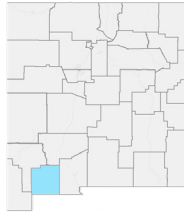


# HEALTH COUNCIL COUNTY HEALTH PROFILE: MCKINLEY

Created in partnership with the New Mexico Community Data Collaborative



## Mission:

It is the mission of the McKinley Community Health Alliance to affect and facilitate change in systems that perpetuate health, education, economic, and environmental inequities by engaging individuals and agencies to understand and address the underlying “root” causes of poverty/income inequity, insituational racism and multigenerational trauma.

## How were Health Council (HC) priorities selected?

There were over 50 priority areas of health across all health councils. Some HCs had only 1 stated priority and others had as many as 18. To accommodate all HCs, a subset of 17 priority areas were identified that provide each HC with data on 3 of their unique priorities. The only exception is if the HC identified fewer than 3 priorities. Data on all 17 selected priority areas are provided in this Health Profile, and are grouped into CDC and Healthy People 2030 objective categories.

## How were equity indicators selected?

The National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) describes Health Equity as everyone having the opportunity to reach their “full health potential” without disadvantage from “socially determined circumstances.” Equity impacts length and quality of life, disease, disability, death and access to care. Indicators to reflect equity were selected based on the Center for Disease Control and Prevention (CDC) Healthy People 2030 health objectives.

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## Equity Indicators

- Income
- Food
- Housing
- Early Childhood Edu and Development
- Health Care Access
- Built Environment
- Neighborhood Safety
- Environmental
- Mental and Behaviorial Health
- Social Cohesion + Community Context

## Health Council Priorities 2021

Access to Care  
Child Abuse + Neglect  
Cancer  
Hypertension and Stroke  
Obesity and Diabetes  
**Healthy Food and Nutrition**

Fitness and nutrition  
Older Adults

### Youth

### Race, + Injustice

Children, Youth + Individuals at Risk

### Substance Misuse

### Behavioral + Mental health

### Alcohol Misuse + Underage Drinking Suicide Prevention

Transportation  
Veteran Services  
Capacity Building

Priority areas in **RED** are indicated for this specific Health Council.

# COUNTY HEALTH COUNCIL OVERVIEW

Population<sup>1</sup>: 72,902  
 Persons of Color<sup>1</sup>: 90.3%  
 Median Household Income<sup>2</sup>: \$33,834  
 Population 25+ with HS Diploma<sup>2</sup>: 71.8%  
 Unemployment Rate, Oct. 2021: 7%  
 Percent below Poverty Level<sup>2</sup>: 34.8%  
 Child Abuse and Neglect per 1000<sup>3</sup>: 11.3

1 - 2020; 2 - 2019; 3 - 2018

15.7%

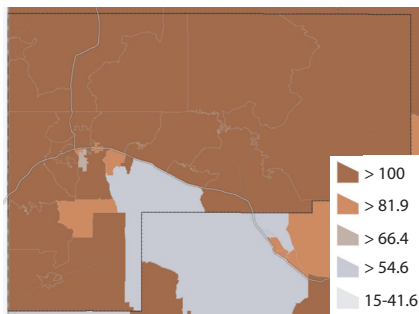
Youth in YRRS who identify as LGB, 2019

92.9%

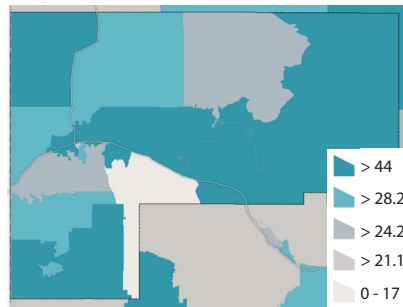
Youth in YRRS did not identify as cisgender\*, 2019

5.4%

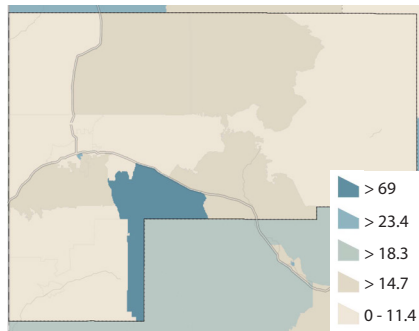
Youth in YRRS who have a caring adult outside of school, 2019



