



2023 Year-Round Sponsorship Opportunities



Join Nashville's most influential business and academic organizations in our mission to advance women leaders, promote change in the work environment from the inside out, and support our community.

With significant member growth and engagement through an expanded roster of programming in 2022, Advancing Women in Nashville for the first time is offering sponsorship opportunities for the calendar year of 2023. A range of opportunities is offered for sponsoring organizations

who wish to demonstrate additional commitment to AWIN's mission of supporting women leaders, advancing positive change inside major employers, and heightening support of community organizations who support women and families.

Our Members

Our member organizations join our ranks to support the women leaders who they select to participate. Sponsors will have visibility to this unique group; there is no other organization for women business leaders with the sheer scope and broad-based influence of AWIN's audience. See our membership roster at <https://advancingwomeninnashville.com/member-companies>

AWIN members include 36 of the highest impact business and academic organizations in Middle Tennessee.

- AllianceBernstein
- Allstate
- Amazon
- Ankura
- Asurion
- Bank of America
- Bass, Berry & Sims
- Belmont University
- Belmont / Jack C. Massey College of Business
- Bradley
- Bridgestone
- Brookdale
- CAT Financial
- CoreCivic
- Dell Technologies
- Envision Healthcare
- FleetCor
- Frost Brown Todd
- Genesco
- Gresham Smith
- HCA Healthcare
- Ingram
- LBMC
- Mars Petcare
- Meharry Medical College
- Nashville Predators
- naviHealth
- Philips
- PNC
- PwC
- Renaissance Nashville
- RSM
- Skanska
- SmileDirectClub
- Tractor Supply Co
- U.S. Bank

Our Programs

As our member organizations have ridden out the most significant changes in a generation caused by the post-pandemic shifts, AWIN has crafted a variety of program offerings designed to support women leaders navigating these changes.

OUR MENU INCLUDES:



All-member, in-person programs focused on leadership development
(which peak with our annual Summit in the fall)



Virtual sessions for ease of access



Small-group opportunities for peer-to-peer interaction



Practical sessions focused on best-practice sharing



Peer roundtable discussions for the C-suite leaders of our member organizations.

AWIN's multi-faceted program offerings support our members' business goals as broadly as possible.



Opportunities and Benefits

AWIN offers a variety of year-round sponsorship opportunities.

With multiple ways to participate, you can choose the sponsorship option that best suits your business.

1 Sponsor all-member, in-person meetings (February and March)

\$5,000 each / \$10K both

- Expected attendance 150-200, includes light meal.
- Name on signage, invitations, tables, opportunity at podium.

2 Sponsor cohort, small-group meetings

\$2,500 each / \$10K for all 4 for one cohort

- Same benefits as above for smaller groups; target crowds 50-60 each; four available per cohort (12 total)

3 2023 AWIN presenting sponsor \$30,000

- Includes presenting sponsorship of Summit (\$15K value)—see accompanying information
- Shown as presenting sponsor of all other events not shown above. Includes:
 - Virtual all-member meetings
 - Executive Roundtables
 - Better Together best-practice sessions (10 total)



Sponsors will connect with women leaders from 36 of the highest-impact business and academic organizations in Middle Tennessee.

Get visibility with this one-of-a-kind group.
[Click here to see our membership roster](#)





To learn more about AWIN and our mission on behalf of women business leaders, visit us at advancingwomeninnashville.com or contact us.

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**ADVANCING
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