



# Alpha Dressage News

February 2022

## Suzi's Scoop

50 years, that's quite the achievement for Alpha Dressage, and it's definitely something worth celebrating. With that in mind, our first show of the season is going to do just that! We have special commemorative ribbons and prizes, and there's going to be a party in the lunchbreak with a freestyle expo for entertainment, so even if you don't plan to ride or volunteer (please do!) it'll be worth your while to come to Triple J on February 20<sup>th</sup> just to join in the fun! Entries are filling up fast, it's going to be a busy show so don't be too slow to enter, we hate to disappoint our members!

Please check out our calendar for the other activities we have coming up. The second show is coming hot on the heels of this one (March 20<sup>th</sup>) and we have the clinic with Matt McCoughlin in between (March 5<sup>th</sup>/6<sup>th</sup>) as well as our monthly general meetings on the 2<sup>nd</sup> Tuesday of each month which are held in the Cantina at Triple J.

We are now going to be offering a classified advert service in our newsletters rather than emailing those items. This is of course free for members unless you are advertising a business in which case it is \$50 for the year.

As always, we encourage your submissions to the newsletter. It can be a report from a show or clinic you entered or audited, a funny story, a cute photo etc., we'd love to hear from you!

That's all for now, see you soon,

Suzi

## Alpha Dressage Officers

### President

Suzi Jennings  
(256) 651-5950

[adaentries@gmail.com](mailto:adaentries@gmail.com)

### Vice President

Donna Sloben  
(941) 704-8280  
dsloben@aol.com

### General Secretary

Linda Roberts  
(941) 773-4936

[lindalroberts816@gmail.com](mailto:lindalroberts816@gmail.com)

### Treasurer / Membership Secretary

Martha Koehnlein  
(941) 320-7673

[Koeh2377@gmail.com](mailto:Koeh2377@gmail.com)

### Social Media and Events Co-chair

Danielle Ammeson  
(941) 321-2469

[spitfirelover22@hotmail.com](mailto:spitfirelover22@hotmail.com)

### Members At Large

Betty Brown  
Monique Czaja  
Leslie Emery  
Amanda Kopak-Hiser  
Danielle Monroe  
Angela Ridgway  
Sue Slaubaugh

We're on the Web!

See us at:

[www.alphadressage.org](http://www.alphadressage.org)

## Upcoming Events...

**February 8, 2022:** General Membership meeting at the Triple J Cantina - 6:30 pm  
Chair Yoga with Janeen Korman

**February 20, 2022:** 50<sup>th</sup> Anniversary Schooling Show at Triple J – Bill Woods (R)

**March 5 & 6, 2022:** Matt McLaughlin clinic at Robin Segó's farm

**March 20, 2022:** Schooling Show at Triple J - Paulette Stoudt (L)

**May 1, 2022:** Schooling Show at Triple J – Judy Downer (S & WDAA R)

**June 26, 2022:** Schooling Show at Triple J – Heather Stalker (R & WDAA R)

**October 30, 2022:** Schooling Show at Triple J – Judge TBD

## February 8<sup>th</sup> Membership meeting

Join us for a session of Chair Yoga led by Janeen Korman. Janeen grew up in Myakka City FL, where her love of animals and nature lead her to her career as a vet tech at Clark Road Animal Clinic and a part time Yoga instructor. She also practiced dance for 15 years. Janeen has been practicing yoga for over 10 years and has taught yoga for almost 2 years. She received her teaching certificate from Heartwood Yoga Institute, which is registered with the Yoga Alliance-RYT200, and continues her yoga training to reach her 500-hour certification. Janeen is certified in chair and aerial yoga . She also currently hosts a radio podcast on an online platform where she uses the opportunity to spread conscious living and a positive lifestyle. She also enjoys the use of essential oils and homeopathic medicines.

## February Show Information

A prize list is posted on our website. February marks the 50<sup>th</sup> anniversary of our club, so look for some special touches at this show.

## Membership Renewal Time!

Our membership year started December 1<sup>st</sup>. If you are interested in participating in our awards program, ***you must be a member at the time of the ride.*** The form can be found at the end of the newsletter. You can bring your form and cash or check to the next meeting if you find it convenient. Martha's mailing address is on the form also.

## Matt McLaughlin Clinic

Alpha Dressage is hosting Matt McLaughlin again! Our 2-day fall clinic with him was fantastic and we received lots of feedback from riders that wanted him back. Matt will be here March 5<sup>th</sup> and March 6<sup>th</sup> taking 10 rides both days. We have already started receiving payment for spots so they are going quick!

We have opened this clinic up to ADA members first. Members have first dibs on ride slots till 02/06/2022 at which time non-members are able to sign up too. To hold a spot payment must be received in full via check with registration form mailed to Robin or payment via Venmo.

The cost is \$100 members and \$135 for nonmembers. Registration form and info about Matt can be found at the bottom of the newsletter.

