



## WENDELL GIBSON

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*I am a graphic designer with extensive experience in print and digital design, and proven skills in print production. I am a creative, innovative designer who produces great work quickly and efficiently, with a focus on strengthening brand—customer relationships. I pride myself on delivering original solutions and having fun along the way!*

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|--------------------|---|
| Skills             | Proficient in Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, QuarkXPress and Microsoft Office programs.  |
| Employment History | <b>AlphaGraphics</b> , Chicago, IL<br>Digital Specialist  |
| 2023 - 2024        | Interface with clients in designing a full range of original graphic projects for both print and digital execution. Responsible for troubleshooting printing issues with client files and resolving them for production. Actively involved in in-house marketing efforts.   |
|                    | <b>Print X-Press</b> , Chicago, IL<br>Graphic Designer/Prepress/Production/Sales  |
| 2017 - 2023        | Responsible for design, prepress operations, production, bindery and shipping. Managed scheduling and monitoring of outsourced jobs, plus customer sales and service.   |
|                    | <b>Alliance Entertainment</b> , Itasca, IL<br>Graphic Designer/Web Designer   |
| 2007 - 2017        | Responsible for design, layout and production of Collectors' Choice Music, flagship catalog of leading music wholesaler/distributor. Coordinated with merchandiser and vendor partners to design and produce monthly and seasonal catalogs. Also designed website graphics, email and social media imagery, and advertising layout. |
|                    | <b>SOUNDIES, Inc.</b> , Chicago, IL<br>Design/Operations/Sales  |
| 1999 - 2007        | Involved with music label and licensing agency from inception to sale of assets and wind-up. Broad responsibilities for all aspects of design and operations, including sales, managing client/vendor relationships, production.  |
| Personal           | 👤 Volunteer at Empowering Gardens Inc., a non-profit providing meaningful retail employment opportunities for disabled adults.  |
| Education          | <b>University of Iowa</b> , General Studies, Iowa City, IA  |