

Cooper Lawrence

Radio Personality, Producer, Author
Multiple Gracie Award Winner

RADIO HOSTING AND PRODUCTION

iHeart Media

710 WOR Drive Time Host 2019-2020

- Co-host and content creator for a three-hour live, local, political and news talk
- Gracie Award winner for my work with co-host Joe Concha, interviewing major newsmakers and talking about politics and local news as both the only female on-air host at the station and as one of two liberal voices amid a conservative narrative
- Interviewed and booked captivating, controversial and newsmaking guests. Some guests included: Katie Couric, Lara Trump, Ann Coulter, Dr. Drew, Lauren Duca, John Oates, Mayor de Blasio, Tom Papa, Bill O'Reilly, Alan Dershowitz, Sean Spicer, Pete Buttigieg, Joan Jett, and Andrew Dice Clay.

Cox Media Group

WBLI Morning Show Host 2016-2018

- Morning Show Host and co-producer of *The Cooper Lawrence Show* at 106.1 BLI
- Took mornings from twelfth place to first place in the market, maintaining that status for the duration at WBLI. With a 132% increase, we took ratings from a 1.3 (in 2015) to a 7.2 Persons 25-54 (6a-9a), 6.4 Women 25-54 (6a-9a) and a 7.6 in the coveted Women 18-34 (6a-9a).
- 2018 Gracie Award winner; Interview feature for Miley Cyrus interview
- Viral interviews garnering national and worldwide press include interviews with Lady Gaga, Harry Styles, Ed Sheeran, Nick Jonas and Britney Spears.
- Brought in major new clients and sponsors for CMG; maintained client relationships and hosted events to promote client's interests
- Community service work included hosting radio shows specifically aimed at promoting charitable organization awareness and event hosting for clients.

BlogTalkRadio

Podcast Host and executive Producer 2015-2016

- Hosted and produced the Gracie Award winning podcast *Hollywood Hook-Ups and Break-Ups*
- Interviewed controversial Hollywood types as they made national news (i.e. Alyssa Milano, Safaree Samuels and Kimberly Guilfoyle). Produced award winning content.

Cumulus Media

WPLJ New York Morning Show Co-Host, 2010-2015

- Entertainment News Director and Cohost *Scott & Todd in the Morning* at WPLJ radio
- Spokesperson/Product Endorsement for multi-million dollar clients. Clients include: Barnes & Noble, Century 21 Department Stores, T-Mobile, NBC, USA Networks, E! and Universal
- Wrote and edited web content for PLJ.com; weekly blog entries; and news stories

WYAY Atlanta Host, *The Cooper Lawrence Show*

Cumulus Media 2015-2016

- Radio Host. Took ratings at *Newsradio 106.7* from a 1.9 to a 3.3, a 78% increase in ratings and revenue. Lead production team and hosted nightly radio program creating unique content daily from 7-10pm Monday through Friday
- Content creator for a three-hour live, political, pop culture and news talk
- Created caller driven topics, opinion, editorial and national news content

Dial Global
2005-2010;2015

Host, *The Cooper Lawrence Show*

- Lead production team, produced and hosted nationally syndicated radio program on over 180 stations reaching 2.8 million listeners
- Created unique content daily from 7-10pm Monday through Friday, including celebrity, Authors and guest interviews with regular mentions in TMZ, Us Weekly and RadarOnline.
- Traveled to all radio markets meeting with advertisers, listeners and programmers

Z100, KTU, Q104

On-air talent and fill-in host 2001-2005

- Co-host, producer and on air fill-in including two years on air talent at Z100 with *Elvis Duran and the Z Morning Zoo* as well as weekend show *The Pajama Party*

WOR's *The Joan Rivers Show*

Executive Producer and News Reader 2000-2002

- Worked closely with Joan, wrote copy, news, created content, scheduled and booked guests, edited audio and prepped callers.

TELEVISION

20th Television

Co-Host *Dish Nation* 2011-2013

- Entertainment Reporter and Cohost on nationally syndicated television show airing weeknights covering pop-culture, entertainment news and celebrity interviews.

VH1

Co-Host *Confessions of a Teen Idol* 2009

- Co-host of national television show with Scott Baio and Jason Hervey
- Fame expert on the show helping houseguests on-air in weekly sessions

Telepictures

Relationship Expert, *The Tyra Show* 2008-2010

- Over 100 on-air appearances as the relationship expert, as well as behind the scenes Producing, story and content creating and psychology advisor to Ms. Banks

AUTHOR

Books

Lawrence, C. (July 2020) *Celebritocracy: The Misguided Agenda of Celebrity Politics in a Postmodern Democracy*. New York: Posthill Press.

Lawrence, C. (Jan 2012) *The Yoga Club*. Publisher: Simon & Schuster

Lawrence, C. (Jan 2009) *The Cult Of Celebrity What Our Fascination With the Stars Reveals About Us*. Publisher Globe Pequot/ Skirt!

Lawrence, C. (Jan 2008) *The Cult Of Perfection How To Make Peace With Your Inner Overachiever*. Publisher Globe Pequot/ Skirt!

Lawrence, C. (March 2007) *The Fixer Upper Man: How To Turn Mr. Maybe into Mr. Right*. Avon, MA: Polka Dot Press an imprint of Adams Media; F+W Publications Company.

Lawrence, C. (October, 2006) *Been There...Done That...Kept The Jewelry*. Avon, MA: Polka Dot Press an imprint of Adams Media; F+W Publications Company.

Lawrence, C. (2004) *CosmoGIRL! All About Guys*. New York: Sterling Publishing Inc.

AWARDS

Local Gracie Award, 2020

Best Co-host (Talk/Personality) Large/Major [Radio - Local] - Non-Morning

Local Gracie Award, 2018

Best Interview Feature, The Cooper Lawrence Show, Interview with Miley Cyrus

National Gracie Award, 2016

Best Podcast Host *Hollywood Hook-Ups and Break-Ups* (BlogTalkRadio)

AKC Ace Award

Therapy Dog of the Year for our work with head trauma patients at St. Luke's NYC

MAGAZINE, NEWSPAPER ARTICLE COLUMNS AND TV CONTRIBUTIONS

Over 200 articles, columns and commentary on dozens of websites, magazines and newspapers including but not limited to CosmoGIRL, Glamour, New York Daily News, Chicago Tribune, NY Post, Washington Post, MODE, SheKnows.com, FoxNews.com, CNN.com, HLN.com, Us Weekly, In Touch, and Entertainment Weekly. Cooper is a regular talking head on dozens of channels and shows which include: *E!*, *20/20*, *Today Show*, *ET*, *Insider*, *HLN*, *PIX 11*, *Fox 5*, *CBS Morning Show* to name a few.

COMMUNITY SERVICE

2012 – 2019 PET PARTNERS THERAPY DOGS

2009-2019 R.E.A.D NYPL READING EDUCATION ASSISTANCE DOGS PROGRAM

2010--2019 STUDY BREAKS AT NYU, CORNELL SVA, AND COLUMBIA UNIVERSITY

2008-2016 ANGEL ON A LEASH

EDUCATION

Fordham University, Applied Developmental Psychology Ph.D. Completed January 2013