For more information Contact Robin Segó at [Sego1@juno.com](mailto:Sego1@juno.com)

## 50th Anniversary Show

By Danielle Ammeson

February 20th , 2022 will be a special show for Alpha Dressage! 2022 is our 50th year as an established USDF GMO club and we want to celebrate with you all at this show. Bill Woods will be our judge. Bill has consistently judged and held clinics for ADA for many years so we are excited to include him in our festivities. I wanted to give you a rundown of the show day events and we hope even if you are not showing that you will come celebrate with us.

We have ordered nice competitor gifts, one for each rider, but it's a secret till you come pick up your entry packets! All first-place class winners will be awarded special 50th Anniversary ribbons, so bring your A game!! Come show off your musical freestyle! The freestyle class will be right before lunch. On the upper viewing deck of Triple J ADA will have cupcakes for your enjoyment. We encourage you to grab a treat, take a seat and enjoy the Freestyle class.

During the lunch break ADA will be doing a champagne toast to reflect on the previous 50 years and to toast the next 50! We encourage all members to join us for this.

A food truck will at Triple J by 10am to sell a few breakfast items and then will switch to selling lunch and Italian ice.

Remember, there is a possibility this show might close before the closing date due to us reaching our ride limit. To ensure you have a spot please enter early. We hate to turn riders away but out of respect for our judges there is a finite number of rides one judge can judge in a day!

Since this is the first show of the season we are allowing these scores to count towards Year End Awards for riders who renew membership at the show.

We look forward to seeing you at the show

Address questions or comments to Danielle Ammeson at [dammeson@gmail.com](mailto:dammeson@gmail.com)

## Tribute Partners Program

By Donna Sloben

Alpha Dressage has partnered with Tribute Feed. The Tribute Partners Program allows Alpha Dressage to earn money for future events. Every proof of purchase tag (found at the bottom of the feedbag) is worth \$.25. Invoices for bulk feed are also eligible for this program.

Clarissa Cupolo has donated a bag full of Proofs of Purchase to the club to get us started. After spending several nights on my couch counting and bundling, the final count is 1,690. At \$0.25 per proof of purchase tag, the total amount we will be credited is \$422.50! Thank You Clarissa!

Do you currently feed your equine partner a Tribute feed product? If so, please consider saving your proof of purchase tags for Alpha Dressage. Bring them to a meeting, a show, a clinic or just hand them off to a board member.

The money can be used for anything the club chooses and will benefit our members by helping to keep your fees down!

## Alpha Dressage Classifieds

They're back! Any member may submit a brief classified ad for free each month. Send your text ad (no photos to save space) to [info@alphadressage.org](mailto:info@alphadressage.org). Submission deadline is the 25<sup>th</sup> of the month to be placed in the next month's edition of the newsletter.

We will also be updating our resource directory on the website this spring. For \$50 you can advertise your business for one calendar year. Look for details on that program shortly.

### Member Ads

For Sale: 2001 4H, gooseneck Sooner trailer. Partitions, collapsible rear tack with optional tack in dressing room, drop down windows at their heads bus windows at tail. 6' short wall dressing room with AC, power outlets, wardrobe hanging, walk through door to horses. Full length of trailer power awning, 25 gallon water tank with electric pump to outside faucet for hosing off horses. Very easy conversion to make it a weekender or perfect day show/hunt trailer. \$12,000. Contact Suzi Jennings 256-651-5950

Sergio Grasso tall dress boots size 7.5, wide calf, standard height, excellent condition \$200. Contact Suzi Jennings 256-651-5950

Beautiful Pikeur Dressage coat. Black. Size 38. \$100. Contact Suzi Jennings 256-651-5950

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Package Deal: All reduced to \$1,250.00

1. Used Schleese saddle, JES Elite, 18" black MW, French leather, flex tree, soft extra deep seat; Billets: long, V/web adjustable; Thigh blocks; Stirrups and irons, lined Schleese navy saddle cover. Saddle in very good condition with average use and wear
2. Kieffer Silverline headstall, web reins, navy bridle bag
3. 28" dressage girth from Smartpak
4. One Dura Tech correction half pad with shim pocket
5. Two Professional Choice SMX ortho pads
6. 1 navy blue cotton pad

Pictures available upon request

All located in Venice, Florida

Email: [Jeannebb14@gmail.com](mailto:Jeannebb14@gmail.com)

Call/text: 845-492-1661



**Alpha Dressage Association**

**Membership application for 2022**

**Membership runs from Dec. 1, 2021– Nov. 30, 2022**

NAME: \_\_\_\_\_  
Adult \_\_\_\_\_ Junior (18 & under) \_\_\_\_\_ Date of birth for juniors \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PREFERRED PHONE: \_\_\_\_\_

**ANNUAL DUES**

Adult: \$40.00 \$ \_\_\_\_\_

Junior \$30.00 \$ \_\_\_\_\_

Please enclose \$10.00 for a group subscription to HORSE & PONY \$ \_\_\_\_\_

(If wanted) TOTAL \$ \_\_\_\_\_

Please make checks payable to *Alpha Dressage Association*.

