

Mopars of Brevard, Inc.



Super Bee Lines July 2026

MOB website: <http://www.MoparsOfBrevard.com> Mail address: POBox 60454, Palm Bay, FL 32906
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*****FORTH OF JULY EDITION*****

NOTE FROM CHRIS MOB PRESIDENT

Looked into Hanksters for the future outing. Joan has pillows for sale. They cost twenty dollars. Swap meet is still up in the air Arlene is getting a memorial brick. Her celebration of life went good. Roy and Rachel and Bob and Penny went to celebrate her life June 13 Mopar and all cars,
Penny

NEXT MOB MEETING

WHEN: July 7th, Wed.
WHERE: Me Maws B-B-Q
Located at 4916 Babcock St
N.E. Palm Bay, 32905
TIME: 5:30 social hour, 6:30 meeting.

JULY BIRTHDAYS

Paco Ramos	1st
Nancy Brosz	5th
Chris Faraday	25th
Ray Moyer	26th
John Baker	28th

JULY ANNIVERSARIES

Alan & Nancy Brosz	10th
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TOPICS TO DISCUSS

EVENT LISTINGS

Hooters Space Coast Mustang Club

July 7th 6 – 8 PM
695 Palm Bay Road NE,
Melbourne, FL

AACA Cars and Coffee

Saturday July 11th 8 – 11 AM

777 E Merritt Island Cswy,
Merritt Island, FL

Champs Steak House

Saturday, July 11th.

12:30 – 3:30

N Sykes Pkwy, Merritt
Island, FL

New Smyrna Swap Meet and Classic Car Cruise-in

Saturday July 18th

8:30 – 10:30 AM

3939 Fl-44, New Smyrna
Beach, FL

DJ, 50/50, Door prizes, Food
trucks

Beer & Burgers Car Cruise

Saturday July 18th 11 AM- 2 PM

Elks Lodge, 731 S Fleming
St. Sabastian, Fl

Show Us Your Wheels Car Show (Daddy O's)

Saturday July 25th 9AM- 12
PM

772 W King St, Cocoa, Fl
32922

Along US 1

Dogs R Us Cruise in, Titusville

Saturday July 25th 2 – 5
PM

Dogs R Us, 4200 S
Washington Ave, Titusville

THE LOSS OF A MOB MEMBER.....

By Penny Anderson

On January 20th of this
year, we lost another of
our club members, Jon
Warner.

Jon was a member of the
club way back when the
club first formed. He
always talked about his
“Beast”; a 1973 Dodge
Charger. I remember as it
being brown in color and
“shined up” as only Jon
knew how to detail a car.
Jon was the President of
the club at a time and also
a secretary for the club
numerous years. When

**election for officers came
up and no one volunteered
for secretary, Jon said he
would be more than happy
to resume the office as he
“enjoyed” the task and
had a regimented routine
in taking notes.**

**Towards I'd say the early/
late 2000's, Jon did resign
as Secretary and his
attendance declined. He
said the trip to Palm Bay
from Pt. St. John was
getting to be “too much”.
Over the years then we
never heard from
Jon. Understood that his
health was declining.
So long Jon! May you rest
in peace and know you
were part of the Mopars of
Brevard family and your
dedication to the club will
not be forgotten.**

Ram Dakota And Rampage To Drive Major Growth

Robert S Miller (Mopar
Insiders)

**Antonio Filosa Details The
Importance Of Smaller
Trucks In Ram's Future
Lineup**

**Ram has built its
reputation on full-size
pickup trucks. From [hard-
working Heavy Duty
models](#) found on job sites to
premium luxury half-ton**

pickups, the brand has
developed a loyal following
across North America. But
according to Stellantis Chief
Executive Officer (CEO)
Antonio Filosa, Ram's future
won't be focused solely on
the full-size truck market.

Speaking during the
company's Investor Day
2026 presentation last
month, Filosa—who also
serves as [Stellantis' Chief
Operating Officer \(COO\) for
North America](#)—outlined
why expanding into both the
midsize and compact pickup
segments will be critical to
Ram's long-term growth
strategy. The plan centers
on introducing new products
aimed at segments where
Ram currently has little or no
presence, while also helping
the brand reconnect with
budget-conscious truck
buyers who have
increasingly been priced out
of the full-size pickup
market.

Interestingly, Filosa pointed
out that Ram is already
performing well despite not
having launched major new
products recently.
“Ram is the fastest growing
brand in North American
quarter one. Without new
product launches is growing
in market share and
profitability as we know.”

That growth demonstrates the strength of the Ram brand today. However, Stellantis believes there is still substantial room for expansion.

“Ram [a] few years ago was much higher [in] segment share and market share.”

For company leadership, that means the opportunity exists not only to maintain Ram’s current position but also to regain market share that has been lost over the years.



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