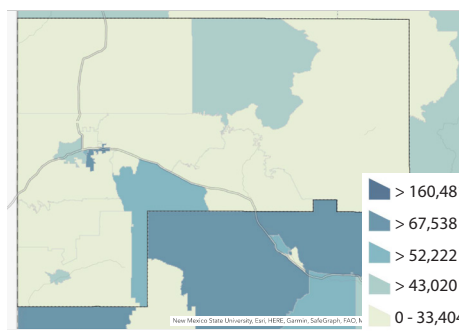
% Persons of Color, 2020



% Ages <18, 2019



% Ages 65+, 2019

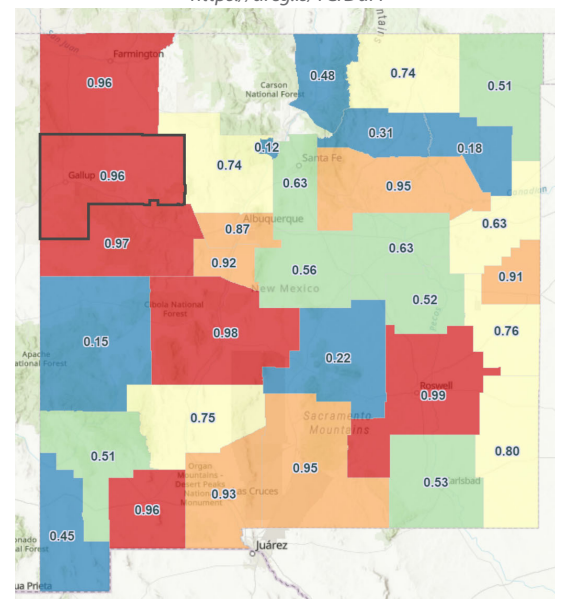


Median Household Income, 2019

<https://arcg.is/1jqDnT0>

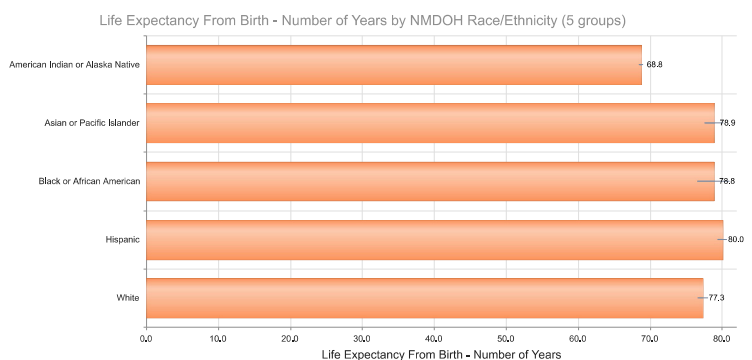
Minority Health SVI 2018\_NM\_CNTY

<https://arcg.is/1CrDur1>

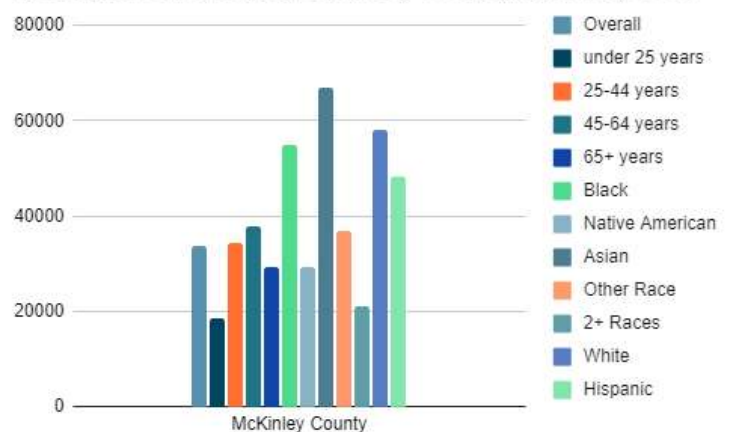


Most Vulnerable Least Vulnerable

Life Expectancy by Race, 2019



Median Household Income by Demographics, 2019



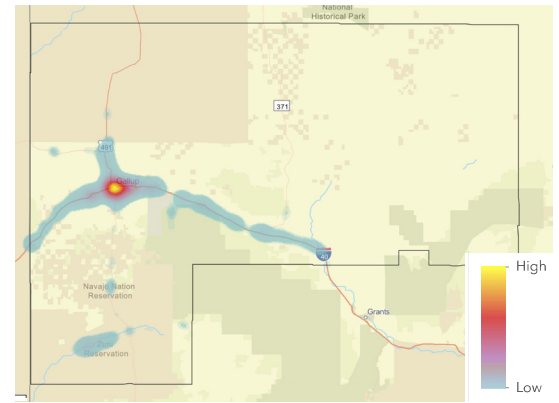
\*Cisgender: Describing or connected with people whose sense of personal identity and gender is the same as their birth sex - Oxford Dictionary definition

## EQUITY (SDOH) INDICATOR: BUILT ENVIRONMENT

From 2010-2020, **0% of all hate crimes** responded to by the McKinley County Sheriffs Dept. occurred on **sidewalks, streets, alleyways, and highways.**

