

But, THE NEWS wouldn't lie to us...

DENIERS



What would disaster films be like if the majority of the characters in the movie did not believe in the premise that was about to kill them?

DENIERS



Deniers centers around a fact-fluid cable news station.

When people are led down conspiracy rabbit holes, their lives can become twisted and dangerous. And, of course, hilarious.



“The Most Trusted News Source
on the Dark Web”



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No narrative television show has been based on these absurd conspirators yet.

It is important that it is done soon.

The NFN News Channel pushes science-denying propaganda at its audience, because, well, there's a market for it. Their aim is to confuse common sense.

If the conversation is about the law of gravity, who is to say it's a law? Was Newton an attorney? No!





ERIN

Erin is a smart and grounded rookie reporter who lands a job at NFN News. She knows their reputation, but she needs a job, so she's willing to bend the truth a little - what's the harm?

Soon she slips deep into conspiracy belief.

Erin changes from a person who believes that the world is a logical, fact-based reality to someone who fully embraces the alternative facts that she is subjected to on a daily basis.

ROGER

Roger is the executive producer at NFN. An evil media mastermind, willing to spew disinformation to the world through his news network because it attracts eyeballs and brings money.

To him lying is just an alternative narrative and manipulation is how he controls.

Roger has a rocky personal life. He has multiple girlfriends that he can't keep track of. When one of them becomes pregnant he denies that it is even happening.





PETER

The hotshot co-anchor of NFN News' most watched program, We've Been Told. He's a master at twisting statements and he thinks he looks good doing it.

Peter knows only one thing, tell the stories that will get him the most viewers, even if those stories are absolute bullshit.

Season one will see Peter get bitten by a zombie in the pilot episode and then slowly change into a real monster, yet no one notices because he still slings the same putrid words as before.

CINDY

The other co-host of NFN's, We've Been Told. Perpetually annoyed that she has to share the screen with someone she considers to be less than her.

She constantly tries to one-up Peter with with insults and outlandish stories.

Cindy too is bitten by a zombie in the pilot. She goes to great cosmetic lengths to cover up her undead transformation. But she remains a cold hearted monster where it counts - on the inside.





MIRA

Erin's Fiance. She is a science believing mirror of Erin. Only she doesn't get sucked into conspiracy theories.

She works at a mortuary, often-times dealing with the aftermath of what happens when you deny science and embrace conspiracy.

Mira is the voice of reason. She will always remind Erin to see logic and to believe in science over conspiracy.

JUDY and GARY

Erin always struggles to win her mother's love. Around Erin Judy doesn't even like to use the word love.

Gary isn't much better. He loves his daughter but is in complete denial that Erin ever left the house.

The one thing that seems to break through to them is Erin getting on NFN News, their favorite and most trusted news station.





JOHN POODLES

A veteran field reporter for NFN News who will get killed reporting on a “fake” story every single episode.

Because the network denies that the incident has even occurred, a new actor will be hired by the network to play John Poodles each week.

Playing John Poodles is the worst gig in show business.

PILOT



Dawn of the Denier

It's Erin's first week at NFN. A deadly Zombie virus has been identified and may be spreading.

We've Been Told anchors, Peter and Cindy, are far more interested in complaining about the stolen Super Bowl.

Roger taps new girl Erin to go report that the Zombie virus is fake. She finds that it is true, but in order to keep her job she interviews a Costume store owner to prove its all fake.

Peter and Cindy are bitten by a zombie and start turning into the monsters they always have been.

EPISODE 2



The Parade Insurrection

Conspiracy theory group P ANON believes if the Super Bowl Champion Parade doesn't reach its destination, the team isn't crowned Super Bowl Champions. So they march in the opposite direction to stop them.

Erin takes over the story after John Poodles gets trampled by an angry linebacker.

Peter and Cindy explore the various ways that the game was stolen.

EPISODE 3

The Cure for Stupid

Scientists have discovered a drug to enhance intelligence. But mindless P followers refuse to take it. Many take alternative cures like bleach and fertilizer.

