

# Cooper Lawrence

Radio Personality, Producer, Author  
Multiple Gracie Award Winner

## WORK HISTORY

- iHeart Media 710 WOR Drive Time Host 2019-2020
- Co-host and content creator for a three-hour live, local, political and pop culture news talk
  - Award winning radio show with co-host Joe Concha, interviewing major newsmakers
  - Interviews include: Eric Trump, Lara Trump, Ann Coulter, Steve Bannon, Mayor de Blasio, Bernie Kerik, Bill O'Reilly, Alan Dershowitz, Sean Spicer, Joan Jett, and Andrew Dice Clay.
- Cox Media Group WBLI Morning Show Host 2016-2018
- Morning Show Host and co-producer of *The Cooper Lawrence Show* at 106.1 BLI
  - Took mornings from twelfth place to first place in the market, maintaining that status for the duration at WBLI. With a 132% increase, we took ratings from a 1.3 (in 2015) to a 7.2 Persons 25-54 (6a-9a), 6.4 Women 25-54 (6a-9a) and a 7.6 in the coveted Women 18-34 (6a-9a).
  - 2018 Gracie Award winner; Interview feature for Miley Cyrus interview
  - Viral interviews garnering national and worldwide press include interviews with Lady Gaga, Harry Styles, Ed Sheeran and Britney Spears.
  - Brought in major new clients and sponsors for CMG; maintained client relationships and hosted events to promote client's interests
  - Community service work included hosting radio shows specifically aimed at promoting charitable organization awareness and event hosting for clients.
- BlogTalkRadio Podcast Host and EP 2015-2016
- Hosted and produced the Gracie Award winning podcast *Hollywood Hook-Ups and Break-Ups*
  - Interviewed controversial Hollywood types as they made national news (i.e. Alyssa Milano, Safaree Samuels and Kimberly Guilfoyle). Produced award winning content.
- Cumulus Media WPLJ New York Morning Show Co-Host, 2010-2015
- Entertainment News Director and Cohost *Scott & Todd in the Morning* at WPLJ radio
  - Spokesperson/Product Endorsement for multi-million dollar clients. Clients include: Barnes & Noble, Century 21 Department Stores, T-Mobile, NBC, USA Networks, E! and Universal
  - Wrote and edited web content for PLJ.com; weekly blog entries; daily social media posts
- WYAY Atlanta Host, *The Cooper Lawrence Show* 2015-2016
- Radio Host. Took ratings at *Newsradio 106.7* from a 1.9 to a 3.3, a 78% increase in ratings and revenue. Lead production team and hosted nightly radio program creating unique content daily from 7-10pm Monday through Friday
- 20th Television Co-Host *Dish Nation* 2011-2013
- Entertainment Reporter and Cohost on nationally syndicated television show airing weeknights covering pop-culture, entertainment news and celebrity interviews.
- Dial Global Host, *The Cooper Lawrence Show* 2005-2010;2015
- Lead production team, produced and hosted nationally syndicated radio program on over 180 stations reaching 2.8 million listeners
  - Created unique content daily from 7-10pm Monday through Friday, including celebrity, author and guest interviews with regular mentions in TMZ, Us Weekly and RadarOnline.
  - Traveled to all radio markets meeting with advertisers, listeners and programmers

VH1 Co-Host *Confessions of a Teen Idol* 2009  
•Co-host of national television show with Scott Baio and Jason Hervey  
•Fame expert on the show helping houseguests on-air in weekly sessions

Telepictures Relationship Expert, *The Tyra Show* 2008-2010  
• Over 100 on-air appearances as the relationship expert, as well as behind the scenes producing

Z100, KTU, Q104 On-air talent and fill-in 2001-2005  
• Co-host, producer and on air fill-in including two years on air talent at Z100.

*The Joan Rivers Show* Executive Producer 2000-2002  
• Worked closely with Joan to create content, schedule, book guests, edit audio, write and take callers.

#### AUTHOR

*Celebritocracy*, Posthill Press, 2020  
*The Yoga Club*. Publisher: Simon & Schuster, 2012  
*Cult of Perfection* Globe Pequot/ Skirt!, 2008  
*Cult of Celebrity* Globe Pequot/ Skirt!, 2009  
*Fixer Upper Man: How To Turn Mr. Maybe into Mr. Right*. Polka Dot Press, 2007  
*Been There...Done That...Kept The Jewelry* Polka Dot Press, 2006  
*CosmoGIRL's All About Guys*. New York: Sterling Publishing, 2004

#### AWARDS

Local Gracie Award, 2020  
Best Co-host (Talk/Personality) Large/Major [Radio - Local] - Non-Morning  
Local Gracie Award, 2018  
Best Interview Feature, *The Cooper Lawrence Show*, Interview with Miley Cyrus (Cox Media)  
National Gracie Award, 2016  
Best Podcast Host *Hollywood Hook-Ups and Break-Ups* (BlogTalkRadio)  
AKC Ace Award  
Therapy Dog of the Year for our work with head trauma patients at St. Lukes Hospital, NYC

#### MAGAZINE and NEWSPAPER ARTICLE COLUMNS AND COMMENTARY

- Over 200 articles, columns and commentary on dozens of websites, magazines and newspapers including but not limited to *CosmoGIRL*, *Glamour*, *New York Daily News*, *Chicago Tribune*, *NY Post*, *Washington Post*, *MODE*, *SheKnows.com*, *FoxNews.com*, *CNN.com*, *HLN.com*, *Us Weekly*, *In Touch*, and *Entertainment Weekly*.

#### COMMUNITY SERVICE

2012 – PRESENT R.E.A.D THE NEW YORK PUBLIC LIBRARY WITH MY THERAPY DOG  
2010-PRESENT STUDY BREAKS WITH MY THERAPY DOG AT NYU, CORNELL SVA, AND COLUMBIA UNIVERSITY  
2010-2018 PET PARTNERS, WEEKLY VISITS NYU LANGONE CHILDREN'S LONG TERM CARE UNIT WITH THERAPY DOG  
2008-2016 ANGEL ON A LEASH

#### EDUCATION

Fordham University, Applied Developmental Psychology Ph.D. Completed January 2013

WEBSITE: [CooperLawrence.com](http://CooperLawrence.com)