



## 2026 Small Batch Collection

This line builds on proven best sellers, allowing Imperial to innovate while creating incremental sales opportunities in the product categories you sell day in and day out.

### PROGRAM DETAILS

- Limited release of caps across 48 skus.
- Available by Prebook Program ONLY. Order window opens closes November 1, 2025.
- Prebook program ship dates: April 1, 2026 or June 1, 2026.
- Standard Domestic Decoration Program MOQs apply
- Small Batch styles can be combined with core collection if booking & ship dates align
- Orders outside of the prebook windows are available as custom overseas production with a 144-piece minimum per color/style/design

### X210PF – The Breeze Performance Perf



- **What it is:** An evolution of Imperial's best-selling original, the X210P. A lighter version that adds perforated side and back panels for enhanced airflow.
  - Fit: Low profile, unstructured
- **Why it matters:** Core 9 colorways. Maximum comfort and breathability.
- **Talk track:** "Our top performer, now even lighter. The cap they already love, optimized."
- **Catalog Decoration:** 3D Micro Patch
- **Decoration Recommendations:** Flat Embroidery, Micro Patches, 3D Insignia

### 7068 – The Ironclad



- **What it is:** Mid crown pro profile built from best-selling 7054/5054 fabric.
  - Fit: Mid crown pro, structured
- **Why it matters:** Crafted through meticulous refinement of structure and fit, this cap represents our most thoughtful execution of a mid crown pro, engineered not just to perform, but to embody what an Imperial Original should feel like.
- **Talk track:** "A new gold standard in performance headwear, built to stand out in a crowded category."
- **Catalog Decoration:** Flat Embroidery
- **Decoration Recommendations:** A universal profile that can handle any decoration technique. Gradient perf leaves plenty of real estate for side hits, embroidery, patches, or direct transfer.

### 7064 – The Elements



- **What it is:** A two-tone iteration of the 7054N, built with traditional colorways in a technical performance style.
  - Fit: Mid crown, structured.
- **Why it matters:** The addition of gradient perforation makes this cap stand out in the two-tone performance space, combining timeless colors with modern function.
- **Talk track:** "Great crossover for shops merchandising classic and modern aesthetics."
- **Catalog Decoration:** HP+ Patch
- **Decoration Recommendations:** HP+ Patch, 3D Insignia, 3D Embroidery, woven patches for a more retro look.

## X250 – The Plan



- **What it is:** A pigment washed cap crafted from lightweight canvas inspired by our DNA cotton collection.
  - Fit: Mid crown pro, solid.
- **Why it matters:** The heavyweight vintage wash creates beautiful weathering around seams and across the fabric's surface, delivering a truly authentic worn-in look.
- **Talk track:** "That vintage washed look they ask for, but better. If they say Richardson, this is your go-to counter."
- **Catalog Decoration:** Laser etched real leather patch
- **Decoration Recommendations:** Ideal for patches, especially real or faux

## X250T – The Method



- **What it is:** A pigment washed cap crafted from lightweight canvas inspired by our DNA cotton collection.
  - Fit: Mid crown pro; 2-tone
- **Why it matters:** The heavyweight vintage wash creates beautiful weathering around seams and across the fabric's surface, delivering a truly authentic worn-in look.
- **Talk track:** "That vintage washed look they ask for, but better. If they say Richardson, this is your go-to counter."
- **Catalog Decoration:** Woven label patch
- **Decoration Recommendations:** Ideal for patches, especially real or faux leather for a premium, rugged finish.

## L310R – The Elixir Small Fit



- **What it is:** Small fit style, new true color fabric, all-new patterns.
  - Fit: Low profile, unstructured
- **Why it matters:** Built on a proven shape, the new fabric offers deeper, truer color saturation and a smoother hand feel, giving it a more premium, retail ready finish.
- **Talk track:** Built with the upgraded performance fabric found in our best-selling 7054 and 5054 styles, The Elixir delivers elevated quality and comfort. Add in fresh, trend driven patterns each season, and it becomes a go-to option for shops looking to keep their women's headwear assortment current and compelling.
- **Catalog Decoration:** Sublimated Faux Suede Emblems
- **Decoration Recommendations:** 3D Insignia EMB, Sublimated faux suede emblem, Micro Patch, woven label

## 7070C – The Celsius

- **What it is:** A bold take on performance headwear featuring Coolcore® fabric and gradient perf.
  - Fit: Mid crown pro fit, structured
- **Why it matters:** Built with Coolcore® technology and a textured gradient perforation unique to performance headwear. A premium hand feel and innovative cooling fabric drops temp by 20–30° when wet.
- **Talk track:** “Functional and fresh, great for courses in warm climates or players who sweat the details.”
- **Catalog Decoration:** HP+ Patch
- **Decoration Recommendations:** HP+, 3D insignia, and woven patches all sit cleanly on this textured surface.



## 5070C – The Fahrenheit

- **What it is:** A modern meets retro silhouette powered by Coolcore® tech and breathable gradient perforation.
  - Fit: Retro 5 panel, structured
- **Why it matters:** Built with Coolcore® technology and a textured gradient perforation unique to performance headwear. A premium hand feel and innovative cooling fabric drops temp by 20–30° when wet.
- **Talk track:** “Functional and fresh, great for courses in warm climates or players who sweat the details.”
- **Catalog Decoration:** 3D Insignia Flat
- **Decoration Recommendations:** HP+, 3D insignia, and woven patches all sit cleanly on this textured surface.

