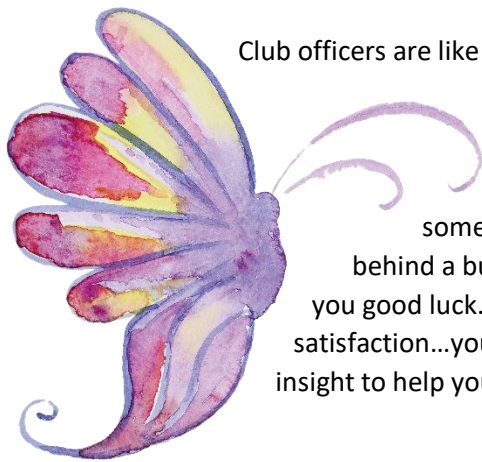


Induction 2020 Presentation (by Dottie Young)



Club officers are like butterflies. Did you know that various species of butterflies have characteristics that can be aligned with the offices within the club? It seems appropriate to use a butterfly theme to install the officers.

It is believed that this little beautiful creature, especially if it catches your eye by doing something unusual such as landing on your hand, has a very special meaning. The symbolism behind a butterfly landing on a hand is considered by some to be a new beginning and may bring you good luck. The flying flower is telling you that this is a special time in your life. It represents your satisfaction...your happiness. Having a butterfly land on your hand is a special event that may carry deep insight to help you along this special journey with our club.

President

Barb Boswell, to you I give the orange monarch. As President you are assuming the highest place of honor. You will need to be strong in leadership, direct in your approach, and sure in your command.

The color psychology of orange is optimistic, uplifting, and rejuvenating. Orange brings spontaneity and a positive outlook on life.

The monarch can be applied to the role of President implying that you will rule over all meetings of the club and act as chair of the Executive Board.

1st VP for Membership

Beth Bastista, to you I give pink. In color psychology, pink is the sign of hope. The color also represents compassion and love. It is a positive color, inspiring warm and comforting feelings and a sign that everything will be OK.

Beth, you are membership and hospitality chair. You are in charge of securing names of prospective members and inviting them to attend a club meeting and perhaps join. You are to welcome new members and, your most difficult task, keep current ones happy.

1st VP for Publications

Connie Licari, I give you yellow. In color psychology, yellow is optimistic and cheerful. It stands for happiness, energy, and joy. The color yellow helps activate the memory, encourages communications and enhances vision.

Yellow is an attention getting color and with your triple responsibilities of overseeing the directory, the newsletter, and the website—this is definitely the color for you. You certainly spread sunshine for all of the club members

Secretary

Ruth Hanson, I give you blue. Blue is the symbol of trust and loyalty. In color psychology, blue gives a sense of professionalism. It is used to represent responsibility, strength and reliability. Blue can be strong and steadfast or light and friendly. The color blue communicates importance and confidence. This is where the corporate blue power suit and the blue uniform of the police officers came from.

Ruth, your role is to record the work of the club, keeping clear and accurate records of all the meetings of the Club and the Executive Board.

Treasurer

Vivian Lewis, I give you green, the color of money, the color of balance and growth. Green signifies abundance and integrity. It is also associated with renewal and often it stands for a need for growth. Green is also a restful color.

Vivian, your role as Treasurer is to keep accurate records of the funds of the club. You are in charge of receiving and disbursing all monies of the club.

Honorary Advisor

Donna Caudle, you assume the position of honorary advisor due to your experience of serving as past president. I give you the color purple. It is associated with creativity and imagination. From a color psychology, the color purple has a variety of effects on the mind and body including calming the nerves. Throughout history purple robes were worn by royalty and people of authority. Purple gemstones are believed to remove perceived obstacles, calm confrontations, and reenergize the learning of new things.

Donna, as Honorary Advisor to the Board, you should be at the General and Executive Board meetings to advise the President and the Board. I'm sure you will fulfill this important responsibility.

Committee and Activity Chairs

We all know that butterflies need flowers. What a beautiful flower garden these club ladies will be for our amazing little flying flowers. We consider flowers as tethered butterflies.

Conclusion

Let's remember that we all can emulate this wonderful little creature. The strength of the club depends upon the combined effort of all members. You contribute not only to the club but to *your* growth. Like the butterfly, each officer and each member is unique and the involvement in the club becomes a part of a colorful group. Remember also that like the butterfly you are meant to be something very special with a meaningful and significant task to do. Thank you for assuming these responsibilities.