

THE BRIDE'S GUIDE TO WEDDING FLORALS

FLOWER

FLOWERS BY GRACINE



BOUQUET

A flower arrangement designed to be held in the hand.

BEAUTY

Flower arrangements are a form of art.

MAGAZINE



WELCOME!

It's time to talk flowers.

Whether you have a clear vision, and know exactly what you want, or you have absolutely no idea where to start, it's my job to make your wedding florals come together seamlessly.

Starting with our initial consultation, we'll talk colors, look at inspo pics and get to know each other.

From there, I'll get to work designing the perfect arrangements for your special day.

~Gracine

STYLES AND COLORS

A QUICK GUIDE TO STYLES, AND BLOOMS BASED ON COLOR AND SEASONALITY

These flowers bring delicate luxuriousness to any arrangement:



Peonies

Peonies are available in the late spring or early summer. They primarily come in shades of pink and white.



Ranunculus

Ranunculus comes in a variety of colors. They are available throughout the year.



Garden Roses

Garden Roses come in a variety of colors. They are available throughout the year.

These flowers are fantastic focal flowers:



Gerberas

Gerberas come in a variety of soft pastels, dual tones and vibrant colors.



Hydrangeas

Hydrangeas are traditionally white, cream, blue, pink or green. But they may also be available in hues of purple.



Roses

Roses come in almost every color and every shade. And they're available throughout the year.



Calla Lily

Callas are the sleek, luxe lily. Beautiful and majestic. Giant callas come in white. Other colors are available in the mini variety.



Asiatic Lily

Asiatic lilies, especially loved because they have no fragrance, add a unique touch to any bouquet. They come in an array of colors.



Peruvian Lily

Peruvian lilies are a miniature lily variety. With little to no fragrance they are a popular filler and come in a variety of colors.

BOUQUET GALLERY





Minimalist / Simple

The bride wanted something simple. She told me: “I love the little white flowers so much”. But she wasn’t going to have florals in her wedding.

So... we put them on her cake! Featuring baby blue eucalyptus to match her wedding color palate and the little white flowers she loved so much. It was perfect!



Elegant / Classic

The bride liked roses, and her color palate was pink.

It was a barn venue with rustic decor.

When it came to floral designs she said: “surprise me”.

We did just that. Bouquets, boutonnieres, corsages, arch decor, table decor and this show-stopper of a cake!



Luxe / Grande

The bride wanted sleek and sexy.

Her color palate was merlot, blush pink and white.

She also wanted BIG and we delivered.

A 42ft eucalyptus and baby’s breath garland, floral centerpieces on every table, a couple floor displays and flowers cascading down this cake.

Q & A

Featuring some of the most common questions



WHAT IF I DON'T KNOW WHAT I WANT?

A few brides know exactly what they want, but many do not. That's where our floral consultation comes in. Whether it takes just one consultation, or a series of discussions, we'll discover exactly what you like and create the florals to complement your special day.



CAN YOU WORK WITHIN MY BUDGET?

Yes. And I'll help you know what's possible with the budget you have, and prioritize where necessary, so you get the prettiest, most meaningful arrangements.

WHAT IF CERTAIN FLOWERS AREN'T AVAILABLE?

Because we're working with real flowers, sometimes a certain color, type or variety isn't available. If that is the case I will be able to recommend a substitute so that you'll still have beautiful florals.

DO YOU HANDLE SETUP?

Yes. I'll coordinate delivery and setup so everything is there on time.



INVESTMENT



Wedding florals are custom. Pricing varies based on size, style, and flower choices.

I'm always upfront about pricing and will help you decide where your budget makes the most impact.

Many couples plan to spend 8-10% of their total wedding budget on flowers.

\$1,200 - \$3,000 is common for small weddings

\$3,000 - \$7,000 for larger weddings

\$7,000 + for special installations and exotic flower displays

WHAT OTHER BRIDES ARE SAYING

Gracine did a phenomenal job with the flowers for my wedding. If you use her...you will not be disappointed! Highly recommend!!

ALYSSA M.

You did my cake better than the inspo!!!

SHELBY B.

Thank you, it's perfect!

MADDY P.

NEXT STEPS

1.

Schedule Consultation

Call / Text: (317) 721-1646

Or email: Gracine@FlowersByGracine.com

2.

Get Your Custom Quote

3.

Book Your Flowers With Gracine

10% deposit due on signing, remainder due 30 days before event

Is it too early to look at flowers if I don't have my wedding date set ?

No. You can sign a floral agreement before your wedding date is locked in. But we will want to make sure we add the date as soon as you have it secured.

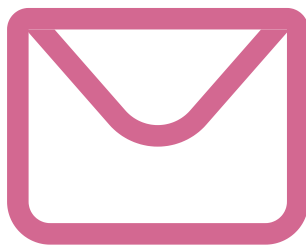
What if I need to make changes after signing the agreement?

Not a problem. We can make changes to color, quantity, type... there is lots of room for flexibility.

CONTACT GRACINE



(317) 721-1646



Gracine@FlowersByGracine.com

OR

Scan To Request Consultation



www.FlowersByGracine.com

FLOWER

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Book your free consultation with Gracine

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CONTACT

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