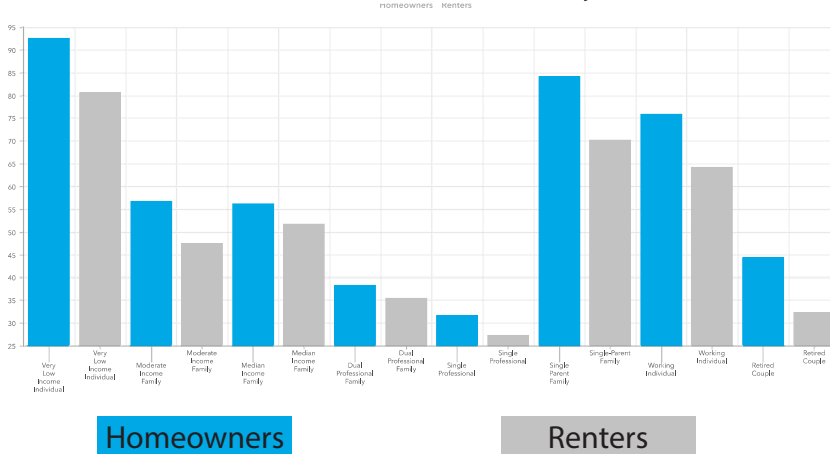
**11.3%**

Households without a vehicle, 2018  
<https://arcg.is/nWX05>



**Motor Vehicle Accidents, 2017**  
<https://arcg.is/1XizSD0>

**Maximum Transportation Cost as a % of Income by Households Type Across Census Tracts in the County, 2019**



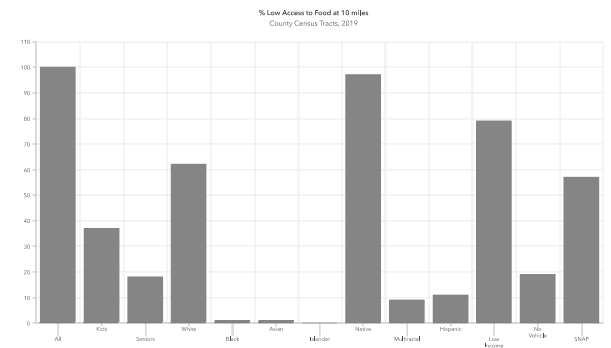
**0.83/1.00**

Housing Type + Transportation SVI, 2018  
(0 = Least Vulnerable to 1 = Most Vulnerable)

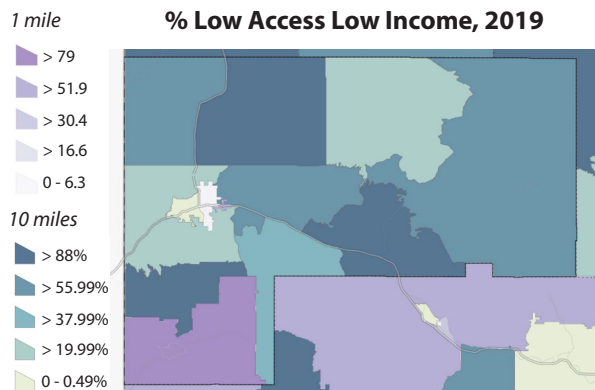
## EQUITY (SDOH) INDICATOR: FOOD

Adults with Obesity<sup>3</sup>: 38.3%  
 Adult Diabetes Prevalence<sup>3</sup>: 19.4%  
 Stroke Prevalence in Adults<sup>1</sup>: 5.8%  
 Heart Disease Prevalence in Adults<sup>1</sup>: 8.8%  
 Number of Fast Food Restaurants<sup>2</sup>: 35  
 Number of SNAP Retailers<sup>1</sup>: 72

