

Prepare For Your Floral Consultation

Here's a checklist of things to think about and assemble to help you get the most out of your floral consultation

Inspiration & Visuals

Mood board or Pinterest Board

Photos of bouquets/arrangements you love...

...or photos of what you don't like - also super helpful!

Color palette - swatches, ribbon, fabric, hex codes

Dress photos - your gown + bridesmaid dresses if chosen

Theme - outdoor/indoor

Wedding Details:

Wedding date - if date is not set yet, wedding season

Venue info

Guest count, or estimate

Wedding Style - romantic, modern, garden, boho, etc.

Timeline

Floral Needs List (even if it's rough)

Bridal bouquet

Bridesmaid's bouquets

Boutonnieres - groom, groomsmen, family

Corsages

Ceremony florals - altar, aisle, arch

Cocktail hour pieces

Centerpieces - table count + shape

Sweetheart/head table florals

Installations - hanging florals, statement pieces

Cake Flowers

Extras - welcome sign, bar arrangement, flower girl crown/petals, toss bouquet

Budget / Logistics / Preferences

Budget range

Rental needs - vases, arches, candles, stands

Scent sensitivities or allergies

Sentimental elements - family heirlooms, cultural tradition

Wedding planner/coordinator contact info