Erin's cameraman accidentally takes the cure and immediately quits to become a doctor.

Looking for an angle that NFN viewers would enjoy, Erin finds an ingredient list and reads it on the air. She earns big brownie points with Roger but gets very sick when she ingests one of the alternative cures.



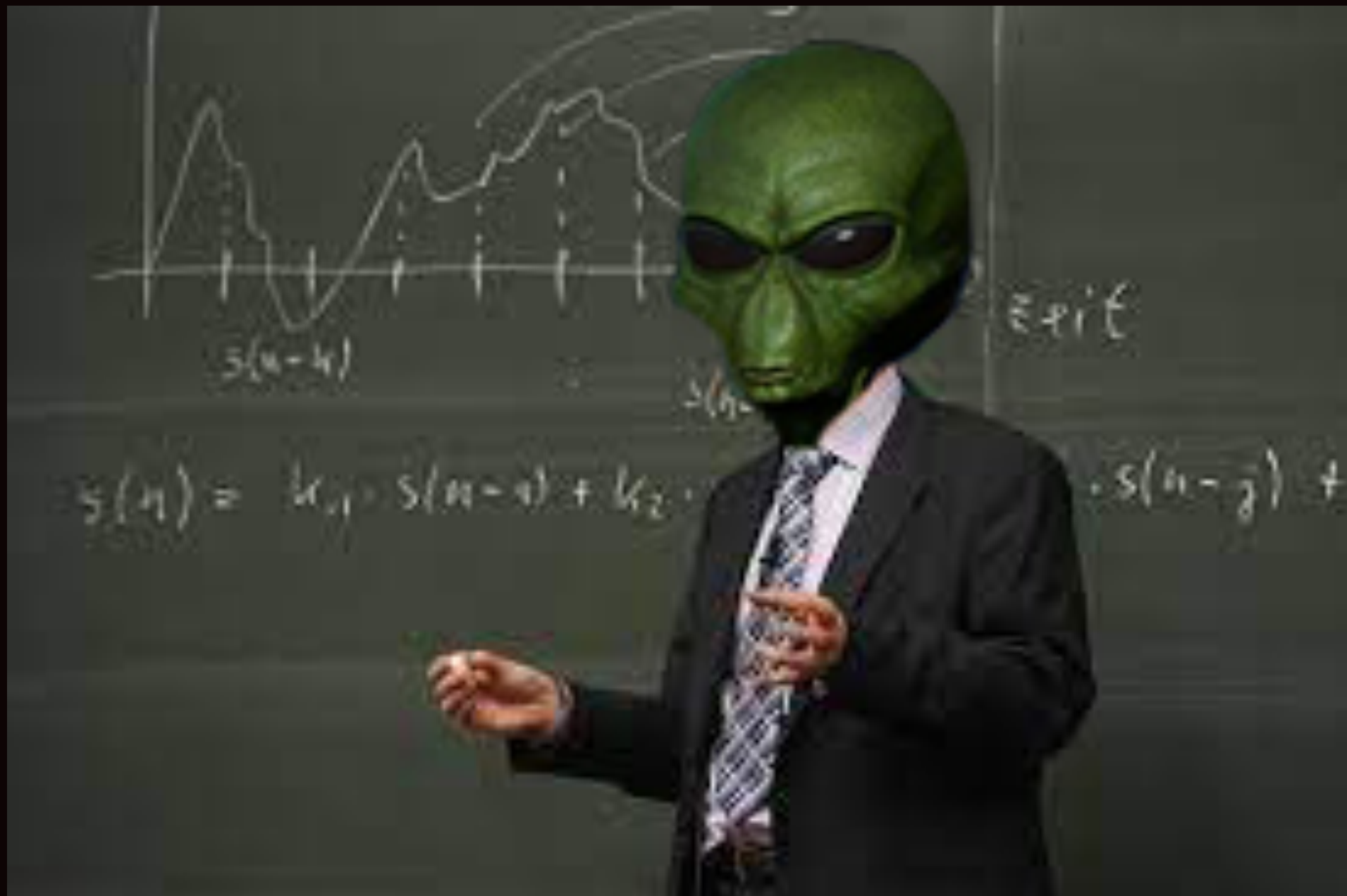
EPISODE 4

Aliens Will Not Replace Us

Extraterrestrial aliens admit that they have been living amongst us for decades, but they are friendly and want to teach us their advanced technologies. To do so they have taken professorships at CalTech and MIT.