1 - 2019; 2 - 2018; 3 - 2017



**Maximum Low Income Low Access Populations across Census Tracts in County, by Demographic, at 10 miles, 2019**



**% Low Access Low Income at 1 and 10 miles, 2019**

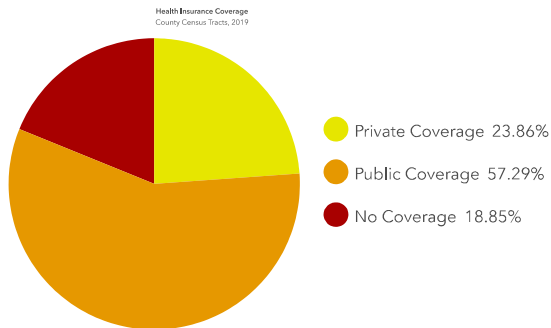
<https://arcg.is/G8imH>

### High School Youth Physical Health Factors, YRRS, 2017

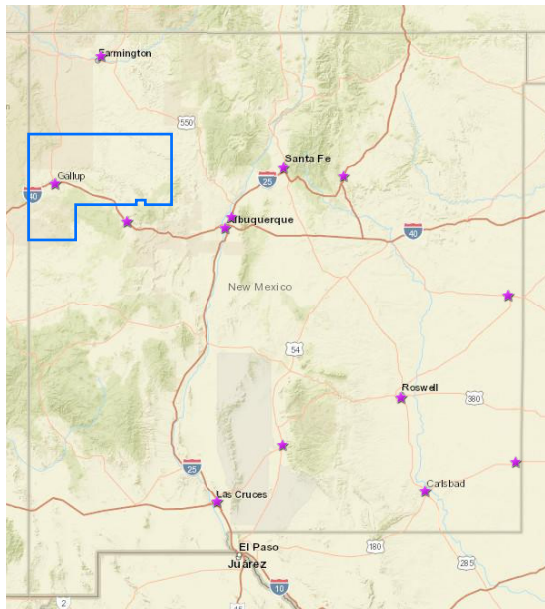
Overweight or Obese: 38.2%  
 Daily PE in School: 30.0%  
 Exercise Daily: 30.8%  
 5 Servings of Fruit or Vegetables/day: 28.3%  
 Daily Soda: 22.9%  
 3+hours/day of Screen Time: 56.6%

# EQUITY (SDOH) INDICATOR: HEALTH CARE ACCESS

McKinley County's Health Professional Shortage Area (HPSA) has a score of **17 (medium priority for assignment of Clinicians)**. The number of full-time equivalent (FTE) practitioners needed in this HPSA is 10.21. There are currently 13.70 practitioners providing ambulatory patient care. In this area, 34.8% of the population is below the poverty level out of a designation population of 71,737. This area was designated as an HPSA on 5/29/1979 and last updated on 9/9/2021.

