

# HERMES AWARD 2010 GOLD ADDY

prime : ideas into action – gotroo? 2009 campaign

MIXED/MULTIPLE MEDIA – B-t-B Regional / National





# HERMES AWARD 2010 SILVER ADDY

prime : ideas into action - Message in a Bottle 2009 campaign

MIXED/MULTIPLE MEDIA - B-to-B Regional / National



**A special message for...**

J&L

Congratulations on passing the cork. This is one step toward finding the message in the bottle and finding out how you can get your message heard in the marketplace. At Prime, we help you maximize message and increase your marketing skills.

Please complete our short online survey and you will be entered in a drawing to win a Discovery Tour Wine Club membership from J&L.

[Click to take 2 minutes to take this 10.](#)

Have you got your message heard? Do you get your marketing efforts on target?

Has your presentation got a good, solid, and long lasting impact?

Message in a Bottle

It's time to take the first step and get your message heard. We're giving away a bottle of wine to the person who can get their message heard.

**Don't get lost in the wash of media.**

Thank you for visiting your ePLC, and congratulations you're among the first 200!

Please answer these questions and complete your profile to be entered into our special drawing to win a Discovery Tour Wine Club membership from J&L.

1. How do you currently measure your marketing success?

2. How do you currently measure your marketing success in terms of your overall business success?

3. How do you currently measure your marketing success in terms of your overall business success?

**It takes more than luck to have your message heard.**

Have you got your message heard? Do you get your marketing efforts on target?

Marketing Budget	100%
Marketing Strategy	100%
Marketing Execution	100%
Marketing Results	100%

**Are you just hoping someone finds your message?**

J&L

Thank you for visiting the website that we can see you're getting. It's time to take the first step and get your message heard in the marketplace. At Prime, we help you maximize message and increase your marketing skills.

Please complete our short online survey and you will be entered in a drawing to win a Discovery Tour Wine Club membership from J&L.

[Click to take 2 minutes to take this 10.](#)

**It takes more than luck to have your message heard.**

J&L

Have you got your message heard? Do you get your marketing efforts on target?

Message in a Bottle

It's time to take the first step and get your message heard. We're giving away a bottle of wine to the person who can get their message heard.



# HERMES AWARD 2010 BRONZE ADDY

prime : ideas into action – give2cbc 2009 campaign

MIXED/MULTIPLE MEDIA – B-to-B Regional / National



Thank you for your donation to the Community Blood Center. Your donation will help us provide life-saving blood products to our patients.

Community Blood Center  
 10000 ...  
 ...

