



# Behavioral Based Leadership for Physicians

Lead to the One by Understanding the Origins of Human Behavior Kathryn Williford, MBA

# Objectives

Learn

Learn methods to lead to the one

Enhance

Enhance interoffice team dynamics

Identify

Identify techniques to dissect natural human internal drive

# What is Leadership?

- "THE ONLY DEFINITION OF A LEADER IS SOMEONE WHO HAS FOLLOWERS." PETER DRUCKER
- "LEADERSHIP IS INFLUENCE NOTHING MORE, NOTHING LESS." JOHN C. MAXWELL
- "LEADERSHIP IS THE ART OF GETTING SOMEONE ELSE TO DO SOMETHING YOU WANT DONE BECAUSE HE WANTS TO DO IT." — DWIGHT D. EISENHOWER
- "GREAT LEADERS ARE ALMOST ALWAYS GREAT SIMPLIFIERS, WHO CAN CUT THROUGH ARGUMENT, DEBATE, AND DOUBT TO OFFER A SOLUTION EVERYBODY CAN UNDERSTAND." — GENERAL COLIN POWELL

# Common Leadership Traits

Honesty and Commitment Good Confidence Inspire others and passion communicator integrity Delegation Decision Creativity and making Accountability Empathy and innovation capabilities empowerment Vision and Emotional Humility Resilience Transparency purpose intelligence

"15 Leadership Qualities That Make Good Leaders" Sarmad Hasan

# Leadership Resources



15,000 Books



880 articles in 1 google search



100s of Leadership Certificates



**Endless Workshops** 

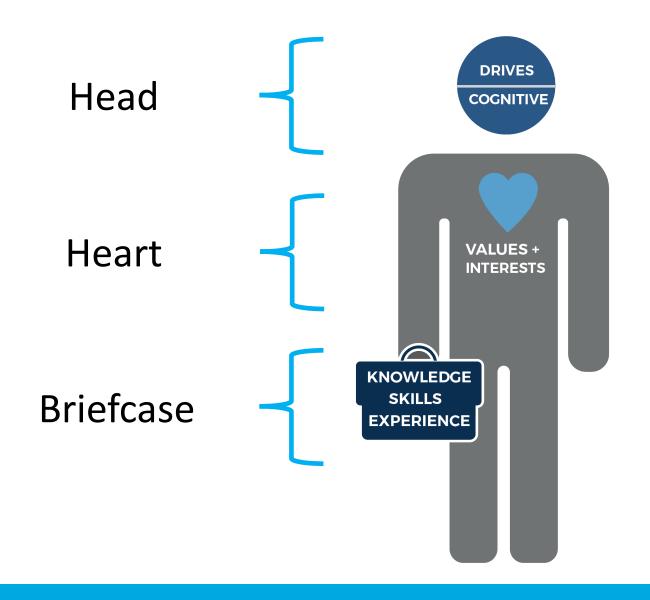
## Value of Behavioral Data

- Create Awareness of Self and Others
- Improve Communication and Interaction
- Define Expectations
- Develop Clarity
- Excel at Leadership

#### VALUE OF BEHAVIORAL DATA



OBSERVATION VS. DATA



The Whole Person Shows Up

#### THE WHOLE PERSON

# DRIVES, NEEDS, BEHAVIORS

**Natural Drives** 

Learned/Adapted

**Cultural Expectations** 

**Expectations of Others** 

Habits

**Emotions** 

**Impaired** 

Mental Illness

Crisis

Fear

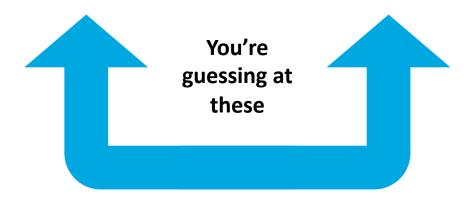


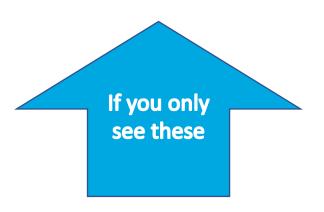
#### WHY DO PEOPLE BEHAVE THE WAY THEY DO?

