

DIGITAL EMPOWERCARD

PARENT YOUR KIDS FIRST, THEN THEIR DEVICES. EMPOWERMENT IS RELATIONAL. ➤

STARTER
STRATEGY FOR EMPOWERING KIDS IN A DIGITAL WORLD.

DIGITAL EMPOWERMENT PROJECT

SCOTT FRANK
MOTIVATIONAL SPEAKER
FORMER I.C.A.C. INVESTIGATOR



FB.COM/DIGITALEMPOWERMENTPROJECT
INSTAGRAM.COM/DIGITALEMPOWERMENTPROJECT

(419) 607-9432

SCOTT@DIGITALEMPOWERMENTPROJECT.COM
WWW.DIGITALEMPOWERMENTPROJECT.COM

CONSIDER BRINGING THE
DIGITAL EMPOWERMENT PROJECT
TO YOUR SCHOOL, CHURCH OR ORGANIZATION!

FEEDBACK: WWW.DIGITALEMPOWERMENTPROJECT.COM/SURVEY

DARK WEB RISKS:

GOOGLE = SURFACE WEB
DARK WEB = .ONION SITES USING TOR BROWSER.

DIGITAL WELLNESS:

MONITOR SCREEN TIME. RECOGNIZE "FOMO".
BE ALERT FOR DEPRESSION AND ANXIETY.
DEVELOP A HEALTHY BALANCE.

RISK FACTORS:

THE DIGITAL WORLD EXPOSES KIDS TO BILLIONS OF USERS.
KIDS ARE SOCIAL, CURIOUS AND TECH-SAVVY.
SOCIAL NEEDS: AFFECTION; BELONGING; RECOGNITION.
KIDS OFTEN KNOW MORE ABOUT THE DIGITAL WORLD THAN
PARENTS OR TRUSTED ADULTS.
REMIND KIDS OF THE "POWER OF ONE."
DISCUSS CURRENT TRENDS AND EVENTS.

PROTECT PRIVACY:

MONITOR FRIEND REQUESTS.
REVIEW INFORMATION SHARED ONLINE.
UNDERSTAND APP PERMISSIONS AND TERMS OF SERVICE.
BE CAUTIOUS OF USING LOCATION SERVICES.

PORNOGRAPHY / SEXTING:

PREPARE FOR AND DISCUSS EXPOSURE TO PORNOGRAPHY.
RECOGNIZE LEGAL CONSEQUENCES. STRESS PERMANENCY.
DIGITAL WORLD INCLUDES PORNOGRAPHY, ONLINE
DATING AND SEX TRAFFICKING.

ONLINE RELATIONSHIPS:

DISCUSS "FAKE PROFILES." PREDATORS ARE KID-SAVVY.
PREDATORS BENEFIT FROM APP FUNCTIONALITY.
PREDATORS EXPLOIT SOCIAL NEEDS.
KIDS WILL BE ASKED TO TAKE PHOTOS AND/OR MEET.

STRATEGY:

START BY HAVING A STRATEGY! MONITOR RED FLAGS.
MAKE YOUR STRATEGY CHILD SPECIFIC.
SUBJECT TO CHANGE. COMMIT TO YOUR KIDS.

TALK:

COMMUNICATION IS CRITICAL. START WITH THE "BIG ASK."
SAY: "I LOVE YOU; TELL ME ABOUT YOUR DIGITAL WORLD;
CHOOSE A DETOX DAY; LET ME SEE YOUR PHONE."
WATCH YOUR REACTION. HAVE THE TALK OFTEN.

APPROPRIATE:

LET YOUR KIDS KNOW WHAT IS APPROPRIATE.
DEFINE IT. EXPECT IT. MODEL IT.
HAVE AN ESCAPE CLAUSE. SUBJECT TO CHANGE.

REVIEW:

LIMIT, VET AND REVIEW ALL APPS.
HAVE ACCESS TO CONTENT. MAINTAIN MASTER ACCOUNTS.
STAY AWARE OF CURRENT APPS AND TRENDS.

TECHNOLOGY:

BE AWARE OF RISKS. UNDERSTAND APP FUNCTIONALITY.
CONSIDER FILTERING AND MONITORING SOFTWARE.

EMPOWER:

EMPOWER YOUR KIDS TO EMBRACE THE OPPORTUNITY TO
INVEST THEIR TIME, INSPIRE OTHERS, IMPACT THEIR FUTURE.

RESOURCES:

USE GOOGLE AS A RESOURCE. NETWORK WITH PARENTS.
CHECK DIGITALEMPOWERMENTPROJECT.COM FOR MORE INFO.