



Roses from Concrete®

Leadership Model, Curriculum & Institutional Licensing

A research-based leadership system for developing and advancing high-capacity talent in complex organizations.

Dr. Nadine N'tasha Richards — Peter Lang, 2024

“Talent is everywhere. Development is not. We build what allows it to rise.”

— Dr. Nadine N'tasha Richards

THE CASE FOR THIS WORK

A research-based leadership model designed for organizations in complex, high-stakes environments—where leadership quality directly impacts performance, decision-making, and long-term value creation.

Roses from Concrete® moves beyond traditional programming to provide structured, scalable development infrastructure—ensuring high-potential talent is identified, developed, and retained.

WHAT MAKES THIS DIFFERENT

- Not a workshop**— a leadership system
- Not episodic**— sustained institutional impact
- Not theoretical**— applied research & executive practice

DESIGNED FOR

- Strengthen leadership pipelines with precision
- Improve executive-level decision-making
- Increase return on leadership investment
- Fully leverage high-capacity talent

INVESTMENT FRAMING

Leadership development is often treated as a cost center. *Roses from Concrete®* is structured as leadership infrastructure—designed to improve performance, alignment, and long-term organizational strength.

“Organizations do not fail from lack of talent.

They underperform when talent is not fully developed, aligned, or leveraged.”

LICENSING TIERS · ANNUAL INVESTMENT

Structured to support institutions at different stages—from initial pilot to full institutional integration and internal certification.

Pilot <i>1 cohort or course</i>	\$4,500
Program <i>Up to 3 cohorts</i>	\$10,000
Institutional <i>Unlimited programs + onboarding</i>	\$25,000
Institution + Implementation <i>License + keynote + workshop</i>	\$40,000
Certified Facilitator (TTT) <i>Internal delivery certification</i>	\$35,000+

All licenses annual · Non-exclusive · Non-transferable
Required book adoption: 10–25 copies per cohort

SUMMER PILOT · LIMITED AVAILABILITY

Summer 2026 — Focused Integration Cohort

Institutions may begin with a focused Summer 2026 pilot integrating *Roses from Concrete®* into an existing leadership program, graduate course, or cohort.

- 6–8 week facilitated cohort or module integration
- Designed for immediate use in Fall 2026 programs
- Includes faculty / program leader alignment session

Pilot investment: **\$10,000–\$15,000**

Pilot institutions receive priority access to full institutional licensing for 2026–2027.

NEXT STEPS

Request Institutional Partnership Details →

Schedule a Strategic Advisory Conversation →

[licensing@nadineinspires.com] · [nadineinspires.com]