



# Alpha Dressage News

May 2020

*"The rider must listen into the horse, in order to judge when the moment for an aid has come, which aid is needed and how intense it must be. He must know how to create or wait for the right circumstances, to prepare the horse."  
~ Gustav von Dreyhausen*

*"It is important in training to always start with easy exercises and also to end with easy exercises that the rider and horse understand. This helps build confidence in both horse and rider." - Klaus Balkenhol*

## Editor's Note

Apologies in advance for the short newsletter this month. As everyone knows by now COVID-19 has impacted every aspect of our lives. Some of you board and the logistics of seeing, much less riding your horse, have been challenging. We hope you are all still healthy and safe.

Per USEF and USDF guidelines our May show must also be cancelled per their latest announcements. We will await guidance from them and our Florida state and county governments before attempting to schedule any fall shows. We will communicate as frequently as we can in this time of uncertainty.

The Board met via Zoom this past week and plan on sending out a survey to all current club members or those who have participated in our shows recently. We want to see how we can best serve our members and the Southwest Florida dressage community during these times. We cannot guarantee that any shows can be added for this summer or fall, but we would all like to try if our membership and competitors remain interested.

## May Meeting – Cancelled!

This month's meeting is cancelled due to State and County directives stating that everyone should follow the "Safer at Home" guidelines. As soon as we hear from the library that they are allowing meetings we'll start up again. In the meantime, please share your ideas for meeting topics or speakers as we would love to increase participation.

## April Meeting

Our general membership meeting was cancelled due to the Corona virus situation.

Your board did meet viz ZOOM this week. We will be sending out a survey shortly to gauge the interest of our membership for future activities. We brainstormed several ideas, including the possibility of doing two back-to-back schooling shows this fall with different judges if we can arrange it.

We also discussed some changes to the website, including profiles of board members and our members-at-large. You'll see the first profile in the newsletter this month, our very own Martha Koehnlein! We'd also love to do a photo directory on the website and hope that you will share one of you and/or your horse and critters when we get organized.

## Member Spotlight – Martha Koehnlein



Here is a picture of me with my two girls, Echo, the palomino, and Dallas, the mini. I work at dressage although I don't compete anymore. I do still "play" with my horses with some Natural Horsemanship.

As far as our club goes, I have been a member for so many years, I can't even remember how many! For several years now, I have been the treasurer, membership secretary and help run the shows. Some of my jobs include: doing stall assignments for shows, preparing the tests for the judge and scribe, helping to set up the arena, arranging the food people and preparing the prizes for the winners and their horses. I also take care of having liability insurance for our club and shows. I submit new and renewing member information to USDF and order "Horse and Pony" newspaper for those who want it.

I am married to Glen, retired, have a son, Reed, who lives in Naples, and I still work part time. Besides Echo and Dallas, we have two black lab mutts, Molly and Jada.

## Alpha Dressage Officers

### President

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### Vice President & Events

#### Coordinator

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### General Secretary

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### Treasurer / Membership Secretary

Martha Koehnlein  
(941) 320-7673  
Koeh2337@gmail.com

### Social Media and Events Co-chair

Danielle Ammeson  
(941) 321-2469  
[spitfirelover22@hotmail.com](mailto:spitfirelover22@hotmail.com)

### Members At Large

Betty Brown  
Deb Herbert  
Sue Slaubaugh  
Donna Sloben

We're on the Web!

*See us at:*

[www.alphadressage.org](http://www.alphadressage.org)

## Regional Schooling Show Awards Program

We are awaiting guidance from the USDF regarding the status of this program. This is another program that we hope we can still schedule enough shows for this fall.

To learn more → <https://www.usdf.org/awards/performance/regional-schooling.asp?StatePass=FL&YearPass=2020>

## Upcoming Events...

August 22/23: Fox Lea (rated show) – TBD

September & October: TBD





**Alpha Dressage Association**  
**Membership application for 2020**

**Membership runs from Dec. 1, 2019 – Nov. 30, 2020**

NAME: \_\_\_\_\_

Adult \_\_\_\_\_ Junior (18 & under) \_\_\_\_\_ Date of birth for juniors \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PREFERRED PHONE: \_\_\_\_\_

**ANNUAL DUES**

Adult: \$40.00 \$ \_\_\_\_\_

Junior \$30.00 \$ \_\_\_\_\_

Please enclose \$10.00 for a group subscription to HORSE & PONY \$ \_\_\_\_\_

(If wanted) TOTAL \$ \_\_\_\_\_

Please make checks payable to *Alpha Dressage Association*.

Alpha Dressage Association is a USDF Group Member Organization; its members are automatically USDF Group Members.

APPLICANT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

GUARDIAN SIGNATURE OF JUNIOR APPLICANT \_\_\_\_\_

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GROUP MEMBER ORGANIZATION

## ALPHA DRESSAGE ASSOCIATION RESOURCE DIRECTORY PROGRAM

ADA WILL POST YOUR BUSINESS CARD ON OUR WEBSITE FOR \$50 PER CALENDAR YEAR.

THE BUSINESS CARDS WILL BE GROUPED ACCORDING TO THE FOLLOWING CATEGORIES:

1. **Barns/Boarding**
2. **Lessons/Trainers**
3. **Retail:** Tack stores, Feed stores, Equipment, etc.
4. **Equine Professional Services:** Veterinarians, Farriers, Chiropractor or Massage, Clipping, Hauling, Property Maintenance, etc.
5. **Other Professional Services/Businesses:** Insurance, Entertainment, etc.
6. **Miscellaneous:**

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## ADA SPONSORSHIP FORM

NAME OF BUSINESS: \_\_\_\_\_

NAME OF CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER OF CONTACT PERSON: \_\_\_\_\_

E-MAIL OF CONTACT PERSON: \_\_\_\_\_

SPONSORSHIP DATES: \_\_\_\_\_ **TO DECEMBER 31, 2020.**

Please submit this form, a business card, and a check made out to Alpha Dressage Association for \$50. Mail to Linda Roberts at 7526 Trillium Blvd, Sarasota, FL 34241. If you have any questions, please contact us at [info@alphadressage.org](mailto:info@alphadressage.org) or call Linda at 941-773-4936.