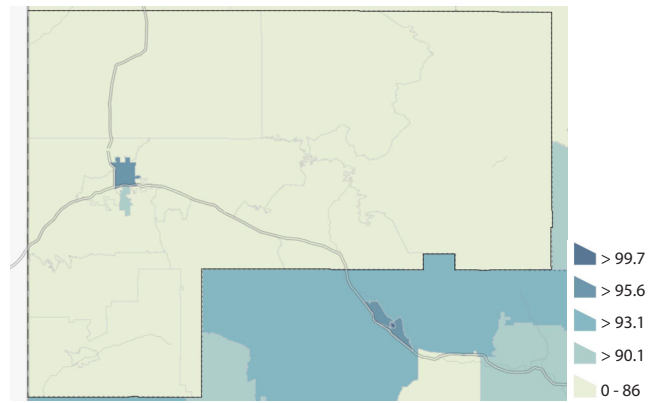


**McKinley County Health Coverage, 2019**



**Dept of Veterans Services Offices, 2019**

<https://arcg.is/1nDfnX0>



**% Population with Health Insurance, 2019**

<https://arcg.is/1nDfnX0>

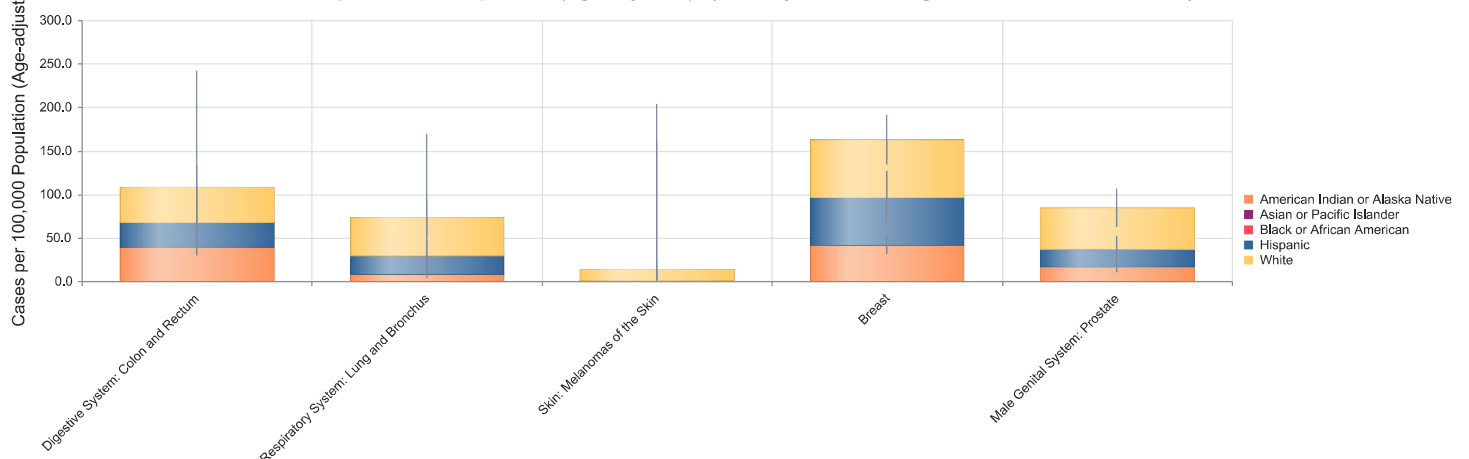
## WHAT IS CULTURAL COMPETENCE IN HEALTH CARE?

Individual values, beliefs, and behaviors about health and well-being are shaped by various factors such as race, ethnicity, nationality, language, gender, socioeconomic status, physical and mental ability, sexual orientation, and occupation. Cultural competence in health care is broadly defined as the ability of providers and organizations to understand and integrate these factors into the delivery and structure of the health care system. The goal of culturally competent health care services is to provide the highest quality of care to every patient, regardless of race, ethnicity, cultural background, English proficiency, or literacy. Some common strategies for improving the patient-provider interaction and institutionalizing changes in the health care system include:

1. Provide interpreter services
  2. Recruit and retain minority staff
  3. Provide training to increase cultural awareness, knowledge, and skills
  4. Coordinate with traditional healers
  5. Use community health workers
  6. Incorporate culture-specific attitudes and values into health promotion tools
  7. Include family and community members in health care decision making
  8. Locate clinics in geographic areas that are easily accessible for certain populations
  9. Expand hours of operation
  10. Provide linguistic competency that extends beyond the clinical encounter to the appointment desk, advice lines, medical billing, and other written materials
- Health Policy Institute at Georgetown University

## Cancer Incidence by Top 5 Site in NM by Race/Ethnicity, Crude Rate per 100,000, McKinley County, 2016-18

Cases per 100,000 Population (Age-adjusted) by 24 Major SEER Categories and Race and Ethnicity

