

# Cooper Lawrence.

Radio Personality, Author, TV Expert  
Two-Time Gracie Award Winner

## WORK HISTORY

- Cox Media Group Morning Show Host 2016-2018
- Morning Show Host of *The Cooper Lawrence Show* at 106.1 BLI
  - Took mornings from twelfth place to first place in the market, maintaining that status for the duration at WBLI. With a 132% increase, we took ratings from a 1.3 (in 2015) to a 7.2 Persons 25-54 (6a-9a), 6.4 Women 25-54 (6a-9a) and a 7.6 in the coveted Women 18-34 (6a-9a).
  - 2018 Gracie Award winner; Interview feature for Miley Cyrus interview
  - Viral interviews garnering national and worldwide press include interviews with Lady Gaga, Harry Styles, Ed Sheeran and Britney Spears.
  - Brought in major new clients and sponsors for CMG; maintained client relationships and hosted events to promote client's interests
  - Community service work included hosting radio shows specifically aimed at promoting charitable organization awareness and event hosting for clients such as, but not limited to: *Little Shelter, Ronald McDonald House, Stony Brook Children's Hospital, Cohen Children's Medical Center, Pink Tie, 1 in 9: Hewlett House, Island Harvest* and *John Theissen Children's Foundation*.
- BlogTalkRadio Podcast Host 2015-2016
- Hosted the Gracie Award winning podcast *Hollywood Hook-Ups and Break-Ups*
- Interviewed controversial Hollywood types as they made national news (i.e. Alyssa Milano, Safaree Samuels and Kimberly Guilfoyle).
- Cumulus Media WPLJ New York Morning Show Co-Host, 2010-2015
- Entertainment Reporter and Cohost *Scott & Todd in the Morning* at WPLJ radio
  - Spokesperson/Product Endorsement for multi-million dollar clients. Clients include: Barnes & Noble, Century 21 Department Stores, T-Mobile, NBC, USA Networks, E! and Universal
  - Wrote and edited web content for PLJ.com; weekly blog entries; daily social media posts
- WYAY Atlanta Host, *The Cooper Lawrence Show* 2015-2016
- Took ratings at *Newsradio 106.7* from a 1.9 to a 3.3, a 78% increase in ratings and revenue
  - Lead production team and hosted nightly radio program creating unique content daily from 7-10pm Monday through Friday
- Twentieth Television Co-Host *Dish Nation* 2011-2013
- Entertainment Reporter and Cohost on nationally syndicated television show airing weeknights
- Dial Global Host, *The Cooper Lawrence Show* 2005-2010;2015
- Lead production team and hosted nationally syndicated radio program on over 180 stations reaching 2.8 million listeners
  - Created unique content daily from 7-10pm Monday through Friday, including celebrity, author and guest interviews with regular mentions in TMZ, Us Weekly and RadarOnline.
  - Traveled to all radio markets meeting with advertisers, listeners and programmers
- VH1 Co-Host *Confessions of a Teen Idol* 2009
- Co-host of national television show with Scott Baio and Jason Hervey

- Fame expert on the show helping houseguests on-air in weekly sessions

Telepictures Relationship Expert, The Tyra Show 2008-2010  
 • Over 100 on-air appearances as the relationship expert, as well as behind the scenes producing

Z100, KTU, Q104 On-air talent and fill-in 2001-2005  
 • Regular fill-in for traffic, entertainment reporting and news. Two years on air talent at Z100.

Metro Networks On-air talent 2001-2005  
 • Traffic, entertainment and news reporting; Celebrity interviews, red carpets and news events.

WOR Radio Producer, The Joan Rivers Show 1999-2001  
 • Produced daily on-air news program airing Monday through Friday 6pm-8pm

92.7 WLIR, Morey Organization Radio Personality 1997-1999  
 • On-air talent, production assistant and promotions. Host, LIR concert series

#### AUTHOR

*The Yoga Club*. Publisher: Simon & Schuster, 2012

*Cult of Perfection* Globe Pequot/ Skirt!, 2008

*Cult of Celebrity* Globe Pequot/ Skirt!, 2009

*Fixer Upper Man: How To Turn Mr. Maybe into Mr. Right*. Polka Dot Press, 2007

*Been There...Done That...Kept The Jewelry* Polka Dot Press, 2006

*CosmoGIRL's All About Guys*. New York: Sterling Publishing, 2004

#### MAGAZINE and NEWSPAPER ARTICLE COLUMNS AND COMMENTARY

- Over 200 articles, columns and commentary on dozens of websites, magazines and newspapers including but not limited to CosmoGIRL, Glamour, New York Daily News, Chicago Tribune, NY Post, Washington Post, MODE, SheKnows.com, FoxNews.com, CNN.com, HLN.com, Us Weekly, In Touch, and Entertainment Weekly.

#### COMMUNITY SERVICE

2012 – PRESENT R.E.A.D INTERMOUNTAIN THERAPY ANIMALS, BI-MONTHLY VISITS AT THE NEW YORK PUBLIC LIBRARY WITH MY THERAPY DOG

2010-PRESENT STUDY BREAKS WITH MY THERAPY DOG AT NYU, CORNELL SVA, AND COLUMBIA UNIVERSITY

2010-2018 PET PARTNERS, WEEKLY VISITS NYU LANGONE CHILDREN'S LONG TERM CARE UNIT WITH THERAPY DOG

2008-2016 ANGEL ON A LEASH MEMBER

2002-2006 HEOP TUTOR AND MENTOR, FORDHAM UNIVERSITY

1999-2003 HEAD CHAIR OF THE JUNIOR COMMITTEE WITH ALLY SHEEDY AND DAVID LANDBURY FOR JULLIARD'S *THE ACTING COMPANY*

1997-1998 BIG BROTHERS AND BIG SISTERS OF LONG ISLAND

1996-1997 HOUSINGWORKS

1994-1997 GILDA'S PLACE, NEW YORK

1991-1993 BEAUTY WITHOUT CRUELTY

1989-1990 SCHOOL PROGRAM; UNITED NATIONS AMERICAN COUNCIL AGAINST APARTHEID

#### EDUCATION

Fordham University, Applied Developmental Psychology Ph.D. Completed January 2013

WEBSITE: [CooperLawrence.com](http://CooperLawrence.com)