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# Privacy Policy for Mr. Madras 2025

Effective Date: June 17, 2025

This Privacy Policy describes how FOUR DEE MOTION PICTURES PVT LTD , Mr. Madras 2025 Organizers, Founders, Producers ("we," ) collects, uses, processes, and shares personal information of contestants, attendees, and website visitors in connection with the Mr. Madras 2025 fashion show and related activities (collectively, the "Event").

We are committed to protecting your privacy and ensuring the security of your personal information.

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## 1. Information We Collect

We may collect various types of<sup>1</sup> information from and about you, including:

- Information You Provide Directly:
  - Contestant Application Data: Name, age, date of birth, contact details (email, phone number, address), nationality, photographs, videos, measurements, educational background, professional experience, social media handles, talents, interests, and any other information submitted as part of the application process.
  - Registration Data: For attendees, media, or VIPs: Name, email, contact number, organization, and payment information (if applicable for tickets/passes).
  - Communication Data: Information you provide when you contact us with inquiries, feedback, or support requests.
  - Marketing Preferences: Your preferences for receiving marketing communications from us.
- Information Collected Automatically (for website visitors):
  - Usage Data: IP address, browser type, operating system, pages viewed, time spent on pages, referral sources, and other website usage statistics. This is typically collected through cookies and similar tracking technologies.
- Information from Third Parties:
  - We may receive information from third-party partners (e.g., ticketing platforms, social media platforms) if you interact with them in connection with the Event.

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## 2. How We Use Your Information

We use the information we collect for various purposes related to the Event, including:

- For Contestant Participation:
  - To process and evaluate applications for Mr. Madras 2025.
  - To communicate with contestants regarding their application status, rehearsals, schedules, and other event-related matters.
  - To feature contestants' profiles, photographs, and videos on the official Mr. Madras 2025 website, social media channels, and promotional materials.
  - To facilitate judging and evaluation processes.
  - To manage logistics, wardrobe, and training for selected contestants.
- For Event Management and Operations:
  - To manage attendee registrations, ticket sales, and access control.

- To send event updates, announcements, and logistical information.
    - To ensure the safety and security of all participants and attendees.
    - To manage and coordinate the various aspects of the fashion show, including rehearsals, performances, and award ceremonies.
  - For Marketing and Promotion:
    - To promote the Mr. Madras 2025 event, its contestants, and winners through various media channels (print, digital, social media, television).
    - To send you marketing communications about future events, opportunities, or promotions related to Mr. Madras (you can opt-out at any time).
    - To create promotional content, including video highlights, photo galleries, and testimonials.
  - For Website Improvement and Analytics:
    - To understand how our website is used and to improve its functionality and user experience.
    - To monitor and analyze trends, usage, and activities in connection with the Event.
  - For Legal and Compliance Purposes:
    - To comply with applicable laws, regulations, and legal processes.
    - To protect our rights, privacy, safety, or property, and/or that of our affiliates,<sup>2</sup> you, or other third parties.
    - To detect, prevent, and address fraud or other illegal activities.
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### 3. How We Share Your Information

We may share your personal information with third parties in the following circumstances:<sup>3</sup>

- With Service Providers: We may share<sup>4</sup> information with third-party vendors, consultants, and other service providers who perform services on our behalf, such as<sup>5</sup> event management companies, IT support, payment processors, photographers, videographers, public relations agencies, and marketing partners. These parties are obligated to protect your information.
  - With Sponsors and Partners: We may share aggregated or anonymized data with sponsors and partners. For contestants, certain profile information (e.g., name, photos) may be shared with sponsors for promotional activities directly related to the Event, as outlined in the Contestant Disclaimer.
  - For Public Display and Promotion: Information about contestants (e.g., name, photos, bio) will be publicly displayed on our website, social media, and in media coverage related to the Event. Winners' information will be widely publicized.
  - Media and Press: Information may be shared with media outlets and journalists for reporting and publicity purposes.
  - Legal Requirements: We may disclose your information if required to do so by law or in response to valid requests by public authorities<sup>6</sup> (e.g., a court order or government agency).
  - Business Transfers: In the event of a merger, acquisition,<sup>7</sup> restructuring, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.
  - With Your Consent:<sup>8</sup> We may share your information with<sup>9</sup> your explicit consent or at your direction.
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### 4. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information:

- Access: You may request access to the personal information we hold about you.

- Correction/Rectification:<sup>10</sup> You may request that we correct or update inaccurate or incomplete personal information.
- Deletion: You may request the deletion of your personal information,<sup>11</sup> subject to legal and contractual obligations.
- Opt-out of Marketing: You can opt-out of receiving marketing communications<sup>12</sup> from us by following the unsubscribe instructions included in our emails or by contacting us directly.<sup>13</sup>
- Withdraw Consent: Where we rely on your consent to process your personal information, you have the right to withdraw that consent at<sup>14</sup> any time.

To exercise any of these rights, please contact us using<sup>15</sup> the details provided in Section 7.

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## 5. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized<sup>16</sup> access, use, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure.<sup>17</sup> Therefore, we cannot guarantee its absolute security.

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## 6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our<sup>18</sup> practices or for other operational, legal, or regulatory reasons. We will post the updated policy on our website and<sup>19</sup> indicate the "Effective Date" at the top. We encourage you to review this policy<sup>20</sup> periodically.

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## 7. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:<sup>21</sup>

[ FOUR DEE MOTION PICTURES PVT LTD. Mr. Madras 2025 Organizers, Founders, Producers ]

[ E -Mail : [privacy@mrmadras.com](mailto:privacy@mrmadras.com) ]

[ Contact Phone Number : 883 8822 883 ]

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