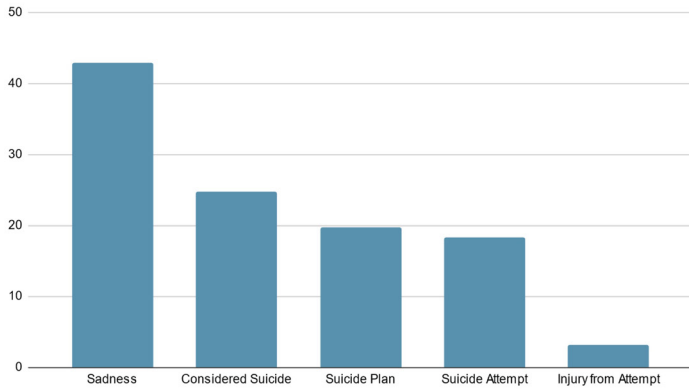




# EQUITY (SDOH) INDICATOR: MENTAL & BEHAVIORAL HEALTH

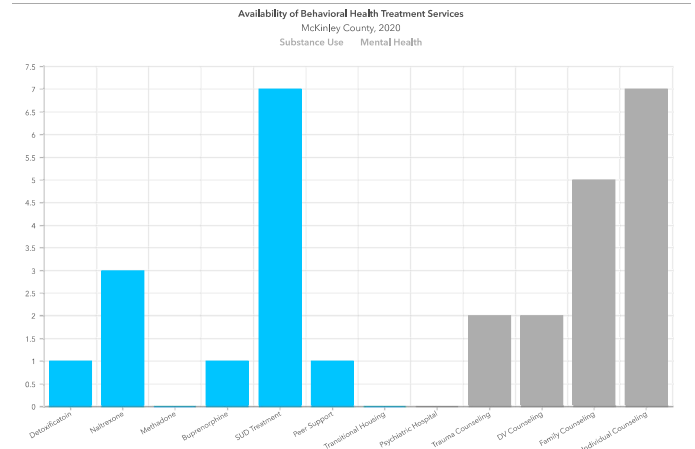
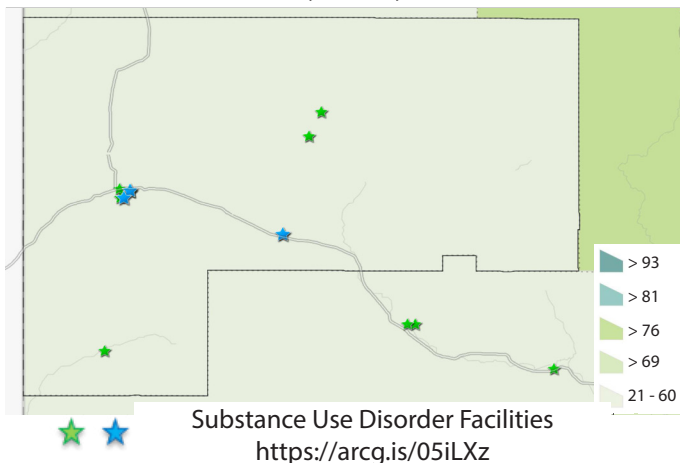
**19.9%**  
Of Adults experienced  
Depression in 2019

High School Youth Mental Health, % Responded Yes, 2017  
McKinley County

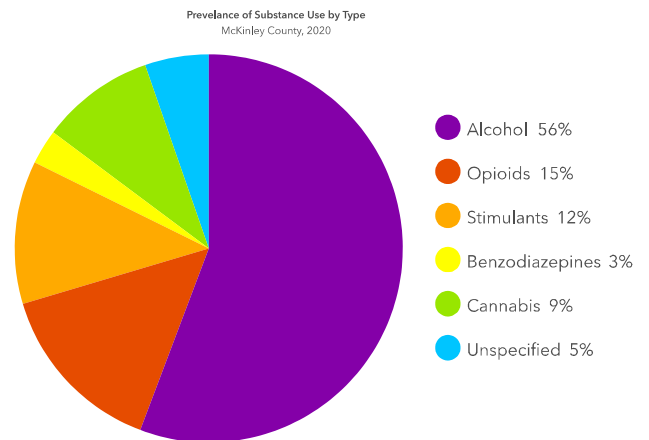


**169**  
Alcohol-related Crashes in 2017

**% of people with a SUD who need treatment**  
Mental and Behavioral Health, Demand & Services,  
McKinley County, 2021



**26.64**  
Deaths from Suicide per  
100,000 persons, 2019



**People Living with Substance Use Disorders by Type,  
All Ages, 2020**

High School Youth Alcohol Behaviors, % Responding Yes, 2017  
McKinley County