# PEOPLE HAVE DRIVES

# DRIVES CREATE NEEDS

# RESPONSE TO NEEDS: BEHAVIORS







#### **Behavioral Assessments**

DISC

Myers Briggs

Hogan

AcuMax Index

Predictive Index



#### **Fact-based relationship building**

# COLLECTING DATA



THE PREDICTIVE INDEX – Behavioral Assessment

# DOMINANCE The drive to exert one's influence on people or events

#### **EXTRAVERSION**

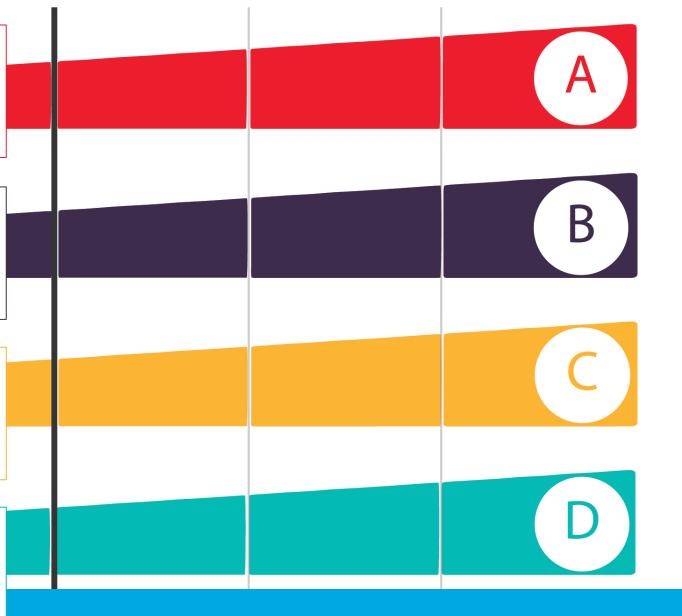
The drive for social interaction with other people

