

Agenda Item – Social Function Strategy

1. Purpose of Social Function
 - a. Provide activities that assist the Board in its purpose to help build community and protect property values.
 - b. Involve AG property owners in activities that increase connection with neighbors and the AG community.
2. Historical:
 - a. Historically the Board has sponsored several activities every year – the Annual Summer picnic, the Holiday Party, dumpsters and shredder, and Happy Hour/Coffee small gatherings.
 - b. These activities have been well planned, and nicely completed. Participation seems to be beginning to fall.
 - c. Board members in the past have assumed all duties for planning, execution, and clean-up.
3. Possible Opportunities. In addition to continuing to have the Annual Holiday Party, Summer Picnic and Dumpsters, expand the Social offerings to include the following:
 - a. Activities
 - i. Update survey of AG property owners and residents
 - ii. Possible New activities
 1. AG YouTube Channel
 - a. News
 - b. 1 minute “Service” offerings by AG residents – babysitting, lawn mowing, etc.
 - c. “I’m willing to help with....” Notices
 2. Stream Board Meetings through Zoom
 3. Smaller “sub-community” fun groups.
 4. Bring back Block party, Other?
 - b. Update Planning Approach to Social Activities.
 - i. Board members have done all the planning, setup, and implementation of AG activities; with the exception of the Saturday Morning volunteers helping with various Common Ground maintenance activities (mulch, clean-up, etc.)
 - ii. Let’s increase the opportunities for resident involvement. Begin using informal groups of residents to help plan an activity. Starting with just 1 activity - say the survey of AG property owners and residents – invite residents to a short brainstorming session about what topics they would like to see addressed in a survey. The brainstorming session would be in person and over Zoom to increase opportunities for participation.
 - iii. Let people know that the Involvement is just a one-time commitment for 1 hour with no need to prepare or do other work. This way people know what is required of them for participating in the brainstorming.
 - iv. If that works, try it again with other activities.
 - c. Coordinate Social with Welcoming and Communications Functions.
 - i. Create a calendar of events and involvement opportunities for the entire year.
 - ii. Publish it in the newsletter, on the website and include it in the Welcoming Packet information.
 - iii. Ask residents and owners to find something they would like to be involved in. Then the resident contacts the appropriate Board member to volunteer.