Alpha Dressage Association is a USDF Group Member Organization; its members are automatically USDF Group Members.

APPLICANT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

GUARDIAN SIGNATURE OF JUNIOR APPLICANT \_\_\_\_\_

Mail to:

Martha Koehnlein  
490 Percheron Circle  
Nokomis, FL 34275  
941-320-7673  
[Koeh2337@gmail.com](mailto:Koeh2337@gmail.com)

# Volunteer Form

**\*\* 6 hours minimum required annually to qualify for Year-End Award \*\***

**Thank You for Volunteering – We Appreciate Your Time!**

**Please check in with the Office when arriving for your volunteer time.  
You must sign in to start your time and sign out when you are finished.**

**Please print all requested information below.**

Name of ADA Member: \_\_\_\_\_

Name of Volunteer: \_\_\_\_\_

(if different from ADA Member)

**NOTE: If you are donating your time, you must specify the ADA member name and then provide your name.**

Name of show/event attended: \_\_\_\_\_

Date: \_\_\_\_\_ Location: \_\_\_\_\_

Total hours worked: \_\_\_\_\_ Job(s): \_\_\_\_\_

**Return this form to the volunteer coordinator or office on the day of the show/event  
or mail it to: Donna Sloben./ 5317 Fruitville Rd./ Box 60 / Sarasota, FL 34232**

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Signature of the Volunteer Coordinator: \_\_\_\_\_

Suggested activities to complete the ADA requirement of 6 volunteer hours:

- Scribe
- Scorer
- Gatekeeper
- Runner
- Floater
- Arena Set-up
- Arena Change-over
- Arena Take-Down
- Volunteer on a Committee

*\*Note: This form is also available on our website*

# ALPHA DRESSAGE ASSOCIATION

PRESENTS

A DRESSAGE CLINIC WITH

MATT MCLAUGHLIN

**Dates: March 5 and 6, 2022**

**Closing Date: Feb 26, 2022**

**Location: 2679 Ranch Club Blvd**

**Myakka City, FL 34251**

**Contact: Robin Segó**

**2679 Ranch Club Blvd**

**Myakka City, FL 34251**

**941-735-1136**

**Sego1@juno.com**

**Fees: The cost of the clinic is \$100/ride for members and \$135/ride for non members. Auditing is free. Lunch will be provided. The registration fee is non-refundable – you will be responsible for finding a replacement for your time slot or forfeit the fee.**

**Payment: Pay by Venmo or send a check payable to Alpha Dressage Association to: Robin Segó, 2679 Ranch Club Blvd, Myakka City, FL 34251**

**Negative Coggins: Copy of current negative Coggins is required with registration.**

**Approved helmets MUST be worn by all riders while mounted.**

**Riders under the age of 18 years must be accompanied by an adult while on the clinic grounds.**

**REGISTRATION FORM**

*Name:* \_\_\_\_\_

*Address:* \_\_\_\_\_

\_\_\_\_\_

*Phone Numbers:* \_\_\_\_\_

\_\_\_\_\_

*E-Mail:* \_\_\_\_\_

*Horse (s):* \_\_\_\_\_

\_\_\_\_\_

*Preferred Ride Time(s):* \_\_\_\_\_

\_\_\_\_\_

*Fees:*            *First Ride :*                            \$ \_\_\_\_\_

*Second Ride:*                            \$ \_\_\_\_\_

*Total:*    \$ \_\_\_\_\_



RELEASE OF LIABILITY

ALPHA DRESSAGE ASSOCIATION

I, the undersigned, wish to participate in the Alpha Dressage Association event on March 5 and 6, 2022 at 2679 Ranch Club Blvd, Myakka City FL, a property owned by Robin and John Segó. I understand that during portions of this event I will be in close proximity to one or more horses under circumstances which may expose me to some risk of injury, because of the nature of horses, the facility, and the activities in which I will be engaged.

In consideration of the Alpha Dressage Association and Robin and John Segó allowing my participation in this event, I, on behalf of myself, and my heirs, administrators, personal representatives, assigns and children and spouse, if any, do hereby agree to hold harmless, release and discharge Alpha Dressage Association and Robin and John Segó, which includes its officers, directors, members, agents, representatives, affiliates and insurers, of and from all claims, demands, causes of action and legal liability whether known or unknown, anticipated or unanticipated, due to the ordinary negligence of Alpha Dressage Association. I shall not bring any claims, demands, legal actions or causes of action against Alpha Dressage Association or Robin and John Segó for any damage or loss due to bodily injury, death or property damage arising out of my participation in this event.

WARNING

**Under Florida law, an equine activity sponsor or equine professional is not liable for an injury to, or the death of, a participant in equine activities resulting from the inherent risks of equine activities.**

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Parent of Guardian

\_\_\_\_\_  
Date

(If participant is a minor)