

CAPABILITY STATEMENT

Renewed Beauty & Spa, LLC | The Middle Georgia Strategic Business Hub

CORE CAPABILITIES

Strategic Management & Administrative Consulting (Primary)

NAICS 541611 (Primary) | 541618 | 561110 | 561499

- **Organizational Analysis:** Performance auditing and operational optimization.
- **Systems Architecture:** SOP development, documentation control, and process restructuring.
- **Information Logistics:** Records modernization and administrative lifecycle management.
- **Executive Support:** Compliance alignment and high-level administrative consulting.

Marketing Strategy & Research Consulting

NAICS 541613 | 541910

- **Market Intelligence:** Data-driven insights and competitive landscape analysis.
- **Growth Consulting:** Brand positioning and stakeholder engagement strategies.
- **Strategic Outreach:** Public opinion research and community impact consulting.

Clinical & Personal Care Services

NAICS 812112 | 812113 | 456120 | 456199

- **Personnel Readiness:** Licensed clinical skin-health and therapeutic wellness programs.
- **Facility Operations:** Professional beauty, nail, and structured personal care services.
- **Retail Logistics:** Cosmetics, health, and personal care product supply and retail operations.

DIFFERENTIATORS

- **Veteran-Led Authority:** 20+ years of U.S. Air Force experience directing logistics and administrative operations for 1,300+ personnel.
- **MBA-Governed Infrastructure:** Advanced financial oversight, risk mitigation, and scalable systems implementation.
- **Strategic Regional Hub:** Headquartered in Warner Robins, GA; offering immediate, localized support to Robins AFB and Middle Georgia agencies.
- **Integrated Solutions Model:** A collaborative partner network capable of delivering multi-disciplinary solutions under a single point of accountability.

PAST PERFORMANCE

- **U.S. Air Force:** Directed multimillion-dollar equipment programs and operational readiness planning.
- **Administrative Systems:** Managed complex compliance structures and logistics for large-scale personnel operations.

- **Commercial Excellence:** 2025 Best of Georgia Regional Winner Day Spa Category.
- **Economic Impact:** Founder of regional entrepreneurship and wellness initiatives driving community economic growth.

COMPANY DATA

- **UEI:** LNSZBBMGHBT7
- **CAGE Code:** 98UK6
- **Socio-Economic Status:**
 - Service-Disabled Veteran-Owned Small Business (SDVOSB) – *Pending*
 - Woman-Owned Small Business (WOSB) – *Pending*
 - Minority-Owned Small Business
 - SBA 8(a) Applicant – *In Review*

CONTACT INFORMATION

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