media imagery, and advertising layout.
1999 - 2007	SOUNDIES, Inc. , Chicago, IL Design/Operations/Sales Involved with music label and licensing agency from inception to the sale of assets and wind-up. Broad responsibilities for all aspects of design and operations, including sales, managing client/vendor relationships, and productions.
Personal	☛ Volunteer at Empowering Gardens Inc., a non-profit providing meaningful retail employment opportunities for adults with disabilities.
Education	University of Iowa , General Studies, Iowa City, IA