Peter and Cindy interview immigration attorneys who demand to see the little green men's green cards.

Erin convinces Harry Vasellini to dress as an ICE agent and stage a bust on the professors. The aliens get annoyed and go to China to teach their technology.



EPISODE 5



Left Handed Reassignment Camp

NFN claims left-handers are a shame on society: scissors, weak hand shakes, messy handwriting. They shouldn't have equal rights. P Anon agrees they are God's mistake.

Erin, now a full fledged P Anon believer, suggests that her left-handed fiancé Mira go to a left handed reassignment camp.

Peter catches Cindy applying makeup left handed. Cindy admits she experimented with being ambidextrous in college.

EPISODE 6

I'm So Hot, I Caused Global Warming

Erin and Sandy get stuck in a broken elevator after a gassy lunch. The elevator temperature rises due to their panicking as well as their methane farts.

Roger sweats through a deposition for his divorce because they know he's lying. When he admits his cheating, he strangely cools off.

Peter and Cindy each ask for their spotlight to be a little brighter than the other. Neither will relent. The broadcast is just a wash of white light as the screen bursts into flames.



EPISODE 7

Fear No Gravity

The 'I Believe I Can Fly Challenge' has taken social media by storm. Sure the mainstream media is reporting hundreds of deaths, but that is fake news and just what the government wants you to think.

Erin reports from one of those massive fans that simulates sky-diving.

Roger also denies the Gravity of his personal life - his girlfriend is about to give birth and he hasn't even acknowledged that she is pregnant.



EPISODE 8

In The Darkest Alley

NFN claims light is just a governmental construct used to manipulate the masses. Every dawn they give it - and then at dusk they take it away.

Erin finds a prominent P leader on the Dark Web, who says he can prove that we don't really need light and is going to prove it by bowling a perfect game in the dark.

Gary gets hit by a car after he watches Erin's report and then walks into traffic with his eyes closed.



EPISODE 9

Chumpacabra



There are so many mauled bodies lying around that NFN can no longer ignore the story, but do they report on the Zombie outbreak? No. They report on a mysterious canine that has come out of hiding and is slaughtering people.

P members find an ugly dog and are about to slaughter him, until Erin whisks him away.

Cindy breaks free and mauls station owner Gibby Bottoms after he pinches her butt. Roger is forced to kill her. Erin gets promoted.

EPISODE 10

He Has Returned

P Anon is convinced that Bigfoot will return to save them. John Poodles is sent to the P gathering at a park where they are convinced Bigfoot will appear.

Peter tries to eat Erin and her parents who visit and want to meet their favorite anchor.

Erin realizes she has to tell the truth to the NFN viewers about the zombies. She kills Peter on live TV.

Roger wasn't there. He was busy playing Bigfoot.



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Why We Wrote This

Over the past few years, the world has lost it's common sense. People started to doubt proven medication and scientific facts. They deny events, even very recent events, even very recent events that are videotaped. So many folks have embraced every conspiracy theory that has come along. It's mind boggling.

The reason we made our protagonist fall down the rabbit hole into conspiracy belief is because we know people who have. These are friends of ours. Family members. Genuinely good people who have just taken a strange turn down a path of seemingly believable misinformation. We want our friends back.

DENIERS

In the Zeitgeist

We finished the pilot script and the outline of the series before we saw Don't Look Up strike the same tone and style, but in motion picture format.

This told us that we were right on target.

Deniers is a screwball comedy, but with important and frightening undertones.

There will be a show like this soon. We hope it's this one.

DENIERS

Comparables



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