#### **PATIENCE**

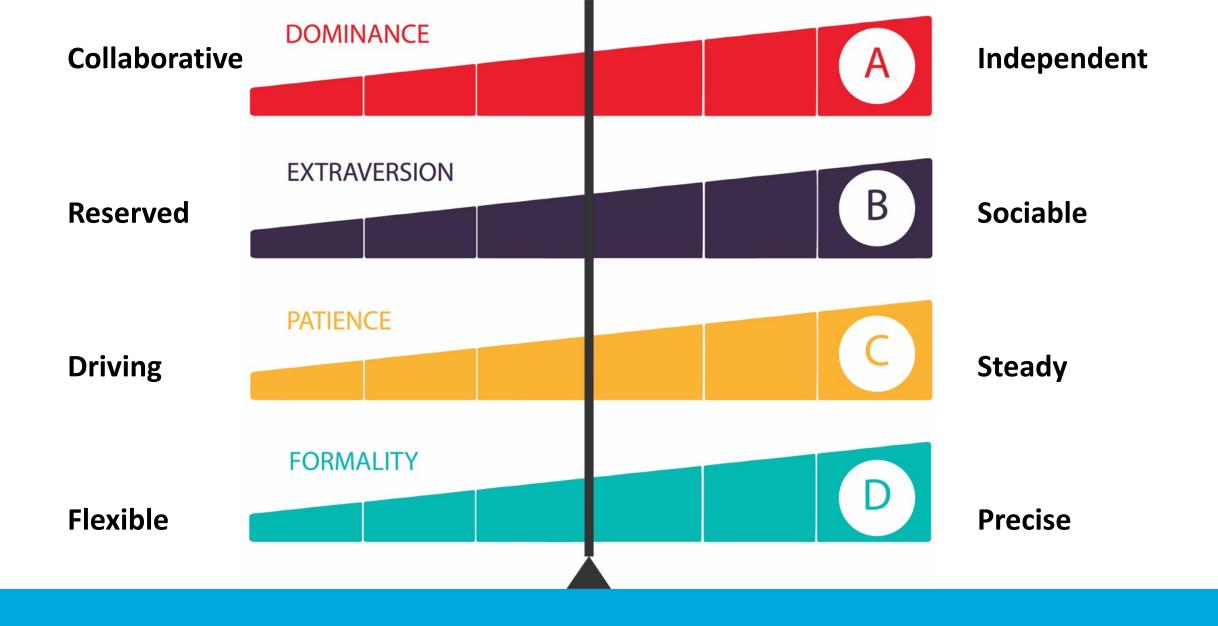
The drive for consistency and stability

#### **FORMALITY**

The drive to conform to rules and structure



#### THE 4 DRIVES



## THE INTENSITY OF THE DRIVES

Task Focused

**People Focused** 

Communication

Proactive

Responsive

Response to pressure and listening

Comfortable with Risk Cautious with Risk

**Decision making** 

Quick to Connect Takes Time to Connect

Connect with others

Informal

**Formal** 

Casual with the Rules

Careful with the Rules

## BEHAVIORAL RESPONSE

# Adaptation

When can it help?

Situationally

Seasonally

When can it hinder?

Occupationally

Chronic

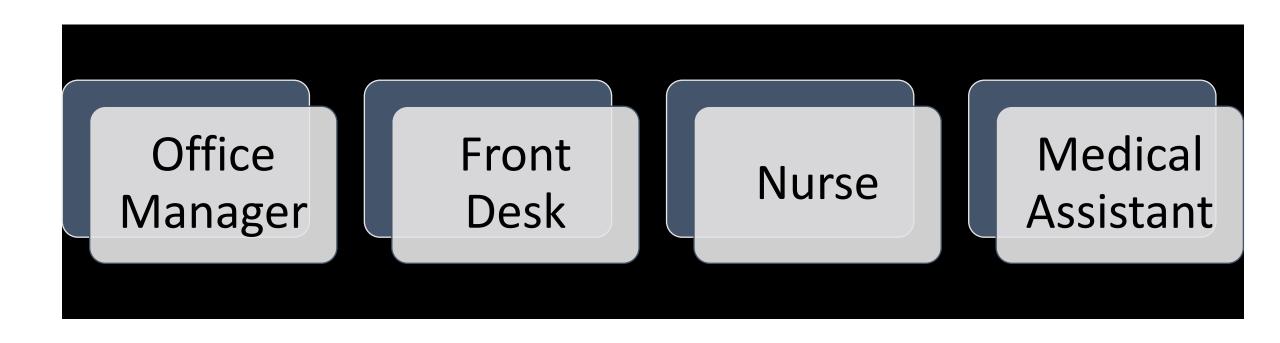
IS ADAPTING GOOD OR BAD?

What is the potential workplace impact when others have opposite drives (or similar drives)?

## **ANALYSIS**

What is the potential workplace impact when others have opposite drives (or similar drives)?

## **ANALYSIS**



#### 1. Awareness

- Get to know yourself better.
  - How do you lead?
  - What are your strengths?
  - What are blind spots?
  - Where can you stretch?
- Find time to meet with your team and learn more about them.

#### 2. Interaction With Others

- Reflect positive and negative on your interactions
- Do the same with interactions with the team
- Use the data eliminates the drama

#### PRACTICING LEADERSHIP WITH BEHAVIORAL DATA

#### 3. Expectations

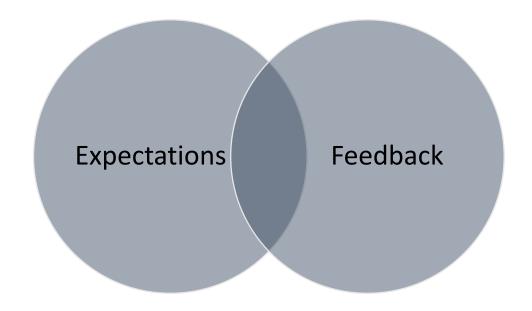
- How does knowing this information change my expectations of myself and the people I am around?
- Example: Do I have unfair expectations of myself, or does my data reveal that I am more capable than I thought? Are my expectations of those around me fair?

#### PRACTICING LEADERSHIP WITH BEHAVIORAL DATA

The greatest source of frustration is an unmet expectation.

#### 4. Clarity

 Clarity comes at the intersection of expectations and feedback.



#### PRACTICING LEADERSHIP WITH BEHAVIORAL DATA

#### 5. Leadership Development

 Based on the information I now have; how will it change the way I lead? Kathryn Williford

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Thank You



# **DISCUSSION**